



School of English, Journalism
& European Languages

Unit Outline

HEJ703/704
Major Research Project (Part-time)
Semester 2, 2008
www.utas.edu.au/journalism/

Convenor:	Dr Nicola Goc Room: HUM 544 Phone: 6226 2473 Email: Nicola.Goc@utas.edu.au
Consultation Hours:	Thursday 2pm-4pm Room 544 Friday 3-4pm Room 544
Unit Description:	Students undertake substantial research on an approved subject leading to a major journalistic project or thesis.
Unit Aims and Objectives:	This unit will give students the opportunity to pursue a specific topic of interest while deepening their understanding of aspects of journalism.
Learning Outcomes:	At the end of this unit students will have developed skills in: 1. Journalism research 2. High-level scholarly and journalistic writing/production
Required Texts:	Individual reading lists to be provided by supervisor.
Recommended Texts:	NA
When Taught:	Students will work independently with consultation with supervisors. They may also attend research

	methodology seminars, combined with JMC honours students. Please see the unit outline for HEJ405 Media Research methodology for details.
Assessment:	Work on the 12,500-word (or equivalent) major journalistic project, which will be completed in HEJ704 Major Research Project Part-time B.

ASSESSMENT

A piece/pieces of **researched print journalism**. This should be a long feature-style piece of journalism or a closely related series of features, based upon strong journalistic principles and capable of being published in an acknowledged forum. The student should make a statement about the forum within which the piece could be published (whether or not it is actually published eventually). This work should be about 7,500 words long. It **must** be accompanied by a 5000-word exegesis that shows scholarship around the topic of your work. You must read the literature pertinent to your topic and show how your piece of journalism fits within the context you have chosen. Your exegesis must be scholarly and make use of the Harvard referencing system.

The project is worth 100% of your unit mark and is due on Monday 13 October.

Project assessment criteria

All projects will assess all of the Learning Outcomes for this Unit and will be marked according to the following criteria:

1. Evidence of efficient planning and management of a research project, incorporating original work, within clearly defined constraints of time, resources and (in the case of journalism projects) prospective identified publication/broadcast forum and audience.
2. Clearly outlined methods of collection of information, using suitable techniques (e.g. questionnaires, journalistic interviews, etc.).
3. Sound analysis and interpretation of data and information, within a clearly specified and defined analytic framework, together with a discussion of methodological considerations.
4. Effective presentation of data and information using suitable written, numerical, recorded and/or illustrative techniques.
5. Well-developed and engaging discussion of the results and conclusions that arise from the investigation OR well-developed and engaging journalistic writing that draws upon research and scholarship to produce a substantial and readable feature or series of features that would be suitable for publication in an acknowledged forum.
6. High-quality presentation of the document in effective and grammatically correct English. The style guide provided must be adhered to in any journalistic piece. All scholarly work (i.e. the entire media research project or the exegesis accompanying journalistic work) must feature the Harvard referencing system and a full bibliography.

The exegesis

An exegesis is a scholarly essay that reveals the underlying concepts informing the primary work, in this case the piece of journalism. Here is one explanation of this kind of work that you might find useful:

[The exegesis] discusses origins, possible options, explains why certain paths were followed rather than others. It might set the work in a contemporary context, comparing it to that of other writers. The exegesis might explain the creative product's weaknesses, referring to the student's developmental stage. At the conceptual end the exegesis might offer a coherent theoretical appraisal, proving how the student has incorporated theory into practice. (Kroll, Jeri (1999) "Uneasy Bedfellows: Assessing the Creative Thesis and its Exegesis" TEXT Vol 3 No 2)

An exegesis should show evidence of broad reading - both analytical works around journalism studies and works specific to the topic being elucidated in the larger piece of writing. You should consult with your supervisor about the content of your own exegesis.

EQUIPMENT

We encourage you, where possible, to purchase your own recording devices. This will allow you to carry out media work in the field to supplement and support theoretical work.

ADDITIONAL INFORMATION

Submission of Assignments

Students are required to submit a signed cover sheet with every assignment. This includes a declaration that all material submitted is their own work except where there is clear acknowledgement or reference to the work of others and that they have read the University statement on Academic Misconduct (Plagiarism) on the University website at www.utas.edu.au/plagiarism or in the Student Information Handbook. Assignment cover sheets are available from the School office or the School website. **Assignments submitted without a signed cover sheet will not be marked.** Students who submit assignments without a signed cover sheet will be contacted once via their UTAS email address; in such instances the cover sheet must be completed within two weeks of the due date.

All assignments must be submitted in hard-copy (not by email) and placed in the essay box at the School office on or before 5pm on the due date. Students are required to keep copies of all submitted assignments. Assignments submitted on time will be returned within three weeks of the due date; once on time assignments have been returned no further late assignments will be accepted. All marked assignments will be returned in tutorials unless otherwise advised.

Difficulties with your Studies

If you are experiencing difficulties with your studies or assignments, have personal or life planning issues, disability or illness which may affect your course of study, you should raise these with your lecturer and/or one of the following Student Services staff as soon as possible:

- Learning Skills Adviser
- Disability Adviser
- Careers Adviser
- Student Counsellor

University Statement on Plagiarism and Academic Integrity

"Plagiarism is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own; for example, using an author's words without putting them in quotation marks and citing the source, using an author's ideas without proper acknowledgment and citation, copying another student's work.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines, and the academic integrity resources on the web at <http://www.utas.edu.au/tl/supporting/academicintegrity/index.html>.

The intentional copying of someone else's work as one's own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course or the University. Details of penalties that can be imposed are available in the Ordinance of Student Discipline – Part 3 Academic Misconduct, see <http://www.utas.edu.au/universitycouncil/legislation/>."

The University and any persons authorised by the University may submit your assessable works to a plagiarism checking service, to obtain a report on possible instances of plagiarism. Assessable works may also be included in a reference database. It is a condition of this arrangement that the original author's permission is required before a work within the database can be viewed.

Assignment Presentation

The Journalism, Media and Communications discipline uses the Harvard style of referencing. Please see <http://www.utas.edu.au/journalism/> for a brief introduction. For journalistic writing, refer to the JMC Style Guide, also available at <http://www.utas.edu.au/journalism/>.

For journalistic assignments, you must not use material gathered for a story, including interviews, for assessment in more than one unit. If in doubt, please discuss with your unit coordinator.

Equipment

Please note that this unit may require access to sound and/or video recording equipment and that while the school will provide access to equipment during tutorials, access to equipment outside of tutorials is not guaranteed. Where the loan of equipment is possible students will be required to sign and agree to the terms and conditions of the loan, including the penalties for late return, as presented at the time of the loan.

Marking Scale

The following distribution of marks and grades is applied in assessing your work:

- High Distinction (HD)—80-100%
- Distinction (DN)—70-79%
- Credit (CR)—60-69%
- Pass (PP)—50-59%
- Fail (NN)—0-49%

All marks are subject to moderation.

IT Support

Learning online—for online learning and Vista support – <http://www.utas.edu.au/coursesonline/>
Information Technology Services—for general IT Support (includes link to UTAS download website)

<http://www.utas.edu.au/servicedesk/student/index.html>

Library Services—for information literacy support – <http://www.utas.edu.au/library/>
Help Desk (email HelpDesk@utas.edu.au or 6226 1818, within University 1818)