

SCHOOL OF MANAGEMENT

Semester 5, 2011 (Spring Semester)

BMA121 Management of Human Resources

Nankervis, A, Compton, R, Baird, M & Coffey, J 2011. *Human resource management: Strategy & practice*, 7th edn, Thomson, Victoria.

BMA302 Strategic Management

Hanson, D, Hitt, M, Ireland, D & Hoskisson, R 2011, *Strategic management: competitiveness and globalisation*. Cengage, Melbourne.

BMA799 Strategic Management

Hanson, D, Hitt, M, Ireland, D & Hoskisson, R 2011, *Strategic management: competitiveness and globalisation*. Melbourne, Cengage.

Reich, R 2008, *Supercapitalism*. Scribe, Melbourne

Semester 3, 2012 (Summer Semester)

BMA151 Principles of Marketing

Kotler, P, Adams, S, Denize, S & Armstrong, G 2009, *Principles of marketing*, 4th edn, Pearson Prentice Hall, Frenchs Forest, NSW.