

# Master of Business Administration (Health Management)

The **Master of Business Administration (Health Management)** provides participants with the skills required to further their business knowledge for managing and leading within the health sector as well as providing an opportunity to integrate work and learning through a work placement program.

## Graduate Outcomes

- Graduates will be equipped with the knowledge and skills to successfully assume a range of leadership roles in health services in a wide variety of settings; and
- Health Managers will be able to undertake a pro-active role in advancing their organisation

## Course Structure

- The Masters program is offered over a minimum of two and half years. Students undertake eight core units before completing either a workplace component, or four electives
- The degree is offered in a fully flexible mode with units being delivered through a combination of online teaching and interactive cds / dvds, supplemented by printed materials

## Admission Requirements

- Australian Bachelor's degree, or equivalent and
- A minimum of 2 years work experience

## English Language Requirements for International Students

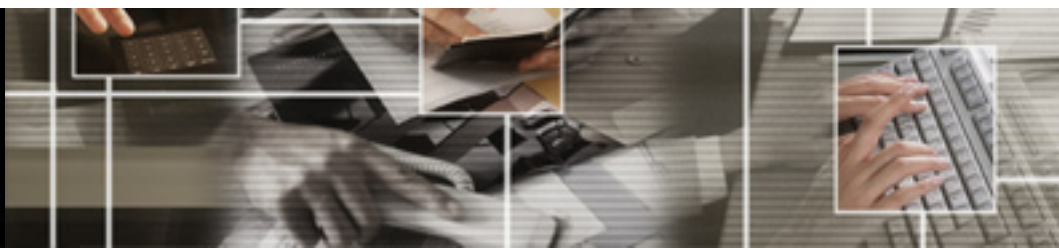
- IELTS 6.0 (no band less than 6.0)

## Credit

- Successfully completed units in other courses at the University of Tasmania or another approved tertiary institution may be credited towards the degree.

## Course Schedule

<b>Semester 1</b>	<b>Semester 1</b>
Strategic Management	Financial Reporting and Analysis
IS project Management	Introduction to Corporate Governance
<b>Semester 2</b>	<b>Semester 2</b>
Human Resource Management	Law for Managers
Managing e-Business	Organisational Behaviour
	<b>PLUS</b>
<b>Semesters 3 &amp; 4</b>	<b>Semesters 3 &amp; 4</b>
4 Electives	OR Workplace Component



## Unit Descriptions

### Strategic Management

The aim of the unit is to develop an understanding of the key issues in strategic management particularly as they relate to managing the interface between an organisation and its internal resources and elements of its external environment. The unit seeks to provide an understanding of major strategic options available to an organisation and how to evaluate and choose between these options and to understand the principles and activities of strategic management. The concepts and skills gained through study of strategic management apply equally to the public and private sectors.

### IS Project Management

(a) **Project management** - life cycle; project planning and administration; cost estimation; resource control and financial management; quality monitoring and assurance; risk analysis and risk management; project management software applications; dynamics of project teams.

(b) **Professional development** - assertiveness, negotiation and conflict resolution, presentation skills; team building and leadership.

### Human Resource Management

This unit examines the role and function of human resource management. Topics include the identification, procurement, management, compensation, integration and maintenance of human resources. The unit aims to develop in students a range of abilities and skills necessary in dealing with change and diversity in the area of human resource management.

### Managing E-Business

This unit is concerned with the effective management of information systems and technology in business and government. It covers a number of important topics including information systems strategy, IT and the supply chain, IT and customer relationship management, information systems outsourcing and offshoring, and enterprise resource planning systems.

### Financial Reporting and Analysis

The Financial Reporting and Analysis unit aims to develop your ability to understand, analyse and interpret corporate financial statements and financial information. Consideration will be given to the underlying concepts and regulatory requirements that underlie the preparation of financial reports. Limitations of conventional reporting practices and analysis are noted. The relevance of non financial information is also considered. Areas of management accounting relevant to decision making and possible future directions of accounting are discussed.

### Introduction to Corporate Governance

This unit will provide an introduction to corporate governance. Particular emphasis is placed on the examination of corporate governance best practice guidelines and recommendations including those provided by the ASX Corporate Governance Council. Other areas covered include: The Legal Framework of Corporate Governance; Development of Best Practice Governance; Governance Roles and Key Functions; Performance v. Conformance; Board Processes and Continual Improvements in Governance; Private v. Public Sector Governance; Governance for Small, Medium and Large Corporations and other Entities; International Corporate Governance.

### Law for Managers

The aim of this unit is to examine and explain the legal environment in which business operates and identifies underlying concepts of law which are likely to influence and to have an impact on business and management. It also seeks to cultivate an understanding of legal concepts, language, process and reasoning with a view to enhancing managerial decision making.

### Organisational Behaviour

Management is ultimately about influencing the behaviour of others within an organisational context and in many ways the study of Organisational Behaviour is the reference point for all other areas of management education. The unit is structured around four key areas: the individual, the group, the organisation, contemporary issues in organisational behaviour. The unit seeks to establish a conceptual understanding of the dynamics of individual and group behaviour within organisations, and the ability of an organisation to change in response to external events and to create its own dynamics of change.

### Elective Units

Ageing and Wealth Planning  
Communication for Managers  
Public Sector Resource Management  
Risk Management



*Take the initiative  
and explore a new  
opportunity for  
your career . . .*

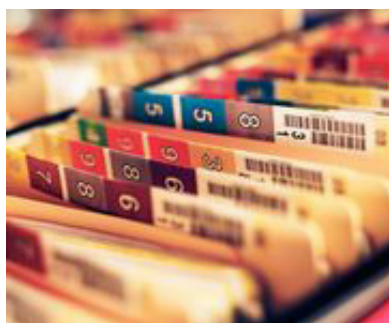
## Contact us

### Australian students

For further information about the University, including undergraduate courses and application processes, please contact the Uni Info Centre. Phone 1300 363 864  
Email [Course.Info@utas.edu.au](mailto:Course.Info@utas.edu.au)  
Web [www.utas.edu.au/futurestudents](http://www.utas.edu.au/futurestudents)

### International students

For further information including application forms and fee schedules visit the University of Tasmania's international website at [www.international.utas.edu.au](http://www.international.utas.edu.au)  
Phone +61 3 6226 2706.



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FACULTY OF BUSINESS

[www.utas.edu.au/business](http://www.utas.edu.au/business)

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