Cultural Activities – Funding Principles

Cultural Activities funds are available to sectors to support the University in its strategic commitment to enrich the culture and advance the social and economic interests of the State. As such, they assist the University to build its profile and brand in the general community as well as enabling the University to build cultural capital in Tasmania.

They are not provided to fund the mainstream teaching and learning activities of a School. Lectures, exhibitions, or performances that are a component of the normal learning experience provided by the School for its students should not be funded from Cultural Activities funds.

Cultural Activities funds should not be used to fund School or Faculty staff who would normally be employed by the School or Faculty to support mainstream teaching and learning activities, or infrastructure costs that would be incurred for the same purpose.

Cultural Activities funds are provided by the University to fund add-on and special activities or programs that support the University’s aims of enriching the culture and advancing the social and economic interests of the State and engage the general community in the process.

Examples are: public lectures by eminent scholars or visitors; public performances or exhibitions and public seminars or workshops that are intended primarily for community enrichment; the maintenance of University collections that are open to the public and are part of the State’s cultural capital; and, prizes, awards, or publications that help build intellectual and social capital and support the objectives of the University.

Expenditure from Cultural Activities funds should be clearly attributable to the programs and activities for which they have been expended. Some examples may be helpful: eg funds may be expended on advertising, travel, venue hire, venue dressing, printing, and consumables that are directly related to the activity; on technical or casual assistance or consultants whose input is required to bring the activity to a successful conclusion; and on small items of equipment that will be used solely for the program or activity.

Funds should not be expended unless the program or activity has been identified as a desirable one and endorsed as such by the Cultural Activities Committee or the Chair acting on behalf of the Committee.