The University of Tasmania has had a presence in North West Tasmania for 15 years. A lot has changed in that time.

The global economy, pressure on the environment, the type of jobs we do and the issues that challenge the viability of our communities.

The Cradle Coast Campus of UTAS has also grown. But to what extent have the changes we have made, kept pace with the needs of this region?

I am seeking your views about the campus - where to, and how to, from here on. We want to open up debate about the role of regional universities, to flag new ideas and test the boundaries of higher education provision.

I hope you can be part of this exciting opportunity. It’s in everyone’s interest.

Professor Janelle Allison
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Unlocking Talent: The New Regional Campus is funded by the Australian Government Department of Education, Employment and Workplace Relations
The Cradle Coast region has a university on its doorstep with potential to do more for the economy and the people who live and work here.

Unlocking Talent: The New Regional Campus recognises the dynamic role that universities play in regions when there is regular interchange, relevant programs and real connection.

This three-year project, led by the Institute for Regional Development, will generate new thinking about the way UTAS in the North West aligns itself to business and industry; how we drive economic growth, spark innovation and support communities.

UTAS in the North West wants to do more to support regional competency and competiveness. We want to enable people with well developed know-how, convert that knowledge into usable, higher education qualifications. Universities can play a pivotal role in regional development:

- Skilling up the workforce
- Driving local economic growth
- Attracting and retaining talent and expertise
- Helping communities become more connected, creative and interesting places to live and work.

Our challenge is to come up with a fresh, new model for UTAS in the North West.

We’re holding a series of discussions with future-focussed community, business and industry leaders to get a better understanding of the knowledge base that underpins this industrious region, to discover where there are gaps and to determine how they might be filled.

Please join us and help this region become the tall poppy of Tasmania.