



TASMANIAN SCHOOL OF
BUSINESS & ECONOMICS

UNIT OUTLINE

Read this document to learn essential details about your unit. It will also help you to get started with your studies.

BMA704
Doing Business in Asia and Europe

Semester 2, 2015

THIS UNIT IS BEING OFFERED IN:

HOBART & BY DISTANCE

Taught by:

Dr Fan Liang

(Unit Coordinator)

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Contact Details

Unit Coordinator:	Dr Fan Liang
Campus:	Sandy Bay
Room Number:	314, Centenary Building
Email:	Fan.Liang@utas.edu.au
Phone:	03 6226 1710
Consultation:	15:00 – 17:00 pm on Mondays. Other times by appointment

Unit Description

Building on conceptual knowledge and theoretical bases for understanding practical issues in international business, the key features of the business environment and local competition in Asia, particularly China, and Europe are addressed. This is then followed by the issues surrounding strategic decisions and operational management for doing business in these regions. Students are expected to consolidate and further enhance the knowledge and skills they have gained in previous studies in international business and other relevant units. It aims to prepare the students with both theoretical knowledge and practical skills in resolving real business issues in the globalised environment with a focus on Asia, particular China, and Europe.

The teaching of this unit is both knowledge and capability oriented. A three-hour workshop is held each week across the semester. The workshops are facilitated by the lecturer by using a series of activities, including lectures, case studies, videos, class discussion, and student presentation to address the topics of the unit.

Students enrolled in this unit are expected to well prepare for the teaching and learning activities before they attend each workshop.

Prior Knowledge &/or Skills OR Pre-Requisite Unit(s)

BMA734 International Business Management.

Enrolment in the Unit

Unless there are exceptional circumstances, students should not enrol in this unit after the end of week two of semester, as the Tasmanian School of Business and Economics (TSBE) cannot guarantee that:

- any extra assistance will be provided by the teaching team in respect of work covered in the period prior to enrolment; and
- penalties will not be applied for late submission of any piece or pieces of assessment that were due during this period.

When does the unit commence?

The unit's teaching schedule commences in the week beginning 13 July 2015.

University of Tasmania Graduate Quality Statement

The units in your course, including this unit, have been designed to cumulatively develop the graduate qualities outlined in the University's Graduate Quality Statement:

Our graduates are equipped and inspired to shape and respond to the opportunities and challenges of the future as accomplished communicators, highly regarded professionals and culturally competent citizens in local, national, and global society. Graduates acquire subject and multidisciplinary knowledge and skills and develop critical and creative literacies and skills of inquiry. Our graduates recognise and critically evaluate issues of social responsibility, ethical conduct and sustainability.

Intended Learning Outcomes for BMA704

INTENDED LEARNING OUTCOMES	Related Assessment Criteria or Module Level Learning Objectives	ASSESSMENT METHODS	COURSE LEVEL LEARNING OUTCOMES
LEARNING OUTCOME 1 Advanced functional knowledge.	a. Understand, interpret and apply theoretical perspectives to differences across countries.	In-class test; Group report	Successful completion of this unit supports your development of course learning outcomes, which describe what a graduate of a course knows, understands and is able to do. Course learning outcomes are available from the Course Coordinator. Course learning outcomes are developed with reference to national discipline standards, Australian Qualifications Framework (AQF), any professional accreditation requirements and the University of Tasmania's Graduate Quality Statement.
	b. Discuss key features of the business environment of Asia and Europe.	In-class test; Presentation	
	c. Discuss the broad implications of the Asian and European businesses.	In-class test; Presentation	
	d. Discuss the recent trend related to business in and with Asian and European countries.	In-class test; Presentation	
LEARNING OUTCOME 2 Capabilities in resolving problems in a practical situation	a. Work both independently and collaboratively to resolve issues.	Presentation Group report	
	b. Work in a cross-cultural context related to either an Asian or European country.	Group report	
	c. Relate theoretical knowledge to practical issues.	In-class test; Group report	
LEARNING OUTCOME 3 Critical skills in identifying and resolving business issues	a. Use appropriate methods to collect and analyse data to identify issues facing businesses in and with Asia and Europe.	Presentation; Group report	
	b. Formulate informed strategies and management tactics related to doing business in and with Asia and Europe.	Group report	
	c. Make logical and practical recommendations for businesses based on research.	Group report	
LEARNING OUTCOME 4 Efficient communication skills in a professional context.	a. Orally present complex information and arguments for topics related to the units.	Presentation	
	b. Write professional business reports related to business in and with Asia and Europe.	Group report	

Learning Expectations and Teaching Strategies/Approach

The University is committed to a high standard of professional conduct in all activities, and holds its commitment and responsibilities to its students as being of paramount importance. Likewise, it holds expectations about the responsibilities students have as they pursue their studies within the special environment the University offers. The University's Code of Conduct for Teaching and Learning states:

Students are expected to participate actively and positively in the teaching/learning environment. They must attend classes when and as required, strive to maintain steady progress within the subject or unit framework, comply with workload expectations, and submit required work on time.

These are some of the expectations we have of you as a student enrolled in this unit:

- Complete the required reading and preparation for each session;
- Actively participate in and contribute to class activities;
- Spend an average of 9 hours for your own study in addition to the 3-hour workshop each week.

Work, Health and Safety (WH&S)

The University is committed to providing a safe and secure teaching and learning environment. In addition to specific requirements of this unit, you should refer to the University's policy at: www.utas.edu.au/work-health-safety.

Learning Resources

Prescribed Text/Software

A prescribed text is a resource that you must have access to for the purposes of studying this unit. Information regarding how these may be purchased is attached.

Hasegawa, H & Noronha, C 2009, *Asian business management*, 2nd edn, Palgrave Macmillan, England.

Suder, G 2011, *Doing business in Europe*, 2nd edn, Sage Publications, London.

Additional materials will be available on MyLO.

Recommended Texts/Software

A recommended text is a resource that you can use to broaden your understanding of the topics covered in this unit. You may also find a recommended text helpful when conducting research for assignments.

Brierley, W, Bruton, K, Gordon, C & King, P 2011, *Business cultures in Europe*, 2nd edn, Routledge, Abingdon.

Cavusgil, ST, Ghouri, PN & Akcal, AA 2013, *Doing business in emerging markets*, Sage Publications, London.

Chaisse, J & Gugler, P 2011, *Expansion of trade and FDI in Asia*, Routledge, London.

Daniels, J, Radebaugh, L & Sullivan, D 2014, *International business: environment and operations*, 15th edn, Pearson Education Australia, NSW.

Hamilton, L & Webster, P 2012, *The international business environment*, 2nd edn, Oxford University Press, New York.

Hill, CWL 2013, *International business: competing in the global marketplace*, 9th edn, McGraw-Hill, New York.

Johnson, D & Turner, C 2006, *European business*, 2nd edn, Routledge, London.

Lasserre, P & Schütte, H 2006, *Strategies for Asia Pacific: meeting new challenges*, 3rd edn, Palgrave Macmillan, New York.

McCormick, J 2005, *Understanding the European Union: a concise introduction*, Palgrave Macmillan, Houndmills UK.

Neal, L 2007, *The economics of Europe and the European Union*, University Press, Cambridge.

Paliwoda, S, Andrews, T & Chen, J 2012, *Marketing management in Asia*, Routledge, New York.

Parhizgar, KD 2013, *Multicultural behaviour and global business environments*, Routledge, New York.

Singh, K, Pangarkar, N & Heracleousk, L 2010, *Business strategy in Asia: a casebook*, Cengage Learning, Australia.

Steers, RM, Nardon, L & Sanchez-Runde C 2013, *Managing across cultures: developing global competencies*, 2nd edn, Cambridge University Press.

Suder, G 2011, *Doing business in Europe*, 2nd edn, Sage Publications, London.

Torrens, C 2010, *The economist: doing business in China*, Economist Education, London.

Wood, DM 2004, *The emerging European union*, 3rd edn, Pearson Brierley, New York.

The World Bank & the International Finance of Corporation 2013, *Doing business 2013: smarter regulations for small and medium-size enterprises*, The World Bank, Washington.

Other Recommended Resources/Software

In addition to the texts (or software) recommended above, students are also expected to be familiar with the key academic journals in the discipline from which useful insights may be derived. In particular, students are encouraged to review regularly the relevant papers that are published in:

Journals and Periodicals:

Asia Pacific Business Review

Asia Pacific Journal of Business Administration

Asia Pacific Journal of Economics & Business

Asia Pacific Journal of Management
Asian Business & Management
Asian Economic Journal
Australian Financial Review
Australian, The
European Business Review
European Economic Review
European Journal of Marketing
European Management Journal
European Management Review
European Report
Far Eastern Economic Review
Journal of Asian Business
Journal of Asian Studies
Journal of International Business Studies
Modern Asian Studies

Websites:

Academy of International Business - <http://aib.msu.edu/>
Australian Bureau of Statistics - <http://www.abs.gov.au/>
The Australian Department of Foreign Affairs & Trade - <http://www.dfat.gov.au/>
Australia-New Zealand International Business Academy - <http://www.anziba.org/>
Asian Development Bank- <http://www.adb.org/>
APEC (Asia-Pacific Economic Cooperation) - <http://www.apec.org/>
AUSTRADE (Australian Trade Commission) - <http://www.austrade.gov.au/>
EUBusiness News - <http://www.eubusiness.com>
ASEAN (The Association of Southeast Asian Nations) - <http://www.asean.org/>
European Regional Review - <https://www.theparliamentmagazine.eu/articles/magazines/regional-review-issue-28>
European Sources Online - <http://www.europeansources.info>
European Union - <http://europa.eu/>
IMF (International Monetary Fund) - <http://www.imf.org/>
UNCTD (United Nations Conference on Trade and Development) - <http://www.unctad.org/>
World Bank - <http://www.worldbank.org>
WTO (World Trade Organisation) - <http://www.wto.org/>

My Learning Online (MyLO)

Access to the MyLO online learning environment unit is required for this unit. The unit has its own MyLO site.

To log into MyLO and access this unit, go to: <http://www.utas.edu.au/mylo>. To access the unit, select **BMA704**.

For help using MyLO go to <http://www.utas.edu.au/mylo>.

Technical requirements for MyLO

MyLO can be accessed via Library computers and in computer labs on campus. See: <http://www.utas.edu.au/it/computing-distributed-systems/computer-labs-facilities-and-locations>

For further technical information and help, contact the UTAS Service Desk on 6226 1818 or at <http://www.utas.edu.au/service-desk> during business hours.

Learning to use MyLO

When you log into MyLO, you will see a unit called **Getting Started with MyLO**. Enter this unit to learn more about MyLO, and to practise using its features.

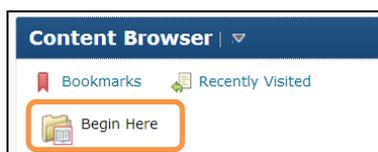
MyLO Expectations

1. Students are expected to maintain the highest standards of conduct across all modes of communication, either with staff or with other students. Penalties may be imposed if the Unit Coordinator believes that, in any instance or mode of communication, your language or content is inappropriate or offensive. MyLO is a public forum. Due levels of respect, professionalism and high ethical standards are expected of students at all times.
2. Submission of assessment tasks via MyLO presumes that students have read, understood and abide by the requirements relating to academic conduct, and in particular, those requirements relating to plagiarism. All work submitted electronically is presumed to be “signed-off” by the student submitting as their own work. Any breach of this requirement will lead to student misconduct processes.
3. MyLO is an Internet service for teaching and learning provided by the University. It is expected that you check your units in MyLO for updates at least once a day.

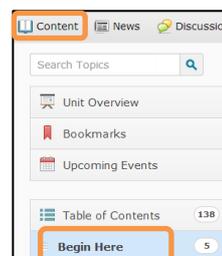
Using MyLO for BMA704

IMPORTANT!: Before you are provided with access to your unit's MyLO resources, you must complete the **Student Agreement** form. To do this:

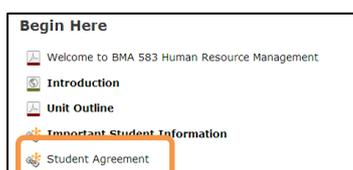
1. Access the unit's MyLO site.
2. Locate the **Begin Here** folder and click on it to open it. You can find the **Begin Here** folder by scrolling down until you see **Content Browser** OR by clicking on the **Content** button.



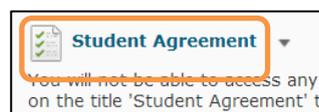
OR



3. Once you have opened the **Begin Here** folder, click on the **Student Agreement** file.



OR



4. Read the terms, then check the **I agree** box. You should now be able to access all available unit content on MyLO. You only need to do this once in each MyLO unit.

Other important resources on MyLO

Students are expected to regularly check on MyLO for any updates in relation to the unit. Essentially, MyLO has been incorporated into the delivery of this unit to enhance students' learning experience, by providing access to up-to-date course materials, and allowing for online discussion. In addition to the lecture slides which are uploaded on MyLO on a weekly basis, other unit-related materials such as supplementary readings and assessment guides can also be accessed on MyLO. Further, students are also expected to engage in an active discussion about issues related to the unit through the discussion forums or chat rooms that are available on MyLO: this is particularly helpful for distance students who may utilise the facilities available on MyLO to contact their fellow distance students and form groups to complete any group assessment tasks for this unit. In this regard, MyLO should be treated as the unit's critical platform for learning and communication.

Student Feedback via eVALUate

At the conclusion of each unit, students will be asked to provide online responses to a number of matters relating to the learning and teaching within that unit. All students are asked to respond honestly to these questions, as all information received is used to enhance the delivery of future offerings.

Changes to this Unit Based on Previous Student Feedback

Remove the discussion as the assessment task;
Give more weight to the research project in the assessment.

Details of Teaching Arrangements

Workshops

A three-hour workshop is arranged each week for thirteen weeks. The workshop will be a combination of short lectures, group discussion, case studies, and student presentation. Face-to-face students are required to attend all the thirteen workshops while distance students need to complete the learning activities online through MyLO.

Distance Mode

Distance students of this unit are welcome but not required to attend the workshops. All the learning activities for distance students, which are in parallel to the class activities, will be completed online through MyLO. More details will be provided to distance students in due course.

Communication, Consultation and Appointments

TO KEEP UP WITH ANNOUNCEMENTS REGARDING THIS UNIT

Check the MyLO News tool at least once every two days. The unit News will appear when you first enter our unit's MyLO site. Alternatively, click on the News button (towards the top of the MyLO screen) at any time.

WHEN YOU HAVE A QUESTION

Other students may have the same question that you have. Please go to the Q&A Forum on our course's MyLO site. Check the posts that are already there – someone may have answered your question already. Otherwise, add your question as a new topic. Students are encouraged to support each other using this forum – if you can answer someone's question, please do. We will attempt to respond to questions within 48 business hours. If your question is related to a personal issue or your performance in the unit, please contact the appropriate teaching staff member by email instead.

WHEN YOU HAVE AN ISSUE THAT WILL IMPACT ON YOUR STUDIES OR THE SUBMISSION OF AN ASSESSMENT TASK

If you have a personal question related to your studies or your grades, please contact teaching staff by email.

For general questions about the unit, please add them to the Q&A forum on our unit's MyLO site. This way, other students can also benefit from the answers.

A NOTE ABOUT EMAIL CORRESPONDENCE

You are expected to check your UTAS email (WebMail) on a regular basis – at least three times per week. To access your WebMail account, login using your UTAS username and password at <https://webmail.utas.edu.au/>.

You are strongly advised not to forward your UTAS emails to an external email service (such as gmail or Hotmail). In the past, there have been significant issues where this has occurred, resulting in UTAS being blacklisted by these email providers for a period of up to one month. To keep informed, please use your UTAS email as often as possible.

We receive a lot of emails. Be realistic about how long it might take for us to respond. Allow at least TWO (2) business days to reply. Staff are not required to respond to emails where students do not

directly identify themselves, are threatening or offensive, or come from external (non-UTAS) email accounts.

When you write an email, you must include the following information. This helps teaching staff to determine who you are and which unit you are talking about.

- Family name;
- Preferred name;
- Student ID;
- Unit code (i.e., BMA704 Distance or BMA704 Face-to-face)
- Questions
- If your question is about an assessment task, please include the assessment task number or name.

Assessment

How Your Final Result Is Determined

In order to pass this unit you must achieve an overall mark of at least 50% of the total available marks. Details of each assessment item are outlined below.

Assessment Schedule

Assessment Items	Due Date	Value/Weighting	Link to Learning Outcomes
In class-test	Weeks 8 and 13 respectively	40% (2 tests x 20% each)	1a, 1b, 1c, 1d & 2c
Presentation	Weeks 2-13	20%	1b, 1c, 1d, 2a, 3a & 4a
Group report	The preliminary report is due on Friday, 28 August at 14:00 pm (Week 7); the final submission is due on Friday, 9 October at 14:00 pm (Week 12)	40%	1a, 2a, 2b, 2c, 3a, 3b, 3c & 4b
Total		100%	

Assessment Item 1 – In-Class Tests

Task Description: Two in-class tests will be arranged to assess your knowledge across all topics covered in this unit. Test 1 covers the topics of Weeks 1-7 while Test 2 covers the topics of Weeks 8-12. The tests may include multiple-choice, essay, and case-study questions. Face-to-face students are to complete the test in class while distance students will complete the test through MyLO. More information will be provided in class and through MyLO in due course.

Task Length: 40 minutes for each test

Assessment Criteria: Refer to the intended learning outcomes.

Link to Unit's Learning Outcomes: 1a, 1b, 1c, 1d and 2c.

Due Date: Weeks 8 and 13 respectively.

Value: 40% = 20% x 2 tests

Assessment Item 2 – Presentation

Task Description: Students are required to give a presentation in class (or online for distance students). Each presentation is expected to address a particular topic covered in this unit, which will be allocated in advance. Your PowerPoint slides and follow-up discussion will be assessed as part of the presentation.

Task Length: 20 minutes presentation followed by questions and discussion time.

Assessment Criteria: The assessment for the presentation is based on the following criteria:

- Presentation and structure of the PowerPoint slides (20%)
- Knowledge and information addressing the topic (20%)
- Use of case studies (20%)
- Communication skills in the presentation (20%)
- Skills in leading discussion (20%)

Link to Unit's Learning Outcomes: 1b, 1c, 1d, 2a, 3a and 4a.

Due Date: Weeks 2-13. The presenter is expected to submit the PowerPoint slides on Wednesday at 14:00 pm of the presentation week.

Value: 20%

Assessment Item 3 – Group Report

Task Description: You are independent consultants and are commissioned by a local business to research a particular issue facing the business in its operation related to either Asian or European countries. You are expected to define the issue, collect data, analyse the issue, and make recommendations by completing a professional consultation report for the business.

Please note that you are supposed to work in a group which has two or three members. The topic and your research need to be discussed with the lecturer, who is supposed to be the CEO of the business, in a way that would happen in real business practices. Ongoing feedback and comments will be provided prior to the final submission.

Task Length: 4,500 words.

Assessment Criteria: The marking criteria and rubrics will be provided in due course.

Link to Unit's Learning Outcomes: 1a, 2a, 2b, 2c, 3a, 3b, 3c and 4b.

Due Date: The preliminary report is due for submission on Friday, 28 August (Week 7) at 14:00 pm; the final submission is due on Friday, 9 October (Week 12) at 14:00 pm.

Value: 40%

Submission of Assessment Items

Lodging Assessment Items

Assignments must be submitted electronically through the relevant assignment drop box in MyLO. ***Students must ensure that their name, student ID, unit code, tutorial time and tutor's name (if applicable) are clearly marked on the first page. If this information is missing, the assignment will not be accepted and, therefore, will not be marked.***

Where relevant, Unit Coordinators may also request students submit a paper version of their assignments. Students will be advised by the Unit Coordinator of the appropriate process relevant to each campus (Hobart, Launceston or Cradle Coast).

Please remember that you are responsible for lodging your assessment items on or before the due date and time. We suggest you keep a copy. Even in 'perfect' systems, items sometimes go astray.

Late Assessment and Extension Policy

In this Policy:

1. (a) 'day' or 'days' includes all calendar days, including weekends and public holidays;
(b) 'late' means after the due date and time; and
(c) 'assessment items' includes all internal non-examination based forms of assessment
2. This Policy applies to all students enrolled in TSBE Units at whatever Campus or geographical location.
3. Students are expected to submit assessment items on or before the due date and time specified in the relevant Unit Outline. The onus is on the student to prove the date and time of submission.
4. Students who have a medical condition or special circumstances may apply for an extension. Requests for extensions should, where possible, be **made in writing** to the Unit Coordinator on or before the due date. Students will need to provide **independent supporting documentation** to substantiate their claims.
5. Late submission of assessment items will incur a penalty of 10% of the total marks possible for that piece of assessment for each day the assessment item is late unless an extension had been granted on or before the relevant due date.
6. Assessment items submitted more than five (5) days late will not be accepted.
7. Academic staff do NOT have the discretion to waive a late penalty, subject to clause 4 above.

Academic Referencing and Style Guide

Before starting their assignments, students are advised to familiarise themselves with the following electronic resources.

The first is the *Harvard Referencing System Style Guide*, which can be accessed from the UTAS library: <http://utas.libguides.com/content.php?pid=27520&sid=199808>. The **Harvard style** is the appropriate referencing style for this unit and the guide provides information on presentation of assignments, including referencing styles. In your written work you will need to support your ideas by referring to scholarly literature, works of art and/or inventions. It is important that you understand how to correctly refer to the work of others and maintain academic integrity.

Failure to appropriately acknowledge the ideas of others constitutes academic dishonesty (plagiarism), a matter considered by the University of Tasmania as a serious offence.

The second is the Tasmanian School of Business and Economics' *Writing Assignments: A Guide*, which can be accessed at: <http://www.utas.edu.au/business-and-economics/student-resources> .. This guide provides students with useful information about the structure and style of assignments in the TSBE.

Review of Assessment and Results

Review of Internal Assessment

It is expected that students will adhere to the following policy for a review of any piece of continuous/internal assessment. The term continuous/internal assessment includes any assessment task undertaken across the teaching phase of any unit (such as an assignment, a tutorial presentation, and online discussion, and the like), as well as any capstone assignment or take-home exam.

Within five (5) days of release of the assessment result a student may request a meeting with the assessor for the purpose of an **informal review** of the result (in accordance with Academic Assessment Rule No. 2 Clause 22 – www.utas.edu.au/academic-governance/academic-senate/academic-senate-rules . During the meeting, the student should be prepared to discuss specifically the marks for the section(s) of the marking criteria they are disputing and why they consider their mark(s) is/are incorrect. The assessor will provide a response to the request for review within five (5) days of the meeting.

If the student is dissatisfied with the response they may request a **formal review of internal assessment** by the Head of School, with the request being lodged within five (5) days of the informal review being completed. A Review of Internal Assessment Form is available at the following link: <http://www.utas.edu.au/business-and-economics/student-resources/forms>. The form must be submitted to the TSBE Office.

Review of Final Exam/Result

In units with an **invigilated exam** students may request a review of their final exam result. You may request to see your exam script after results have been released by completing the Access to Exam Script Form, which is available from the TSBE Office, or at the following link – <http://www.utas.edu.au/business-and-economics/student-resources/forms>. Your unit coordinator will then contact you by email within five (5) working days of receipt of this form to go through your exam script.

Should you require a review of your final result a formal request must be made only after completing the review of exam script process list above. To comply with UTAS policy, this request must be made within ten (10) days from the release of the final results (in accordance with Academic Assessment Rule No. 2 Clause 22 – www.utas.edu.au/academic-governance/academic-senate/academic-senate-rules . You will need to complete an Application for Review of Assessment Form, which can be accessed from <http://www.utas.edu.au/exams/exam-and-results-forms>. Note that if you have passed the unit you will be required to pay \$50 for this review.

The TSBE reserves the right to refuse a student request to review final examination scripts should this process not be followed.

Further Support and Assistance

If you are experiencing difficulties with your studies or assessment items, have personal or life-planning issues, disability or illness that may affect your study, then you are advised to raise these with your lecturer or tutor in the first instance.

If you do not feel comfortable contacting one of these people, or you have had discussions with them and are not satisfied, then you are encouraged to contact:

ACADEMIC DIRECTOR – POSTGRADUATE PROGRAMS

Name: Dr Rob Hecker

Room: 307, Centenary Building, Sandy Bay

Email: Rob.Hecker@utas.edu.au

Students are also encouraged to contact their Undergraduate Student Adviser who will be able to help in identifying the issues that need to be addressed, give general advice, assist by liaising with academic staff, as well as referring students to any relevant University-wide support services. Please refer to the Student Adviser listings at www.utas.edu.au/first-year/student-advisers for your adviser's contact details.

There is also a range of University-wide support services available to students, including Student Centre Administration, Careers and Employment, Disability Services, International and Migrant Support, and Student Learning and Academic Support. Please refer to the Current Students website (available from www.utas.edu.au/students) for further information.

If you wish to pursue any matters further then a Student Advocate may be able to assist. Information about the advocates can be accessed from www.utas.edu.au/governance-legal/student-complaints. The University also has formal policies, and you can find out details about those from that link.

Academic Misconduct and Plagiarism

Academic misconduct includes cheating, plagiarism, allowing another student to copy work for an assignment or an examination, and any other conduct by which a student:

- (a) seeks to gain, for themselves or for any other person, any academic advantage or advancement to which they or that other person are not entitled; or
- (b) improperly disadvantages any other student.

Students engaging in any form of academic misconduct may be dealt with under the Ordinance of Student Discipline. This can include imposition of penalties that range from a deduction/cancellation of marks to exclusion from a unit or the University. Details of penalties that can be imposed are available in the Ordinance of Student Discipline – Part 3 Academic Misconduct, see <http://www.utas.edu.au/university-council/university-governance/ordinances>.

Plagiarism is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own, for example:

- using an author's words without putting them in quotation marks and citing the source;
- using an author's ideas without proper acknowledgment and citation; or
- copying another student's work.

It also means using one's own work from previously submitted assessment items if repeating a unit.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines, and the academic integrity resources on the web at <http://www.utas.edu.au/academic-integrity/>The intentional copying of someone else's work as one's own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course, or the University.

The University and any persons authorised by the University may submit your assessable works to a plagiarism checking service, to obtain a report on possible instances of plagiarism. Assessable works may also be included in a reference database. It is a condition of this arrangement that the original author's permission is required before a work within the database can be viewed.

For further information on this statement and general referencing guidelines, see www.utas.edu.au/plagiarism/ or follow the link under 'Policy, Procedures and Feedback' on the Current Students homepage.

Workshop Schedule

Week	Start of Week	Topic/s	Text Chapter/s	Due Dates
1	Monday 13 Jul	Introduction	TBA	
2	Monday 20 Jul	Asian Business Culture	Chapter 2 (H&N)	Presentation
3	Monday 27 Jul	The Business Environment of Asia	Chapters 3, 4, 5, 6 & 7 (H&N)	Presentation
4	Monday 3 Aug	Strategies for Entering Asia	Reading	Presentation
5	Monday 10 Aug	Asian Business Management (1) – Japan and Korea	Chapters 1, 8 * 11 (H&N)	Presentation
6	Monday 17 Aug	Asian Business Management (2) – India and Singapore	Chapters 1, 10 & 12 (H&N)	Presentation
7	Monday 24 Aug	Asian Business Management (3) – Malaysia and Vietnam	Chapters 1, 13 & 16 (H&N)	Presentation; Preliminary group report due on Friday, 28 August at 14:00 pm
Mid-semester Break: 31 August – 4 September inclusive				
8	Monday 7 Sep	The Business Environment of China	Chapters 1 & 9 (H&N)	Presentation; In-class test;
9	Monday 14 Sep	Doing Business in China	Chapters 1 & 9 (H&N)	Presentation
10	Monday 21 Sep	Institutional Changes of Europe	Chapters 1, 2 & 4 (S)	Presentation
11	Monday 28 Sep	Business Environment of Europe	Chapters 5, 7 & 8 (S)	Presentation
12	Monday 5 Oct	European Business	Chapters 6 (S)	Presentation; Final submission of the group report due on Friday, 16 October at 14:00 pm
13	Monday 12 Oct	Business with Europe	Chapter 10 (S)	Presentation; In-class test;