**Journalism and Photo Journalism and Communication**

**International Study Programmes at**

**Danish School of Media and Journalism – Campus Aarhus**

[**www.dmjx.dk/international**](http://www.dmjx.dk/international)

**SEMESTER START**

Autumn semesters: week 34

Spring semesters: week 5

**HOW TO APPLY**

See [www.dmjx.dk/international](http://www.dmjx.dk/international) for application form, international partners, study culture and student handbook. Contact Anna Nejrup at Anna@dmjx.dk if any questions.

***adline for application***

**DEADLINE FOR APPLICATION**

1 April for Autumn semesters and 1 October for Spring semesters. 1 April for the one-year Europe in the World programme.

**PROGRAMMES OFFERED at Campus Aarhus**

**JOURNALISM, MULTIMEDIA AND WORLD POLITICS**

**Semester programme: 30 ECTS. Offered every semester.**

The semester in Denmark combines journalistic training with intensive studies. In the course of an intensive one-semester programme you will do international reporting, EU reporting, you will learn about risk reporting and expand your view on world politics. Your work concludes with an individual multimedia production based on a research trip in or outside Denmark.

*Level:* Undergraduate. Participants have studied journalism for at least one year.

**TV JOURNALISM – FOREIGN REPORTING**

**Semester programme: 30 ECTS. Offered every semester.**

The one-semester full time programme combines practical TV-journalistic training with theoretical studies. You will produce sharply angled journalism stories in the style of “Foreign correspondent reporting”. In addition you will acquire analytical skills of TV/video stories through use of academic theory and approaches. You will reflect upon journalism activity in general and according to your own practice, including ethical and professional dilemmas. You will foster skills in inclusive journalism and develop a critical understanding of the relevant social and media structures in the World, and gain knowledge on contemporary world politics and focus on the major historical changes in the world, and specific in Europe.

We have one of the best educational and training facilities for TV-journalism in Europe, with for example exclusive access to shooting and editing facilities throughout the course.

*Level:* Advanced undergraduate. Participants have studied journalism for at least two years.

**PHOTOJOURNALISM 1 – THE LANGUAGE OF PHOTOJOURNALISM**

**Semester programme: 30 ECTS. Offered every semester.**

The semester in Denmark offers you a chance to combine photo journalistic training

with intensive study. The programme focuses on the language of photojournalism

combined with the journalistic disciplines like writing and adding sound to pictures.

*Level:* Undergraduate. Participants have studied photo journalism for at least one year, and must present a portfolio with photojournalism products.

**PHOTOJOURNALISM 2 – ADVANCED VISUAL STORY TELLING**

**Semester programme: 30 ECTS. Offered every semester.**

This advanced photojournalism programme offers you a chance to study in Denmark

together with a class of Danish photojournalism students in their last semester. The programme focuses on advanced visual storytelling.

*Level:* Advanced undergraduate. Participants have studied photo journalism for at least two years, and must present a portfolio with photojournalism products.

**EUROPE IN THE WORLD**

**One year programme: 30 ECTS in Utrecht NL and 30 ECTS in Aarhus DK**

**Starts late August.**

The aim of the programme is to develop the students’ understanding of European and global affairs: To provide grounding in politics, economics and society at the European level with a view to the wider world.

Learning takes place in a multicultural and online environment in the Netherlands and Denmark. During the course we combine text, audio, video and photos. Multimedia productions will be part of your work, and tools for this will be taught progressively during the course. Independent work assignments in other countries are part of the requirements of the course. See more on [www.europeintheworld.com](http://www.europeintheworld.com) to include the Euroviews Magazine productions. Students may obtain an Honours diploma together with the EitW diploma.

*Level:* Advanced undergraduate. Participants have studied journalism for at least two years.

**CORPORATE COMMUNICATION ACROSS BORDERS**

**Semester programme: 30 ECTS. Offered Autumn semesters**

This semester presents various perspectives of Corporate Communication and combines theoretical insights with enterprise practices. Students will be presented to a broad range of corporate communication disciplines, and will get insight into how selected international companies deal with disciplines such as cross cultural communication, reputation management and corporate social responsibility. Companies are bounded by economy, society and politics as conditions for doing business, and students get an insight in why and how companies deal with these challenges in practice.

*Level:* Advanced undergraduate. Participants have studied Communication for at least two years.

**Visual Communication and Media Production**

**International Study Programmes at**

**Danish School of Media and Journalism – Campus Copenhagen**

[**www.dmjx.dk/international**](http://www.dmjx.dk/international)

**SEMESTER START**

Autumn semesters: week 34

Spring semesters: week 5

**HOW TO APPLY**

See [www.dmjx.dk/international](http://www.dmjx.dk/international) for application form, international partners, study culture and student handbook. Contact Xavier Lepetit at xal@dmjx.dk if any questions.

***adline for application***

**DEADLINE FOR APPLICATION**

1 April for Autumn semesters and 1 October for Spring semesters.

**PROGRAMMES OFFERED at Campus Copenhagen**

**TV AND MEDIA DIRECTING**

Semester programme: 30 ECTS. Offered autumn semesters

The international semester in the programme TV and Media Directing consists of 2

parts: Feature Journalism and Public Relations and Corporate Communication. In first

half of the programme the student will make a video feature production.

On the foundation of profound background research students produce a video item

(duration 5-7 minutes) based on the story of a strong main character and at least two

other characters. In the second half of the programme the students will focus on how Video and online video can be a tool in PR and Corporate communication. The course focus on the

fact that more and more companies want to have the media tell their own stories, and

that also includes the use of moving pictures. The objective is to give students new

perspectives for TV production for purposes other than the broadcast media.

Level: Undergraduate. Participants have studied TV and Media for at least

one year, or have experience with recording and editing moving pictures.

**CREATIVE COMMUNICATION**

Semester programme: 30 ECTS. Offered autumn semesters

The international semester in the programme Creative Communication consists of 2

courses: TV and Digital and Digital, Mobile and Integrated. The main objective for the

first part of the programme is to generate strong ideas for TV and digital. The second

part of the programme is a follow up on the first part in TV and Digital and offers a

development of concepts to mobile and integrated digital media.

Level: Undergraduate. Participants have studied Advertising for at least one

year.

**GRAPHIC DESIGN**

Semester programme: 30 ECTS. Offered autumn semesters

The international semester in the programme Graphic Design consists of 2 courses:

Letterforms and Type and User-centered Design. The objective for the students in the

first part of the programme is to acquire in-depth knowledge of using typefaces

in the communication process. The students acquire methods in creating and working with

digital fonts and their use in typography. In the second part the student gains

knowledge and tools usable to solve a complicated visual communication problem in

which the end user is the key. To design problem solvers we need research to locate

the problem first.

Level: Undergraduate. Participants have studied Graphic Design for at least

one year.

**INTERACTIVE DESIGN**

Semester programme: 30 ECTS. Offered autumn semesters

The international semester in the programme Interactive Design consists of 2

courses: Motion Graphics and Interactive Design and User Behaviors. In the first part

of the programme the focus is on motion design and development of graphic

concepts for TV and film production, tablets and www. In the second part the focus is

to make the student able to creatively think about, research and conceptualize

interactive content. In addition to that, the student will have the fundamental tools

for making working prototypes on multiple devices.

Level: Undergraduate. Participants have studied Visual Communication or

Interactive design for at least one year.

**MEDIA PRODUCTION AND MANAGEMENT**

Semester programme: 30 ECTS.Offered Spring semesters

The international semester in the programme Media Production and Management consists of 2 courses: Intercultural Management and Graphic Outsourcing. The Courses focus on cross-cultural management in a globalized world, and on which factors come into play when a company for example sends masked exposed images to Bangladesh, makes ​​digital setups in Singapore which are then printed in Slovakia or China (which actually is becoming more and more common for Danish buyers). In addition to the use of international proces standards, quality management systems, environmental management systems, corporate social responsibility (CSR),

Level: Advanced undergraduate. Participants have studied Media Production and management for at least one and a half year.

**CORPORATE COMMUNICATION ACROSS BORDERS**

Semester programme: 30 ECTS. Offered Spring semesters in Copenhagen from 2015

This semester presents various perspectives of Corporate Communication and combines theoretical insights with enterprise practices. Students will be presented to a broad range of corporate communication disciplines, and will get insight into how selected international companies deal with disciplines such as cross cultural communication, reputation management and corporate social responsibility. Companies are bounded by economy, society and politics as conditions for doing business, and students get an insight in why and how companies deal with these challenges in practice.

*Level:* Advanced undergraduate. Participants have studied Communication for at least two years.