Big Idea 4

Learning Activity 2

Questions

1. How many people were sampled in the survey conducted?
2. Which companies would be interested in the consumer profile constructed from the data?
3. Calculate the national average from the data in the column graph.

Answers

1. 10,407
2. Nail polish companies, ex Revlon
3. The national average is 17.4% of Australian women bought nail polish in the last 6 months.