



Faculty of **Business**

Bachelor of **Business**

and Business Majors in Combined Degrees

Course **Planner**

1 / 2009

Student Name:

Student Number:

www.utas.edu.au/business

UNIVERSITY OF TASMANIA

Contents

Introduction	2
General Information	3
First Year Standard Enrolment	5
First Year Alternative Enrolment	7
Accounting Major (ACC) (Hobart, Launceston & Cradle Coast)	8
Business Economics Major (BEC) (Hobart)	9
Business Logistics Major (LOG) (Hobart, Launceston & Cradle Coast)	10
Business Management Major (BMT) (Hobart, Launceston)	12
Corporate Governance Major (CGO) (Hobart, Launceston & Cradle Coast)	13
Electronic Business Major (IEB) (Hobart, Launceston)	15
Entrepreneurship Major (CET) (Hobart, Launceston)	16
Finance Major (FIN) (Hobart)	17
Human Resource Management Major (HRM) (Hobart, Launceston)	18
International Business Major (IBM) (Hobart)	19
Management of Information Systems Major (MIS) (Hobart)	20
Marketing Major (MRK) (Hobart & Launceston)	21
Organisational Management Major (ORM) (Cradle Coast)	22
Tourism Major (BTM) (Hobart & Launceston)	23
Pre-requisites for Accounting & Corporate Governance Units	24
Pre-requisites for Australian Maritime College Units	25
Pre-requisites for Economics & Finance Units	26
Pre-requisites for Information Systems Units	27
Pre-requisites for Management Units	28
Faculty Office Information	30
Major Coordinators	31
Faculty of Business Contacts	Back Cover
Faculty of Science, Engineering & Technology Contacts	Back Cover
International Student Admission Enquiries	Back Cover

Faculty of **Business**

INTRODUCTION

Bachelor of Business and Business Majors in Combined Degrees

The Bachelor of Business degree has a flexible structure that allows a range of choices in study programs. It consists of twenty-four units, with students undertaking six compulsory units and a further two elective core units to make up the first year of full-time study. (Each elective core unit is a prerequisite for a particular major – a major being a sequence of eight specialist units).

Students then undertake 16 further units comprising - either two majors from this Faculty; or, one major and a combination of units from this Faculty; or, one major from this Faculty and a major or a combination of units from another Faculty within the University.

International students will need to apply through the International Services Office:

www.international.utas.edu.au

English language skills will also need to be verified.

You should ensure that as far as possible you undertake the units within your major in the order in which they are listed in this booklet. This will ensure that your studies are not delayed by either the requirements for prerequisite units or the scheduling of units.

The offering of each of the units referred to in this booklet may be dependent upon there being sufficient numbers enrolled at the relevant campus.

This guide is designed to summarise the options available to you, and to provide a record for your use. We hope that it becomes a valuable guide to assist you through your undergraduate studies within the Bachelor of Business. Please remember to bring this booklet with you whenever you are seeking course advice.

Faculty of **Business**

GENERAL INFORMATION

Some units are displayed in this brochure with more than one unit code. For example:

BMA151/251 Principles of Marketing

BFA207/307 Social & Environmental Accounting.

Students should enrol in the level of unit that matches their year of study. A first year student would enrol in *BMA151 Principles of Marketing* whereas a second year student would enrol in *BMA251 Principles of Marketing*. A third year student would choose the highest level code available for the unit, in this case *BMA251*.

Similarly, a second year student would normally enrol in *BFA207 Social & Environmental Accounting* but a third year student would enrol in *BFA307 Social & Environmental Accounting*.

Candidates for other degrees in this or other faculties should ensure that they enrol in units at the level/s required by their particular degree. These students should also observe the minimum numbers of units at particular levels that are permitted by their degree.

BAA322/BAA321/BAA320 Corporate Internship

Students who wish to enrol for this unit should contact the Corporate Internship Coordinator. See Faculty Office Information on page 30.

SPRING AND SUMMER SCHOOL

Spring and summer school offerings are normally published on the Faculty of Business website in August each year.

www.utas.edu.au/business

Please refer to the individual school website or contact the school. (Refer to back cover)

SCHOOL OF INFORMATION SYSTEMS

Please note that this school has now moved to the Faculty of Science, Engineering and Technology. Units previously coded BSA--- are now coded as KXI---, for example, BSA101 is now KXI101.

IMPORTANT NOTE

Students who commenced their degree prior to 2009 will note that there have been changes to the structure of the degree and to some of the majors. Students continue with the rules applicable at the commencement date of their degree and/or their major(s). Please refer to the online course and unit database for the relevant year's requirements.

<http://courses.utas.edu.au>

Where a core unit is no longer available, a substitute will be approved by the Head of School.

First Year

Standard Enrolment

Students entering the Bachelor of Business course will enrol as follows. Students intending to enrol in a combined degree (other than a BBus-LLB) should consult the Faculty Office.

Compulsory Core Units	Semester	Year	Campus
<input type="checkbox"/> BEA110 Economics for Business	1	1	HLW
<input type="checkbox"/> KXI101 Business Information Systems	1&2	1	HLW
<input type="checkbox"/> BFA103 Accounting & Financial Decision Making (W Sem 1 only)	1&2	1	HLW
<input type="checkbox"/> BMA101 Introduction to Management (W Sem1 only)	1&2	1	HLW
<input type="checkbox"/> BEA140* Quantitative Methods	2	1	HLW
<input type="checkbox"/> BFA141 Commercial Transactions	2	1	HLW

And 2 Elective Core Units selected from the following:

<input type="checkbox"/> BFA104 Accounting Context and Method (leading to Accounting major)	2	1	HLW
<input type="checkbox"/> BEA130 Foundations of Economic Policy (leading to Business Economics major)	2	1	HLW
<input type="checkbox"/> BFA181 Financial Management (leading to Finance major)	2	1	HL
<input type="checkbox"/> BMA121 Management of Human Resources (leading to Human Resource Management major and Business Management major)	2	1	HL
<input type="checkbox"/> KXI102 Information Modelling and Infrastructures (Leading to Electronic Business major and Management of Information Systems major)	2	1	HLW
<input type="checkbox"/> BMA181 Introduction to International Business (Leading to International Business major and Business Logistics major)	2	1	H
<input type="checkbox"/> JNB221 International Business (leading to Business Logistics Major and Organisational Management Major)	1	1	LF
<input type="checkbox"/> BMA151 Principles of Marketing (leading to Marketing major and Entrepreneurship major)	2	1	HL
<input type="checkbox"/> BMA104 Principles of Tourism (leading to Tourism major)	1	1	HL
<input type="checkbox"/> BMA105 Tourism Practice (leading to Tourism major)	2	1	HL

Any of the above elective core units are accepted for the Corporate Governance major.

*BRIDGING MATHS UNITS

Students without the mathematics prerequisite for BEA140 Quantitative Methods must complete a bridging unit. Domestic students can either enrol in UPP090 Bridging Mathematics or in BEA109 Introduction to Quantitative Methods. UPP090 does not incur fees but cannot be counted towards the BBus degree whereas BEA109 does incur fees but can be counted towards the degree. UPP090 is not available to international students who must enrol in BEA109 if they are required to complete a Bridging Maths unit.

Please note that while UPP090 cannot be counted towards your degree, it does form part of the study load. This means that when you enrol for this unit in a semester, you are only able to undertake a maximum of another 3 units.

	Semester	Year	Campus
<input type="checkbox"/> BEA109	1	1	HF
Introduction to Quantitative Methods	2	1	WF
<input type="checkbox"/> UPP090	1	1	HF
Bridging Maths	2	1	WF

H = Hobart

L = Launceston

W = Cradle Coast

F = Flexible delivery

First Year

Alternative Enrolment

For students intending to progress to a combined BBus-LLB or LLB degree.

Compulsory Core Units	Semester	Year	Campus
<input type="checkbox"/> BEA110 Economics for Business	1	1	HLW
<input type="checkbox"/> KXI101 Business Information Systems	1&2	1	HLW
<input type="checkbox"/> BFA103 Accounting & Financial Decision Making (W Sem 1 only)	1&2	1	HLW
<input type="checkbox"/> BMA101 Introduction to Management (W Sem1 only)	1&2	1	HLW
<input type="checkbox"/> BEA140* Quantitative Methods	2	1	HLW
<input type="checkbox"/> One elective Core Unit leading to the Business major of your choice (see page 5)			
<input type="checkbox"/> LAW121 Introduction to Law	1	1	HL
<input type="checkbox"/> LAW122 Legal Systems	2	1	HL

If upon completion of the above first year program a student elects to continue with the BBus only instead of a combined or straight law degree, the student will need to complete the outstanding core unit BFA141 Commercial Transactions (and if wanting to complete two majors, a further core elective). LAW121 and LAW122 may then count as electives or be surplus to degree requirements.

A student transferring from Law to the BBus may be exempt from BFA141 providing they have passed LAW221 & LAW222 (Contract Law A & B) and LAW223 & LAW224 (Torts Law A & B).

Students in combined BBus-LLB degrees should note that they are required to complete a total of 17 units for the BBus component of their combined degree, including one Business cross-listed unit. Students should contact the Faculty of Law for advice about the LLB component of their combined degree.

Accounting major within combined BBus-LLB

For professional recognition, students intending to complete an Accounting major within the combined BBus-LLB degree and who wish to seek entry into professional accounting programs leading to membership of the Institute of Chartered Accountants in Australia and to the CPA Australia, will need to complete BFA181/281 Financial Management. Please see the Faculty Office for course planning advice.

*BRIDGING MATHS UNITS

See notes on page 6.

Accounting Major (ACC)

(Hobart, Launceston & Cradle Coast)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BFA104 Accounting Context and Method

Required Units	Semester	Year	Campus
<input type="checkbox"/> BFA201 Financial Accounting	1	2	HLW*
<input type="checkbox"/> BFA241 Corporate Regulation & Accountability	1	2	HLW*
<input type="checkbox"/> BFA261 Management Accounting	2	2	HLW*
<input type="checkbox"/> BFA221 Accounting Information Systems	2	2	HLW*
<input type="checkbox"/> BFA391 Taxation	1	3	HLW*
<input type="checkbox"/> BFA303 Auditing	1	3	HLW*
<input type="checkbox"/> BFA302 Accounting Theory	2	3	HLW*
<input type="checkbox"/> BFA301 Advanced Financial Accounting	2	3	HLW*

Completion of the above units plus BFA181/281 Financial Management and the required first year Compulsory and Elective Core Units, should permit a student to seek entry to professional accounting programs leading to membership of the Institute of Chartered Accountants in Australia and CPA Australia.

*All units offered each year at Hobart and Launceston. Cradle Coast (W units) are offered on a rotational basis and may be taken out of the prescribed order provided the necessary pre-requisites have been met. Please contact the School of Accounting & Corporate Governance for information on Cradle Coast offerings.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

Business Economics Major (BEC)

(Hobart)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BEA130 Foundations of Economic Policy

Required Units	Semester	Year	Campus
<input type="checkbox"/> BEA200 Intermediate Microeconomics	1	2	H
<input type="checkbox"/> One Nominated Elective*	1&2	2	H
<input type="checkbox"/> BEA235 Thinking Strategically: The Competitive Edge	2	2	H
<input type="checkbox"/> One Nominated Elective*	1&2	2	H
<input type="checkbox"/> BEA302 Economics of Management & Organisation	1	3	H
<input type="checkbox"/> BEA305* Industrial Organisation	-	3	H
<input type="checkbox"/> BEA306 Economics of Human Resources	2	3	H
<input type="checkbox"/> BEA325 Prices and Profits	1	3	HL

* Not offered in 2009

* The Nominated Electives are to be chosen from the Level 200 and/or Level 300 units offered by the School of Economics and Finance. The units BFA281 Financial Management and BAA322 Corporate Internship[#] may be taken as Nominated Electives.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information on page 30.

A number of units within this major may be substituted for other units on a cycled basis. Please contact the School of Economics and Finance to determine the appropriate choice of units in any given semester.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

Business Logistics Major (LOG)

(Hobart, Launceston & Cradle Coast)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BMA181 Introduction to International Business OR JNB221 International Business offered by the Australian Maritime College

Required Units	Semester	Year	Campus
<input type="checkbox"/> JNB216 International Transport Systems OR	1	2	LF
<input type="checkbox"/> KXI201 Systems Analysis & Design	1	2	HL
<input type="checkbox"/> JNB225 Logistics OR	2	2	LF
<input type="checkbox"/> KXI204 Business Logistics	2	2	HL
<input type="checkbox"/> BFA181 Financial Management OR	2	2	HL
<input type="checkbox"/> JNB130 Commercial Shipping	2	2	LF
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<input type="checkbox"/> JNB224 Exporting & Importing	1	3	LF
<input type="checkbox"/> JNB330 Supply Chain Management	2	3	L
<input type="checkbox"/> Two Nominated Electives	1&2	3	
Nominated Electives			
<input type="checkbox"/> BMA205 Business Research Methods OR	2	3	HL
<input type="checkbox"/> JNB331 Business Research	1	3	LF
<input type="checkbox"/> BEA384 International Finance	2	3	H
<input type="checkbox"/> BMA385 Managing Business in the Asia-Pacific	1	3	HL
<input type="checkbox"/> KXI301 IS Project Management	1	3	HL
<input type="checkbox"/> JNB325 Ports & Terminals Management	2	3	LF

□ JNB415#
Maritime and Logistics Management Project

2

3

L&F

LF = Taught face to face at Launceston campus and by distance education in Hobart and Cradle Coast

Students must have completed prerequisite JNB331 or BMA205

Units with the prefix 'J' are offered by the Australian Maritime College.

In addition to completion of a major(s), the degree requirements as listed on page 2 must be completed.

Business Management Major (BMT)

(Hobart, Launceston)

Applicable to students commencing this major in Semester 1, 2009. Students undertaking this major must complete the Elective Core Unit BMA121 Management of Human Resources

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA201 Organisational Behaviour	1	2	HL
<input type="checkbox"/> BMA211 Business Communication	1	2	HL
<input type="checkbox"/> BMA251 Principles of Marketing	2	2	HL
<input type="checkbox"/> BFA281 Financial Management	2	2	HL
<input type="checkbox"/> BFA241/341 Corporate Regulation and Accountability	1	3	HLF
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL

Nominated Electives:

<input type="checkbox"/> 1 nominated elective from Group A	1&2	3	HL
<input type="checkbox"/> 1 nominated elective from Group B	1&2	3	HL

Students may choose to complete BAA322 Corporate Internship as a nominated elective in either semester or group

Group A

<input type="checkbox"/> BMA109 Tourism Marketing	2	3	HL
<input type="checkbox"/> BMA204 Foundations of Entrepreneurship	1	3	HL
<input type="checkbox"/> BMA252 Consumer Behaviour	2	3	HL
<input type="checkbox"/> BMA255 Marketing Communications	1	3	HL
<input type="checkbox"/> BMA258 Services Marketing	1	3	HL
<input type="checkbox"/> BAA322 Corporate Internship#	1&2	3	HLW
<input type="checkbox"/> BMA382 International Marketing	2	3	HL

Group B

<input type="checkbox"/> BMA241 Workplace Relations	2	3	HL
<input type="checkbox"/> BAA322 Corporate Internship	1&2	3	HLW
<input type="checkbox"/> BMA324 Human Resource Development	1	3	HL
<input type="checkbox"/> BMA325 Human Resource Management in the Service Industries	1	3	HL
<input type="checkbox"/> BMA330 Strategic Issues in Human Resource Management	2	3	HL
<input type="checkbox"/> BMA381 International Human Resource Management	1	3	HL
<input type="checkbox"/> BMA391 Managerial Social Responsibility	2	3	HL

In special cases, another relevant unit may be approved by the Head of School as a nominated elective.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

Corporate Governance Major (CGO)

(Hobart, Launceston & Cradle Coast)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major may choose any one of the Elective Core Units.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BFA341 Corporate Regulation and Accountability	1	2	F
<input type="checkbox"/> BFA207/307 Social and Environmental Accounting	1	2	F
<input type="checkbox"/> BFA211/311 Corporate Governance	2	2	F
<input type="checkbox"/> BFA366 Organisational Risk Management	2	2	F
Plus four elective units chosen from the following list:			
<input type="checkbox"/> BFA181/281 Financial Management	2	2or3	HLW~
<input type="checkbox"/> BFA206 Globalisation and Accountability	1	2or3	F
<input type="checkbox"/> BFA221 Accounting Information Systems	2	2or3	HLW~
<input type="checkbox"/> BMA241 Workplace Relations	2	2or3	HL
<input type="checkbox"/> BFA209 Corporate Reporting and Disclosure	2	2or3	F
<input type="checkbox"/> BMA291/391 Managerial Social Responsibility	2	2or3	HL
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<input type="checkbox"/> BFA306 Public Sector Resource Management	2	3	F
<input type="checkbox"/> BFA347 Regulatory Compliance	1	3	F
<input type="checkbox"/> BAA322# Corporate Internship	1&2	3	HLW

Students from Faculties other than Business will study

<input type="checkbox"/> BFA103 Accounting & Financial Decision Making (W Sem 1 only)	1&2	1	HLW
<input type="checkbox"/> BFA141 Commercial Transactions	2	1	HLW

PLUS the four required units shown for Business students above (BFA341, BFA207/307, BFA211/311, BFA366)

AND two Elective Units from the Electives listed above for this major.

No more than TWO of the units listed above may be completed as part of the requirements for both the Corporate Governance major and another BBus major.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

~ All units offered each year at Hobart and Launceston. Cradle Coast (W) units are offered on a rotational basis and may be taken out of the prescribed order provided the necessary pre-requisites have been met.

Please contact the School of Accounting & Corporate Governance for information on Cradle Coast offerings.

Electronic Business Major (IEB)

(Hobart, Launceston)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit KXI102 Information Modelling & Infrastructure

This major is not available to students who are undertaking the Management of Information Systems major in the Bachelor of Business Degree

Required Units	Semester	Year	Campus
<input type="checkbox"/> KXI201 Systems Analysis & Design	1	2	HL
<input type="checkbox"/> KXT101 Programming & Problem Solving	1&2	2	HL
<input type="checkbox"/> KXI203 Information Management	2	2	HL
<input type="checkbox"/> KXI207 Web Management	2	2	HL
<input type="checkbox"/> KXI301 IS Project Management	1	3	HL
<input type="checkbox"/> KXI306* Electronic Commerce	-	3	HL
<input type="checkbox"/> KXI302 IS Project	2	3	HL
Plus EITHER			
<input type="checkbox"/> KXI204 Business Logistics	1	2or3	HL
OR			
<input type="checkbox"/> KXI303 IS Strategic Planning & Management	1	3	H

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

* Not offered in 2009

Entrepreneurship Major (CET)

(Hobart, Launceston)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BMA151 Principles of Marketing.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA201 Organisational Behaviour	1	2	HL
<input type="checkbox"/> BMA204 Foundations of Entrepreneurship	1	2	HL
<hr/>			
<input type="checkbox"/> One Nominated Elective			
<input type="checkbox"/> BMA213 Entrepreneurship and Creativity	2	2	HL
<input type="checkbox"/> BMA326 Entrepreneurship and Innovation	1	3	HL
<input type="checkbox"/> One Nominated Elective	1	3	HL
<input type="checkbox"/> BMA333 Project Evaluation and Planning	2	3	HL
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<hr/>			
Nominated Electives			
<input type="checkbox"/> KX1204 Business Logistics	1	3	HL
<input type="checkbox"/> BMA258 Services Marketing	1	3	HL
<input type="checkbox"/> BMA211 Business Communication	1	3	HL
<input type="checkbox"/> BMA252 Consumer Behaviour	2	2	HL
<input type="checkbox"/> BMA382 International Marketing	2	3	HL
<input type="checkbox"/> BMA391 Managerial Social Responsibility	2	3	HL
<input type="checkbox"/> BEA235 Thinking Strategically: The Competitive Edge	2	2	H
<input type="checkbox"/> BFA281 Financial Management	2	2 or 3	HL
<input type="checkbox"/> BAA322 Corporate Internship#	1&2	3	HLW

In special cases, another relevant unit may be approved by the Head of School as a nominated elective.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

Finance Major (FIN)

(Hobart)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BFA181 Financial Management.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BEA200 Intermediate Microeconomics	1	2	H
<input type="checkbox"/> BEA286 Investment Analysis	1	2	H
<input type="checkbox"/> BFA305 Financial Planning	2	2	H
<input type="checkbox"/> BEA384 International Finance	2	2	H
<input type="checkbox"/> BEA321 Banking & Financial Institutions Plus EITHER	1	3	H
<input type="checkbox"/> BEA242* Introduction to Econometrics OR <input type="checkbox"/> BEA241/341 Research Methods for Finance	1	3	H
<input type="checkbox"/> BEA343 Corporate Finance Plus EITHER	2	3	H
<input type="checkbox"/> BEA342* Econometrics OR <input type="checkbox"/> BEA380 Derivative Securities	2	3	H

* Students wishing to undertake a BEc (Hons) degree should enrol in BEA242 and BEA342.

Completion of this major permits a student to seek membership of the Australian Institute of Banking and Finance.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

Human Resource Management Major (HRM)

(Hobart, Launceston)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete Elective Core Unit BMA121 Management of Human Resources.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA201 Organisational Behaviour	1	2	HL
<input type="checkbox"/> BMA211 Business Communication	1	2	HL
<input type="checkbox"/> BMA241 Workplace Relations	2	2	HL
<input type="checkbox"/> BMA205 Business Research Methods OR <input type="checkbox"/> BFA281 Financial Management	2	2	HL
PLUS any 2 of:			
<input type="checkbox"/> BMA325 HRM in the Service Industries	1	2	HL
<input type="checkbox"/> BMA224/324 Human Resource Development	1	3	HL
<input type="checkbox"/> BMA381 International Human Resource Management	1	3	HL
<input type="checkbox"/> BMA313 Advanced Employee Relations	1	3	H
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<input type="checkbox"/> BMA291/391 Managerial Social Responsibility OR <input type="checkbox"/> BMA330 Strategic Issues in HRM	2	3	HL

In special cases, another relevant unit may be approved by the Head of School as a nominated elective.

Completion of this Major should permit a student to seek membership of the Australian Human Resource Institute.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

International Business Major (IBM)

(Hobart)

Applicable to students commencing this major in semester 1, 2009. Students undertaking this major must complete the Elective Core Unit BMA181 Introduction to International Business.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BEA202 International Economics	1	2	H
<input type="checkbox"/> BMA285 Managing Business in the Asia Pacific	1	2	H
<input type="checkbox"/> BFA202 Government Regulation of International Business	2	2	H
<input type="checkbox"/> BMA212 Business in and with Europe	2	2	H
<input type="checkbox"/> BMA381 International Human Resource Management	1	3	HL
<input type="checkbox"/> One Nominated Elective			
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<input type="checkbox"/> BMA382 International Marketing	2	3	HL

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

Nominated Electives

<input type="checkbox"/> BMA204 Foundations of Entrepreneurship	1	3	HL
<input type="checkbox"/> BMA205 Business Research Methods	2	3	HL
<input type="checkbox"/> BMA209 International Issues in Tourism	2	3	HL
<input type="checkbox"/> BMA211 Business Communication	1	3	HL
<input type="checkbox"/> BMA322 Corporate Internship (12.5%)	1&2	3	HLW
<input type="checkbox"/> BFA281 Financial Management	2	3	HL
<input type="checkbox"/> JNB244 Exporting and Importing	1	3	LF
<input type="checkbox"/> HSG211 Globalisation, Governance and International Business	Not offered 2009		
A language unit	1&2	3	HL

Note:

1. Students need to check the prerequisites and availability of the above electives
2. Students need to obtain approval before they can enrol in a nominated elective
3. If students choose to undertake either BAA320 or BAA321 in place of BAA322 they still need to complete the additional seven specified Major units. The balance of the internship in excess of 12.5% will count towards the course as elective/s but will not be counted within the major.

Management of Information Systems Major (**MIS**)

(Hobart)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit KXI102 Information Modelling & Infrastructures.

This major is not available to students who are undertaking the Electronic Business major in the Bachelor of Business degree.

Required Units	Semester	Year	Campus
<input type="checkbox"/> KXI201 Systems Analysis & Design	1	2	HL
<input type="checkbox"/> KXI206 Database Management Systems	1	2	HLW
<input type="checkbox"/> KXT101 Programming & Problem Solving	1&2	2	HL
<input type="checkbox"/> KXI203 Information Management	2	2	HL
<input type="checkbox"/> KXI301 IS Project Management	1	3	HL
<input type="checkbox"/> KXI303 Strategic Planning & Management	1	3	H
<input type="checkbox"/> KXI304 Decision Support Systems	2	3	HLW
Plus EITHER			
<input type="checkbox"/> BMA201 Organisational Behaviour	1	2or3	HL
OR			
<input type="checkbox"/> KXI202 Systems Development Methodologies	2	2or3	HL

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

Marketing Major (MRK)

(Hobart & Launceston)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit BMA151 Principles of Marketing.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA255 Marketing Communications	1	2	HL
<input type="checkbox"/> BMA258 Services Marketing	1	2	HL
<input type="checkbox"/> BMA205 Business Research Methods	2	2	HL
<input type="checkbox"/> BMA252 Consumer Behaviour	2	2	HL
<input type="checkbox"/> BMA351 Marketing Management	1	3	HL
<input type="checkbox"/> BEA325 Prices and Profits	1	3	HL
<input type="checkbox"/> BMA302 Strategic Management	2	3	HL
<input type="checkbox"/> One Nominated Elective	2	3	

Nominated electives

<input type="checkbox"/> BMA282/382 International Marketing	2	3	HL
<input type="checkbox"/> BMA291/391 Managerial Social Responsibility	2	3	HL
<input type="checkbox"/> BFA281 Financial Management	2	2	HL
<input type="checkbox"/> BAA322 Corporate Internship#	1&2	2	HLW

In special cases, another relevant unit may be approved by the Head of School as a nominated elective.

Completion of this major permits a student to seek membership of the Australian Marketing Institute.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

Organisational Management Major (**ORM**)

(Cradle Coast Campus)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Unit JNB221 International Business.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA201 Organisational Behaviour	1	2	F
<input type="checkbox"/> JNB127* Business Communication	1	2	F
<input type="checkbox"/> BFA281 Financial Management	2	2	HLW
<input type="checkbox"/> JNB220 Introduction to Services Marketing	2	2	F
<input type="checkbox"/> BFA341 Corporate Regulation and Accountability	1	3	F
<input type="checkbox"/> One Nominated Elective	1	3	F
<input type="checkbox"/> BFA366 Organisational Risk Management	2	3	F
<input type="checkbox"/> JNB414 Strategic Management	2	3	F
Nominated Electives			
<input type="checkbox"/> BAA322# Corporate Internship	1or2	3	HLW
<input type="checkbox"/> BFA307 Social and Environmental Accountability	1	3	F
<input type="checkbox"/> JNB225 Logistics	1	3	F
<input type="checkbox"/> JNB324 Human Resource Management	1	3	F
<input type="checkbox"/> JNB224 Exporting and Importing	1	3	F

This major will be offered by a combination of face to face classes and flexible education units.

Units with the prefix 'J' are offered by the Australian Maritime College. AMC will run face to face classes for AMC units depending on enrolment numbers.

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

* Pending approval of amended major schedule.

Tourism Major (BTM)

(Hobart & Launceston)

Applicable to students commencing this major in semester 1, 2009.

Students undertaking this major must complete the Elective Core Units BMA104 Principles of Tourism and BMA105 Tourism Practices.

Required Units	Semester	Year	Campus
<input type="checkbox"/> BMA106 Tourism Geography	1	2	HL
OR			
<input type="checkbox"/> BMA109 Tourism Marketing	2	2	HL
<input type="checkbox"/> One Nominated Elective	1or2	3	HL
<input type="checkbox"/> BMA205 Business Research Methods	2	2	HL
<input type="checkbox"/> BMA207/307 Sustainable Tourism	1	2or3	HL
<input type="checkbox"/> BMA209/309 International Issues in Tourism	2	2or3	HL
<input type="checkbox"/> BMA210/310 Interpretation for Tourism	1	2or3	HL
<input type="checkbox"/> HTA290/390 History & Heritage	1	2or3	HL

Nominated Electives

<input type="checkbox"/> BMA213 Entrepreneurship & Creativity	2	2	HL
<input type="checkbox"/> BMA325 HRM in the Service Industries	1	3	HL
<input type="checkbox"/> BMA351 Marketing Management	1	3	HL
<input type="checkbox"/> BMA255 Marketing Communications	1	2	HL
<input type="checkbox"/> BAA322# Corporate Internship	1&2	3	HLW

In addition to completion of a major(s), the degree requirements as listed on page 2 must also be completed.

To enrol for this unit students should contact the Corporate Internship Coordinator. See Faculty Information page 30.

Pre-requisites for Accounting & Corporate Governance Units

Students who have previously failed units must seek advice regarding their future enrolment

Unit	Pre-requisites
BFA103 Accounting & Financial Decision Making	
BFA104 - Accounting Context & Methods	BFA103
BFA141 - Commercial Transactions	
BFA181/281 - Financial Management	BFA103 & BSA101/KXI101
BFA201 - Financial Accounting	BFA104
BFA202 - Government Regulation of International Business	BFA141 & BMA181/281
BFA206 - Globalisation & Accountability	BFA103
BFA207/307 - Social & Environmental Accounting	1st year of any degree course
BFA209 - Corporate Reporting & Disclosure	BFA103
BFA211/311 - Corporate Governance	BFA141
BFA221 - Accounting Information Systems	BFA104 & BSA101/KXI101
BFA241/341 - Corporate Regulation & Accountability	BFA141
BFA261 - Management Accounting	BFA103 & BEA140
BFA301 - Advanced Financial Accounting	BFA201
BFA302 - Accounting Theory	BFA201
BFA303 - Auditing	BFA201 & BFA221
BFA305 - Financial Planning	BFA181/281
BFA306 - Public Sector Resource Management	BFA103
BFA347 - Regulatory Compliance	BFA141
BFA366 - Organisational Risk Management	BFA103
BFA391 - Taxation	BFA141 & BFA104

Pre-requisites for Australian Maritime College Units

Students who have previously failed units must seek advice regarding their future enrolment

Unit	Pre-requisites
JNB127 - Business Communication	
JNB130 - Commercial Shipping	
JNB216 - International Transport Systems	
JNB219 - Principles of Management	
JNB220 - Introduction to Services Marketing	
JNB221 - International Business	
JNB222 - Statistics	
JNB224 - Exporting & Importing	
JNB225 - Logistics	
JNB324 - Human Resource Management	
JNB325 - Ports & Terminals Management	
JNB330 - Supply Chain Management	JNB225 or KXI204
JNB331 - Business Research	JNB222
JNB414 - Strategic Management	BMA101 or JNB219
JNB415 - Maritime & Logistics Management Project	JNB331 or BMA205

Pre-requisites for Economics & Finance Units

Students who have previously failed units must seek advice regarding their future enrolment

Unit	Pre-requisites
BEA110 - Economics for Business	
BEA130 - Foundations of Economic Policy	BEA110
BEA140 - Quantitative Methods 1	UPP090 or BEA109 or equivalent Maths
BEA200 - Intermediate Microeconomics	BEA110
BEA202 - International Economics	BEA110
BEA210 - Australian Political Economy	
BEA220 - Intermediate Macroeconomics	BEA110
BEA235 - Thinking Strategically: The Competitive Edge	
BEA240 - Quantitative Economic Analysis	
BEA241/341 - Research Methods for Finance	BEA140 & BFA181/281
BEA242 - Introduction to Econometrics	BEA140
BEA286 - Investment Analysis	BFA181/281 & BEA140
BEA300 - Microeconomic Theory & Policy	BEA200 & BEA240
BEA301 - Environmental & Resource Economics	BEA110
BEA302 - Economics, Management & Organisation	BEA110
BEA305 - Industrial Organisation	BEA110 & BEA130
BEA306 - Economics of Human Resources	BEA110
BEA320 - Macroeconomic Theory & Policy	BEA200, BEA220 & BEA240
BEA321 - Banking & Financial Institutions	BEA110
BEA325 - Prices & Profits	BEA110
BEA342 - Econometrics	BEA140 & BEA241/341 or BEA242
BEA343 - Corporate Finance	BEA286
BEA380 - Derivative Securities	BEA140 & BEA286
BEA384 - International Finance	BFA181/281 & BEA140

Pre-requisites for Information Systems Units

Students who have previously failed units must seek advice regarding their future enrolment

Unit	Pre-requisites
KXI101 - Business Information Systems	
KXI102 - Information Modelling & Infrastructures	BSA101/KXI101
KXI104 - Business Programming	
KXI201 - Systems Analysis & Design	BSA101/KXI101
KXI202 - Systems Development Methodologies	BSA201/KXI201
KXI203 - Information Management	BSA102 or KXI102
KXI204 - Business Logistics	BSA101/KXI101
KXI206 - Database Management Systems	BSA102/KXI102
KXI207 - Web Management	BSA102/KXI102
KXI209 - Database Administration	BSA206/KXI206
KXI301 - IS Project Management	BSA201/KXI201
KXI302 - IS Project	KXI301 or KXI306
KXI303 - IS Strategic Planning & Management	BSA203/KXI203
KXI304 - Decision Support Systems	BSA201/KXI201
KXI305 - Current Trends in IS	BSA101/KXI101
KXI306 - Electronic Commerce	BSA207/KXI207
KXI308 - Enterprise Systems Concepts & Applications	BSA101/KXI101

Pre-requisites for Management Units

Students who have previously failed units must seek advice regarding their future enrolment

Unit	Pre-requisites
BMA101 - Introduction to Management	
BMA104 - Principles of Tourism	
BMA105 - Tourism Practices	
BMA106 - Tourism Geography	
BMA109 - Tourism Marketing	
BMA121/221 - Management of Human Resources	BMA101 (co-req)
BMA151/251 - Principles of Marketing	BMA101 (co-req)
BMA181/281 - Introduction to International Business	BMA101 (co-req)
BMA201 - Organisational Behaviour	BMA101
BMA204 - Foundations of Entrepreneurship	
BMA205 - Business Research Methods	100% of level 100 for relevant degree
BMA207/307 - Sustainable Tourism	BMA104 & BMA105 for BTour or 1st year for others
BMA208/308 - Electronic Marketing	BMA101 & BMA151/251
BMA209/309 - International Issues in Tourism	BMA104 & BMA105 for BTour or 1st year for others
BMA210/310 - Interpretation for Tourism	BMA104 & BMA105 for BTour or 1st year for others
BMA211 - Business Communication	BMA101
BMA212 - Business in & with Europe	BMA101 & BMA181/281
BMA213 Entrepreneurship & Creativity	
BMA224/324 - Human Resource Development	BMA101 & BMA121/221
BMA241 - Workplace Relations	BMA101 & BMA121/221
BMA252 - Consumer Behaviour	BMA101 & BMA151/251
BMA255 - Marketing Communications	BMA101 & BMA151/251

Unit	Pre-requisites
BMA258/358 - Services Marketing	BMA101 & BMA151/251
BMA282/382 - International Marketing	BMA101 & BMA151/251 or BMA181/281
BMA285/385 - Managing Business in the Asia Pacific	BMA101 & BMA181/281
BMA291/391 - Managerial Social Responsibility	BMA101 & relevant elective core unit for BBus or 2 level 200 units in other degrees
BMA302 - Strategic Management	BMA101, 1 elective core unit & 4 level 200 units
BMA311 - Destination Management	BMA207/307
BMA312 - Tourism Project	200% of BTour including BMA205
BMA313 - Advanced Employee Relations	BMA101, BMA121/221 & BMA241
BMA325 - Human Resource Management in the Services Industries	BMA101 & BMA121/221
BMA326 - Entrepreneurship & Innovation	BMA204
BMA330 - Strategic Issues in Human Resource Management	BMA101, BMA121/221 + 2 level 200 HRM major units
BMA333 - Project Evaluation & Planning	BMA326
BMA351 - Marketing Management	BMA101, BMA151/251 + 2 level 200 MRK major units
BMA381 - International Human Resource Management	BMA101 & BMA121/221

Faculty Office Information

QUESTIONS? You should contact the relevant faculty officer (listed below) with any queries you have regarding your majors and unit structures.

Faculty Officers:

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- undergraduate enrolment advice
- undergraduate enrolment variations
- cross-institutional study

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- undergraduate admissions
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- general undergraduate international student enrolment enquiries

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- Manager, Academic Administration

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-

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