



School of English, Journalism
& European Languages

Unit Outline

HEJ223/323

Imaging News

Semester 2, 2006

<http://www.utas.edu.au/units/HEJ223>

Lecturer	Nicola Goc Room: HUM 544 Phone: 6226 2473 Email: Nicola.Goc@utas.edu.au
Consultation Hours:	Tuesday 12.10 pm – 1.00 pm and Wednesday 3.00 pm – 4.00 pm (otherwise by appointment)
Unit Description:	News images add meaning to news narratives, but at the same time they generate their own meanings. In this unit students will engage in an historical and contextual analysis of news images, focusing primarily on documentary photography. Students will be introduced to the works of significant photojournalists.
Unit Aims and Objectives:	This unit aims to provide students with an understanding of the photographic image as a news product. Students will study news images in the context of ideological discourses, including representation and photographic “truth.” Through the study of the works of significant photojournalists, students will gain an understanding of their work in the context of news production. Students will gain the skills to analyse the news image from historical, ideological, ethical and production perspectives.
Learning Outcomes:	At the end of this unit, students should: <ul style="list-style-type: none">• have an overview of the history of the news image;• have a greater understanding of the role of the photojournalist;• understand the role the news image plays in the creation of news discourse;• be able to apply visual theory to an analysis of news images; and• understand ethical and production issues involved in the creation of news images.

<p>Required Texts:</p>	<p>Wright, Terence. <i>The Photography Handbook</i>. 2nd Edition. London: Routledge, 1999. Available at the Co-op Bookshop and on reserve at the Morris Miller Library.</p>
<p>Recommended Texts:</p>	<p>Reuters, <i>The Art of Seeing 2</i>. London: Pearson Education, 2003. Available at the Co-op Bookshop and on reserve at the Morris Miller Library.</p>
<p>When Taught:</p>	<p>Semester 2, 2006</p> <p>Lecture: Tuesday 10:00 am – 11:50 am (14-26) Physics Lecture Theatre 1</p> <p>Tutorials: Weekly. Times on JMC noticeboard. Sign up in the first week.</p>
<p>Assessment:</p>	<p>Essay part one: 3,000-word essay: 40% Essay part two: Five Captions: 20% A two-hour exam in the exam period: 40%</p> <p>All writing in this unit should follow the JMC Program Style Guide. Referencing: MLA.</p>

LECTURE/SEMINAR SCHEDULE

Date	Topic
18 Jul	<p>Introduction</p> <p>Tutorial allocation</p>
25 Jul	<p>Historical Overview A: The image before Photography</p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter One: Historical outline</p>
1 Aug	<p>Historical Overview B: Photography</p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter One: Historical outline; Chapter Two: Pre-production</p> <p>Caption 1 due</p>
8 Aug	<p>Reading Images A: Semiotics</p> <p>Case Study - <i>Life Magazine</i></p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter Two: Pre-Production; Chapter Three: The Photographic Image</p>
15 Aug	<p>Reading Images B: Manipulation and “Truth”</p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter Two: Pre-Production; Chapter Three: The Photographic Image</p> <p>Caption 2 due</p>
22 Aug	<p>Documentary Photograph</p> <p>Case Study - Robert Capa Magnum</p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter Five: The Documentary Photograph</p>
29 Aug	<p>Photography as a Cultural Critique</p> <p>Case Study - Henri Cartier-Bresson</p> <p><u>Reading:</u> <i>The Photography Handbook</i>: Chapter Three: The Photographic Image; Chapter Four: Post Production</p> <p>Caption 3 due</p>
4 – 8 Sep	Mid-Semester Break

11 Sep	Assignment due 4 pm
12 Sep	<p>Photography as a Cultural Critique</p> <p>Case Study - Dorothea Lange</p> <p><u>Video</u>: Dorothea Lange in Black and White</p> <p><u>Reading</u>: <i>The Photography Handbook</i>: Chapter Three: The Photographic Image; Chapter Four: Post Production</p>
19 Sep	<p>The Ethics of Photojournalism</p> <p>Case Study - Kevin Carter</p> <p><u>Reading</u>: <i>The Photography Handbook</i>: Chapter 7: The Ethics of Photojournalism</p> <p>Reuters Images – Review Semiotics</p> <p>Caption 4 due</p>
26 Sep	<p>Photojournalism in the 21st Century</p> <p>Guest lecture by photojournalist Rob Walls</p> <p><u>Reading</u>: <i>The Photography Handbook</i>: Chapter Eight: Characteristics of Digital Photography</p>
3 Oct	<p>The Camera at War</p> <p>Case Studies - Don McCullin, Carl Mydans, Larry Burrows, Lee Miller and Margaret Bourke-White</p> <p><u>Reading</u>: <i>The Photography Handbook</i>: Chapter Five: The Documentary Photograph</p> <p>Caption 5 due</p>
10 Oct	<p>The Photojournalist on Assignment</p> <p>Case-Study - James Nachtwey</p> <p><u>Video</u>: War photographer</p> <p><u>Reading</u>: review <i>The Photography Handbook</i>: Chapter Six: Photography as a cultural critique and Chapter Seven: The Ethics of Photojournalism</p>
17 Oct	<p>Exam Review</p> <p>Return of Major Essay</p>

ADDITIONAL INFORMATION

Submission of Assignments

Students are required to submit a signed cover sheet with every assignment. This includes a declaration that all material submitted is their own work except where there is clear acknowledgement or reference to the work of others and that they have read the University statement on Academic Misconduct (Plagiarism) on the University website at www.utas.edu.au/plagiarism or in the Student Information Handbook. Assignment cover sheets are available from the School office. All written assignments must be submitted in hard-copy (not by email or other electronic means) and placed in the essay box at the School office on or before 5pm on the due date. Students are required to keep copies of all submitted assignments. Assignments will be returned within three weeks of the due date; once assignments have been returned no further late assignments will be accepted.

Late Assignments

Late submissions will be penalized as follows: 5% of the available marks for the first day, and then 2% per working day thereafter. Late work will be accepted without penalty if accompanied by a medical certificate for the relevant period or a letter from a counsellor in the case of a serious non-medical reason.

Difficulties with your Studies

If you are experiencing difficulties with your studies or assignments, have personal or life planning issues, disability or illness which may affect your course of study, you should raise these with your lecturer and/or one of the following Student Services staff as soon as possible:

- Learning Skills Adviser
- Student Counsellor
- Careers Adviser
- Disability Adviser

University Statement on Plagiarism and Academic Integrity

"**Plagiarism** is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own; for example, using an author's words without putting them in quotation marks and citing the source, using an author's ideas without proper acknowledgment and citation, copying another student's work.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines, and the academic integrity resources on the web at

<http://www.utas.edu.au/tl/supporting/academicintegrity/index.html>.

The intentional copying of someone else's work as one's own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course or the University. Details of penalties that can be imposed are available in the Ordinance of Student Discipline – Part 3 Academic Misconduct, see <http://www.utas.edu.au/universitycouncil/legislation/> "

The University and any persons authorised by the University may submit your assessable works to a plagiarism checking service, to obtain a report on possible instances of plagiarism. Assessable works may also be included in a reference database. It is a condition of this arrangement that the original author's permission is required before a work within the database can be viewed.

Assignment Presentation

The Journalism, Media and Communications discipline uses MLA Style, which is characterized by in-text referencing and a list of works cited. See the *MLA Handbook for Writers of Research Papers*, 6th ed. Ed. Joseph Gibaldi (New York: The Modern Language Association of America, 2003). For journalistic writing, you must follow the JMC Style Guide.

Marking Scale

The following distribution of marks and grades is applied in assessing your work:

- High Distinction (HD)—80-100%
- Distinction (DN)—70-79%
- Credit (CR)—60-69%
- Pass (PP)—50-59%
- Fail (NN)—0-49%

All marks are subject to moderation.