

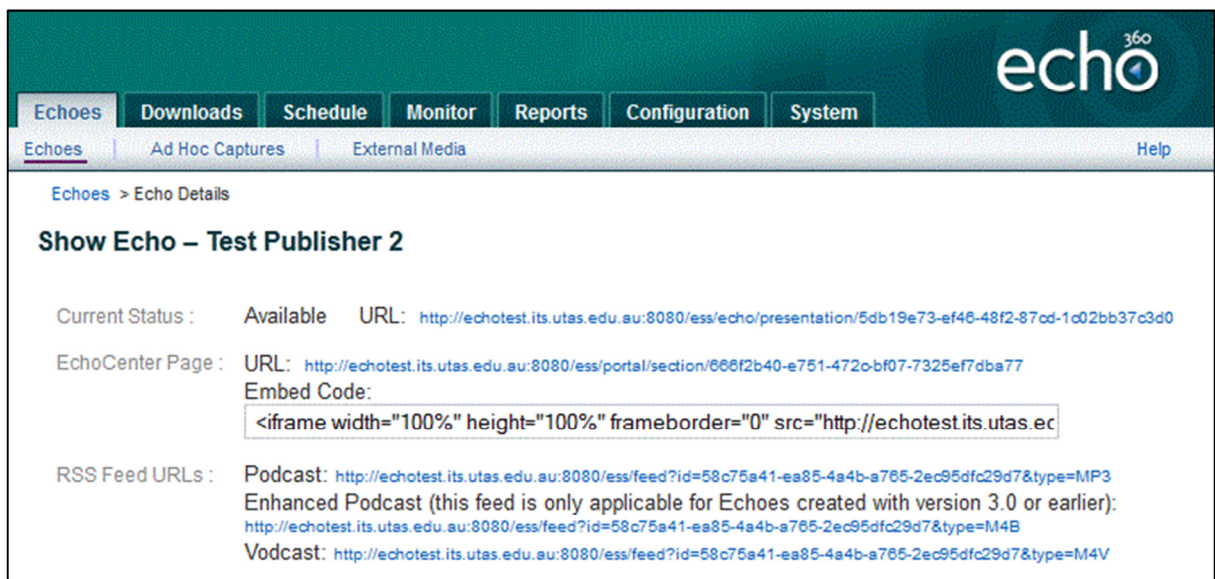
MyMedia Unit Portal (EchoCenter): Staff User Guide.

Each unit in MyMedia has a unit portal that provides easy access to all recordings that are currently available for the unit. It also provides access to additional administrative and collaborative features that are new in 2012 including statistics, heat maps and discussion functionality.

How to Access the MyMedia Unit Portal:

To access the unit portal, you can use one of three methods:

- Access the portal via your MyLO unit (this assumes you have previously added the link to the MyLO unit)
- Access the portal through one of the ‘recording available’ emails that you are sent for each recording that is published
- Access the portal through the MyMedia Service by:
 - Logging into MyMedia service (<https://mms.utas.edu.au:8443/ess/app>)
 - Clicking on the name of a recording that is part of the relevant unit
 - Clicking on the EchoCenter Page URL that’s provided (see image below)



Unit Portal Functionality:

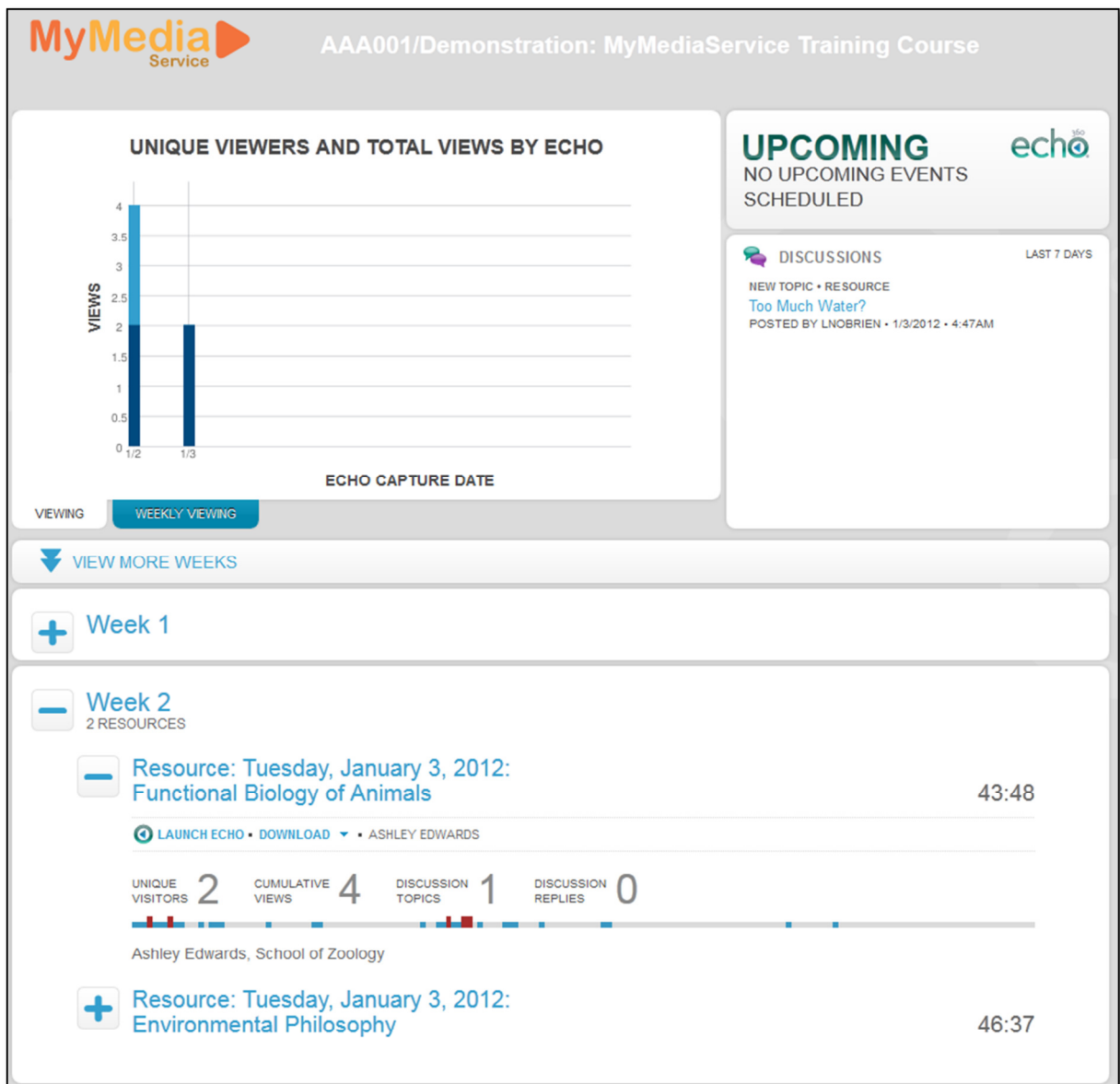
The MyMedia unit portal displays recordings based on a per-week format. For each week of the semester it displays how many recordings are available to students. Recordings are typically named “lectures” for recorded lectures in venues, and “resources” for recordings made via the External Media Ingest tool, or published through the Echo360 Personal Capture software.

For example, week one for your unit may contain 1 lecture and 3 resources. This indicates to students that there was one recorded lecture from a venue for that week, and three other media files that were uploaded for them to access (perhaps short movies clips for analysis, or a demonstration video). In addition, the portal also indicates how many *scheduled lectures* are

planned for each week of the semester. Staff and students can easily identify when recordings will be made (are scheduled) from on campus classes.

The portal also displays the recording length, title and description (known as metadata). In order to edit the metadata for the recording you will need to log into the MyMedia Service application. There are additional support materials available on the support website to assist you in editing metadata for your recording.

Note: when editing metadata for a recording, it may not be reflected on the unit portal page for up to 20 minutes.



MyMedia Service AAA001/Demonstration: MyMediaService Training Course

UNIQUE VIEWERS AND TOTAL VIEWS BY ECHO

ECHO CAPTURE DATE	Views
1/2	4
1/3	2

UPCOMING NO UPCOMING EVENTS SCHEDULED

DISCUSSIONS LAST 7 DAYS

NEW TOPIC • RESOURCE
[Too Much Water?](#)
 POSTED BY LNOBRIEN • 1/3/2012 • 4:47AM

VIEWING WEEKLY VIEWING

VIEW MORE WEEKS

Week 1

Week 2
2 RESOURCES

Resource: Tuesday, January 3, 2012: Functional Biology of Animals 43:48

LAUNCH ECHO • DOWNLOAD • ASHLEY EDWARDS


UNIQUE VISITORS 2 CUMULATIVE VIEWS 4 DISCUSSION TOPICS 1 DISCUSSION REPLIES 0

Ashley Edwards, School of Zoology

Resource: Tuesday, January 3, 2012: Environmental Philosophy 46:37

Statistics

When you are logged into the unit portal as a staff member, the portal page will show unit statistics in addition to the recordings list. This gives you an overview of weekly viewing statistics and hits per recording. It allows you to easily see which recording has been most popular, and which week during the semester has the most unique and cumulative hits. Students do not see these graphs.

Statistical and heat map information is available on an individual recording basis. You can access these by expanding the week (pressing the large  symbols) and then expanding an individual recording to get access to this information.

For each recording, you have access to the information shown below.



The heat map above illustrates student use of a recording. It uses a colour coded line to show what sections of the recording students have used the most, and what sections have received less attention. Clicking on a red section of the heat map will take you to the corresponding section of the recording. This allows you to see what content in particular has sparked student interest.

The colours used on the heat map (i.e. the “heat quotient”) of a section of the recording are determined by analysing the following activity from the rich media player (streaming format):

- Number of student views for that section of the recording
- Number of discussion topics (optional, see below) and topic replies associated with a section of the recording
- Number of notes (bookmarks) made by students for a given section of the recording

Discussions (optional)

Discussion functionality is a new optional feature available through MyMedia in 2012. Please contact MyMedia Service support in order to enable this functionality for your unit (it is disabled by default).

The discussion functionality in MyMedia integrates directly with recordings via the rich media player (streaming format) in order to facilitate a contextual discussion feature for students. Students can initiate or respond to discussions for each “scene” present for a recording (scenes typically correspond with slides shown during the lecture presentation). Staff members can use either the rich media player or the unit portal to respond to discussions. Staff can also delete discussions.

Scheduled Lectures

Staff (and students) can now easily see which lectures have been scheduled to be recorded in a venue for their unit. For each week that has scheduled lectures, there will be a “scheduled lecture” notice. The unit portal also displays at the top of the window the “upcoming echo” area which clearly identifies when the next recording is due to be recorded in a venue.