

Publications

ACCEPTED PEER REVIEWED JOURNAL PAPERS

- Jones, C. (2008). Anticipating the Spillover Effects of Enterprise Education. *Education + Training*, Forthcoming.
- Jones, C. (2007). Enterprise education: The Frustration of a Pure Contest. *Education + Training*, Forthcoming, v 49(8/9): 596-604.
- Jones, C. (2007). Building on rock, not sand: Developing enterprise curriculum. *Journal of Industry and Higher Education*, v 21(6): 405-414.
- Jones, C. (2007). Contemplating Whitehead's Freedom and Discipline. *Journal of University Teaching and Learning Practice*, v 4(1): 1-12.
- Jones, C. (2007). Using old concepts to gain new insights: Addressing the issue of consistency. *Management Decision*, v 45 (1): 29-42.
- Jones, C. (2007). Creating the reasonable adventurer: The co-evolution of student and learning environment. *Journal of Small Business and Enterprise Development*, v 14(2): 228-240.
- Jones, C. (2006). Constructive alignment: A journey for new eyes. *Journal of Enterprising Culture*, v 14(4): 291-306.
- Jones, C. (2006). Contemplating an evolutionary approach to entrepreneurship. *World Futures: The Journal of General Evolution*, v 62 (8): Forthcoming.
- Jones, C. (2006). Enterprise education: Introducing Whitehead to Gibbs. *Education + Training*, v 48 (5): 356-367.
- Jones, C. (2005). Contemplating Knudsen's Baseline: Where Small Is Not So Beautiful. *Journal of Small Business and Entrepreneurship*, v 18(3): 273-288.
- Jones, C. (2005). Creating employability skills: Modification through interaction. *Journal of Industry and Higher Education*, v 19 (1): 25-34.
- Jones, C. (2005). Firm transformation: Advancing a Darwinian perspective, *Management Decision*, v 43 (1): 13-25.
- Jones, C. and English, J. (2004). A contemporary approach to entrepreneurship education. *Education + Training*, v 46 (8/9): 416-423.
- Jones, C. (2004). An alternative view of small firm adaptation, *Journal of Small Business and Enterprise Development*, v 11 (3): 362-370.
- Stuart, H. and Jones, C. (2004). Corporate branding in marketspace, *Corporate Reputation Review*, v 7 (1): 84-93.
- Jones, C. and Hecker, R. (2003). e-Extinction: An illusion of knowledge, the presence of ignorance, or evolutionary fate? *Journal of Enterprising Culture*, v11 (4): 359-378.
- Jones, C. (2003). Beyond e-commerce: When caterpillars know what butterflies understand, *Journal of New Business Ideas & Trends*, v 1(2): 10-20.
- Jones, C. and Hecker, R. (2003). Invisible opportunities and irreversible trends, *Journal of New Business Ideas & Trends*, v 1(1): 38-49.
- Jones, C., Hecker, R. and Holland, P. (2003). Small firm Internet adoption: Opportunities forgone, a journey not begun, *Journal of Small Business and Enterprise Development*, v 10 (3): 287-297.

Jones, C., Hecker, R. and Holland, P. (2002). Small firm Internet adoption: A market oriented approach. *Australian Journal of Information Systems*, v10 (1): 99-109.

PEER REVIEWED CONFERENCE PAPERS

Jones, C. (2008). **Imagining, Developing and Explaining the Concept of Transferred Demand: Transcendental Realism and Entrepreneurship.** *Paper to be presented at the 53rd ICSB Conference, Halifax, Canada, June 22-25, 2008.*

Jones, C. (2008). **The assumption of competition: An argument for considering facilitation.** *Proceedings of the 5th AGSE International Entrepreneurship Exchange, Melbourne, Australia, February 6-9, 2007.*

Jones, C. (2007). **The entrepreneur's way of life: Footprints that talk.** *Proceedings of the 30th Institute for Small Business and Entrepreneurship Conference, Glasgow, Scotland, November 7-9, 2007.*

Jones, C. (2007). **Best practice full stop: Anticipating the spillover effects of enterprise education.** *Proceeding of the, 16th Internationalizing Entrepreneurship Education and Training Conference, Gdansk, Poland, July 8-11, 2007.*

Jones, C. (2007). **Learning through enduring the frustration of a pure contest.** *Proceeding of the, 16th Internationalizing Entrepreneurship Education and Training Conference, Gdansk, Poland, July 8-11, 2007.*

Jones, C. (2007). **Firm survival: Adding transferred demand into the equation.** *Proceedings of the 4th AGSE International Entrepreneurship Exchange, Brisbane, Australia, February 6-9, 2007.*

Jones, C. (2006). **Understanding regional start-up Success: A lily not yet gilded.** *Proceedings of the 29th Institute for Small Business and Entrepreneurship Conference, Cardiff, UK, October 31-November 2, 2006.*

Jones, C. (2006). **Rethinking hic et nunc: Contemplating Whitehead.** *Proceedings of the 29th Institute for Small Business and Entrepreneurship Conference, Cardiff, UK, October 31-November 2, 2006.*

Jones, C. (2006). **Guided by the philosophy of constructive alignment, directed by the realisation of niche construction.** *Proceeding of the 29th HERDSA Conference: Critical Visions, Perth, Australia, July 10-13, 2006.*

Jones, C. (2006). **Enterprise curriculum: Guided by ghosts, experts and our students' here and now.** *Proceedings of the 51st ICSB Conference, Melbourne, Australia, June 18-21, 2006.*

Jones, C. (2006). **Accounting for the process, context and outcomes of entrepreneurship: necessary, but not sufficient.** *Proceedings of the 51st ICSB Conference, Melbourne, Australia, June 18-21, 2006.*

Jones, C. (2006). **Stepping back to look inside the entangled bank.** *Proceedings of the 3rd AGSE International Entrepreneurship Research Exchange, Auckland, New Zealand, February 8-10, 2006.*

Jones, C. (2006). **Adaptation and selection: Constant dance partner?** *Proceedings of the 7th International Conference on the Dynamics of Strategy: Strategy and Sustainability, Mahe, Seychelles, July 10-12, 2006.*

- Jones, C. (2006). **Reflections from a not so distant microcosm**, *Proceedings of the 7th International Conference on the Dynamics of Strategy: Strategy and Sustainability, Mahe, Seychelles, July 10-12, 2006.*
- Jones, C. (2005). **The eclectic necessity of an evolutionary approach to entrepreneurship**, *Proceedings of the, 10th Anniversary Summer DRUID Conference: Dynamics of Industry and Innovation, Copenhagen, Denmark, June 27-29, 2005.*
- Jones, C. (2005). **A Darwinian approach to developing enterprise skills**, *Proceeding of the, 14th Internationalizing Entrepreneurship Education and Training Conference, Surrey, UK, July 10-13, 2005.*
- Jones, C. (2005). **A learner-centred approach to enterprise education**, *Proceeding of the, 14th Internationalizing Entrepreneurship Education and Training Conference, Surrey, UK, July 10-13, 2005.*
- Jones, C. (2004). **Towards a unified Darwinian explanation of firm transformation**, *6th Annual International Conference on the Dynamics of Strategy: Organisations in Transition, Surrey, UK, June 3-4, 2004.*
- Jones, C. (2003). **Supporting the willing: A contemporary approach to entrepreneurship education**, *Proceedings of the 26th ISBA National Small Firms Conference: SMEs in the Knowledge Economy, Surrey, November 12-14, 2003.*
- Jones, C. (2003). **The evolutionary potential of the small place-based firm**, *Proceedings of the 26th ISBA National Small Firms Conference: SMEs in the Knowledge Economy, Surrey, November 12-14, 2003.*
- Jones, C. and Hecker, R. (2003). **Market orientation: See no evil, speak no evil, hear no evil**. *Proceedings of the 5th World Marketing Congress, Curtin University, Perth, June 11-14, 2003.*
- Jones, C. and Hecker, R. (2003). **Small e-firms: enlightened butterflies, or endangered caterpillars**, *Proceedings of the 16th Small Enterprise Association of Australia and New Zealand, Ballarat, September 28-October 1, 2003.*
- English, J.W. and Jones, C. (2003). **Creativity and Innovation in Education: The Tasmanian Experience**, *Proceedings of the 16th Small Enterprise Association of Australia and New Zealand, Ballarat, September 28-October 1, 2003.*
- Holland, P., Mayson, S., Jones, C. and Telcher, J. (2003). **Electronic recruitment: Competitive advantage or comparative disadvantage**. *Proceedings of the, 7th Conference on International Human Resource Management, Limerick, June 4-6, 2003.*
- Jones, C., Holland, P. and Hecker, R. (2002). **Recruitment and the Internet: Possibilities and pitfalls**. *Proceedings of the 6th IFSAM World Congress, Gold Coast, July 10-13, 2002.*
- Jones, C., Hecker, R. and Holland, P. (2002). **Small firm Internet adoption: A market oriented approach**. *Proceedings of the, 2nd SMEs in a Global Economy Conference, Wollongong, July 12-13, 2002.*

NON-REFEREED PAPERS & PRESENTATIONS

- Jones, C. (2008). *Have we forgotten how to educate*, Keynote presentation to the Industrial Relations Society of Tasmania Conference: Working and Living with Generational Change, Wrest Point Casino, February 2008.

- Jones, C. (2007). *Balancing Research, Teaching and Life*, Keynote presentation to the Faculty of Education Personal Development Workshop series on, University of Tasmania, 17-19 September 2007.
- Jones, C. (2007). *Getting Recognised*, Invited presentation to the Carrick National Awards Forum, RMIT, Melbourne, 28-29 May 2007.
- Jones, C. (2007). *Teaching outside your comfort zone*, Keynote presentation for Enterprise Week participants at Ulster University, Northern Ireland, 2 November 2007.
- Jones, C. (2007). *Managing creativity through innovative action*, Keynote presentation for Enterprise Week participants at Ulster University, Northern Ireland, 2 November 2007.
- Jones, C. (2007). *The power of creative thought*, Keynote presentation to Faculty at Queens University, Northern Ireland, 1 November 2007.
- Jones, C. (2007). *Finding your enterprising inner self*, Keynote presentation to Australian Business Week participants at Scottsdale High School, Scottsdale, 16 July 2007.
- Jones, C. (2007). *Enterprise and you*, Keynote presentation to Australian Business Week participants at St Helens Football Club, St Helens, 18 October 2007.
- Jones, C. (2007). *Creative skills for everyday life*, Keynote presentation at Claremont College, Hobart, 30 August 2007.
- Jones, C. (2007). *Organisational diversity: the opportunity of an innovative workforce*, Keynote presentation to the Australian Human Resources Institute Conference at the Grand Chancellor, Hobart, 3 September 2007.
- Jones, C. (2006). *The reasonable adventurer: innovative teaching*, Keynote presentation to AHAUCHI Conference at the Grand Chancellor, Hobart, 27 September 2006
- Jones, C. (2006). *Gaining Recognition of Teaching Excellence*. Presented at the Teaching Matters conference, University of Tasmania.
- Jones, C. (2006). *A Learner-Centred Approach to Enterprise Education*. Keynote presentation to members of faculty at Salford University, UK.
- Jones, C. (2006) *Using Creativity to Solve Everyday Problems*. Presented to students of the Engineering faculty at Sheffield University, UK.
- Jones, C. (2006). *The smartest guy in the room*. Keynote presentation to the Australian Technology Network, University of South Australia.
- Jones, C. (2006). *Student-centred learning*. Invited presentation to the Faculties of the Central Philippine University, Philippines.
- Jones, C. (2006). *Contemplating beavers*. Invited presentation at the National Executive of Small Business Agencies Conference, Hobart.
- Jones, C. (2006). *Managing out*. Presented to the Tasmanian Public Sector Management course, Hobart.
- Jones, C. (2005). *Knowledge, attitudes and skills: Debunking the myths*. Presented at the Teaching Matters conference, University of Tasmania.
- Jones, C., Smith, B.N., and Shimeld, S.F. (2005). *Flexible teaching space opens a world of possibilities*. Presented at the Teaching Matters Conference, University of Tasmania.
- Jones, C. (2005). *The Hobart pizza industry: A process of competitive bragging*. Presented to the School of Economics, University of Tasmania.

- Jones, C. (2005). *Creative problem solving strategies*. Presented to the Australian Computer Society, Hobart.
- Jones, C. (2005). *Creativity workshop: An interactive session*. Presented at the Sir Stanley Burbury Theatre and Sir Raymond Farrell Theatre, University of Tasmania, as part of the 2005 Australian Innovation Festival.
- Jones, C. and Burke, C. (2004). *Embedding graduate attributes*. Presented at the Teaching Matters conference, University of Tasmania.
- Jones, C (2004). *Why I CARE*. Presented to the Faculty of Commerce, University of Tasmania.
- Jones, C. (2004). *Creativity and innovations in education*. Presented to the Faculties of the Central Philippine University, Philippines.
- Jones, C. (2004). *Entrepreneurship and Information Technology*. Presented to the Faculty of the Central Philippine University, Philippines.
- Jones, C. (2003). *The adoption of the Internet by small firms*. Presented to the School of Management, Singapore Management University.
- Jones, C. (2003). *Entrepreneurship education: A student-learner approach*. Presented at the Teaching Matters conference, University of Tasmania.
- Jones, C. (2003). *e-evolution: Searching for evidence of a compatible Lamarckian~Darwinian explanation*. Presented to the School of Management at the University of Tasmania

Other Contributions to Academia

Editorial Review Board

1. Management Decision (2006-present)
2. The Journal of New Business Ideas and Trends (2005-present)
3. Journal of Business and Entrepreneurship (2006-present)

Ad Hoc Journal Reviewer

1. The International Journal of Entrepreneurship & Innovation Management (IJEIM)
2. International Journal of Entrepreneurial Behaviour and Research
3. Journal of Small Business and Entrepreneurship
4. Management International Review
5. International Journal of Entrepreneurship Education

Conference Session/Track Chair

1. 4th AGSE International Entrepreneurship Exchange – Brisbane, Australia
2. 26th ISBA National Small Firms Conference – London, UK
3. 2nd SMEs in a Global Economy Conference – Newcastle, Australia
4. 14th IntEnt Conference – Surrey, UK
5. 7th Dynamics of Strategy Conference – Mahe, The Seychelles
6. 51st ICSB World Conference, Melbourne, Australia
7. 30th ISBE National Conference, Glasgow, Scotland
8. 53rd ICSB World Conference, Halifax, Canada

Conference Referee

1. 14th IntEnt Conference – Surrey, UK
2. 7th Dynamics of Strategy Conference – Mahe, The Seychelles
3. 51st ICSB World Conference – Melbourne, Australia
4. 20th ANZAM Conference – Rockhampton, Australia

5. 53rd ICSB World Conference, Halifax, Canada

Honours Thesis Marker

1. School of Business at the University of Ballarat
2. School of Management at the University of Tasmania