

BMA333
Project Evaluation and
Planning

Semester 2, 2009

This unit will be offered in:

Hobart and Launceston

The lecturer responsible will be:

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Australian Innovation Research Centre

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<http://www.utas.edu.au/mgmt/student.htm>

Introduction to the Unit

This is the capstone unit of the Entrepreneurship major in which you are expected to exercise your creativity, innovation and business insight. The purpose is to make practical use of everything you have learned about entrepreneurship by providing you with a structured opportunity to research, develop and present a business plan that will stand up to the standards expected by a venture capitalist. **To succeed in this unit, you will need to be fully responsible for your own learning outcomes.** This will require that you are prepared for all workshop activities and *actively* seek out your lecturer for advice and feedback.

Partnership

The University and the Tasmanian State Government entered into a Partnership Agreement in November 2000 that acknowledged ‘the important role which higher education plays in the social and economic development of the Tasmanian community.’ The Entrepreneurship major is a tangible result of this partnership, and the University acknowledges the support of the Tasmanian State Government, through the Department of Economic Development, in its introduction.

Enrolment in the unit

Unless there are exceptional circumstances, students should not enrol in BMA units after the end of week two of semester, as the School cannot guarantee:

- that any extra assistance will be provided by the teaching team in respect of work covered in the period before enrolment; and
- that penalties will not be applied for the late submission of any piece or pieces of assessment that were due during that period.

Learning Outcomes

On completion of this unit, you should be able to:

- To construct and present a business plan for a product or service of your choice.
- To overcome problems that occur during the development of a business plan.
- To coordinate the resources necessary to complete the stated learning outcomes.
- To communicate confidently to an audience balancing possibility against evidence

Generic Graduate Attributes

The University has defined a set of generic graduate attributes (GGAs) that can be expected of all graduates (see <http://www.utas.edu.au/tl/policies/index.htm>). By undertaking this unit you should make progress in attaining the following attributes:

1. **Knowledge** related to researching, developing and presenting a business plan will be developed through a student-centred process that requires students to manage and reflect upon your own learning, and to assist in the development and application of knowledge within a workshop environment. This will be assessed during each workshop and across all forms of written work.
2. **Communication Skills** will be developed across a range of mediums, including oral, verbal, written and visual, that depend upon your ability to listen, understand, and empathise with members of your cohort. This will be assessed across workshop presentations and all forms of written work.
3. **Problem Solving Skills** will be developed by applying your initiative; creativity and planning and organising abilities to ensure you assist in the development of a range of strategies and solutions to

the workshop tasks you encounter. This will be assessed across your various workshop presentations and all forms of written work.

4. An awareness of **global perspectives** and issues of **social responsibility** related to the process of entrepreneurship will be developed during discussion in workshops.

Prerequisites

BMA326 Entrepreneurship and Innovation.

Texts

Prescribed Text

Moltz, B.J. 2008. *Bounce: Failure, resiliency, and confidence to achieve your next great success*. New Jersey: John Wiley.

School Publications

Students must obtain the following electronic publications which are available from the School of Management website:

<http://www.utas.edu.au/mgmt/student.htm>

Writing Assignments: A Guide

Referencing Style Manual

Recommended Reading

The publications listed below are highly recommended for further reading on the topics covered in the unit.

Selected References

Dollinger, M.J. 2003. *Entrepreneurship: Strategies and resources* (3rd ed.). New Jersey: Prentice Hall.

Timmons, J.A. 2003. *New venture creation* (6th ed.). Chicago: Irwin.

Useful Web Sites

You will find links to a number of useful Internet sites in MyLO.

Journals and Periodicals

Apart from books, you will find it valuable to get into the practice of reading relevant articles from journals and periodicals (including newspapers and magazines).

Flexible Learning: MyLO

MyLO software has been incorporated into the delivery of this unit to enhance the learning experience by providing access to up to date course materials and by allowing for online discussion through this web-based environment.

To access MyLO from your own computer you will need the appropriate software, and hardware to run that software. See **Learning Online** <http://uconnect.utas.edu.au/> for computer software you will need.

Note: Older computers may not have the hardware to run some of the required software applications. Contact your local IT support person or the Service Desk on 6226 1818 if you experience difficulties.

Privacy Policy and Notice

The School of Management takes the utmost care to protect the privacy and security of your personal information and to ensure its accuracy.

If you have any concerns about your privacy in MyLO please contact the lecturer-in-charge of this unit or view the University of Tasmania MyLO Privacy Policy Statement available from the university website on <http://www.utas.edu.au/coursesonline/privacy.htm>.

Assessment

In order to pass this unit you must achieve an overall mark of at least 50 per cent of the total available marks. Details of each item of Coursework are provided in the Assignment Topics section.

Method of Assessment	Value	Hobart Due Date (see page 17 for Launceston due dates)	Length*
Coursework			
IDEAS Ind. Presentation 1	10	Workshop 4	Max. Three (3) minutes
Workshop Pitching / Investing	30	Workshops 3, 5, 6 & 7	
Creativity Challenge	20	Workshops 5 & 8	Max. Three (3) minutes
Book Chapter Reading	15	Workshop 2, 3, 4, 6 & 7	
Major Assignment	25	Workshop 7	Max. 8 A4 Pages
Total Marks	100		

* **Word Limit:** The word count includes such items as headings, in-text references, quotes and executive summaries. It **does not** include the reference list at the end of the assignment.

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Study Week

All undergraduate units offered by the School of Management are scheduled to include a Study Week. The dates for this Semester are shown in the attached Study Schedule.

The purpose of the Study Week is to allow students an opportunity to consolidate their studies thus far, and to research coming assignments.

Examination

Format

There is no final examination for this unit.

Scheduled date and place

Your final examination for this unit will be held during the scheduled examination period as indicated by Student Administration in correspondence to you.

Examinations will normally be scheduled Monday to Saturday inclusive. Examinations may be held during the day or evening and students should consult the university information which will be made available towards the end of semester.

You are advised to make any necessary arrangements with employers now for time off during examination period to sit this examination. Your participation at the scheduled time is not negotiable unless there are exceptional circumstances.

Note that you will be expected to sit the examination at your recorded study centre.

Supplementary Examination

Except in special circumstances and on the recommendation of the lecturer-in-charge or the Head of School, a student who fails will not be granted a supplementary examination.

Special Consideration and Student Difficulties

If a student is experiencing difficulties with their studies or assignments, have personal or life planning issues, disability or illness which may affect their course of study, they are advised to raise these with their lecturer in the first instance. Students may also contact the Student Adviser, who will be able to help in identifying the issues that need to be addressed, give general advice, assist by liaising with academic staff, as well as referring students to any relevant University-wide support services. The Student Adviser is located in room 318a in the Commerce Building in Hobart and is contactable by phone on 6226 1916. In Launceston the Student Adviser is located in room A168 in Building A and is contactable by phone on 6324 3312. There is also a range of University-wide support services available including Student Services, International Services and Learning Development. Please refer to the *Current Students* homepage at: <http://www.utas.edu.au/students/index.html>

Should a student require assistance in accessing the Library, visit their website for more information at <http://www.utas.edu.au/library/>

Students who have completed their examinations and who feel that they have been disadvantaged due to illness or other circumstances affecting their study, may fill out a form to request that their lecturer takes this into consideration when marking the examination. Forms should be submitted directly to the relevant school, accompanied by appropriate supporting documentation, as soon as possible after the completion of the examination. Granting of special consideration is at the discretion of the lecturer and school. The relevant

form can be found at the following website:

http://www.studentcentre.utas.edu.au/examinations_and_results/forms_files/index.htm#eits

Students with a non-English speaking background may be permitted to take a bilingual dictionary into an exam. This dictionary must not be annotated, that is, it must have no notes written in it. In order to use a bilingual dictionary students must request permission from the Student Centre.

Submission of Coursework

Lodging Coursework

All Coursework must have the School of Management Assignment Cover Sheet and Title Page attached, both of which are available as a blank template from the School of Management website:

<http://www.utas.edu.au/mgmt/student.htm>

All assignments must include the tutor's name on the assignment Cover Sheets when they are handed in. If this is not done the assignment will not be accepted and therefore marked.

Please remember that you are responsible for lodging your Coursework on or before the due date. We suggest you keep a copy. Even in the most 'perfect' of systems, items sometimes go astray.

Note that you may also be required to submit an electronic copy of your Coursework. More details of this will be given in Lectures.

Hobart students: Lodge in assignment box next to room 321, Commerce & Economics Building.

Launceston students: Lodge in assignment box beside room A170.

All coursework must be handed in at 2.00 pm on the due date.

Late Coursework

Written Work

Extensions will only be granted on medical or compassionate grounds and will not be granted because of work or other commitments. Requests for extensions should be **made in writing** to the lecturer-in-charge prior to the due date. Medical certificates or other evidence must be attached and must contain information which justifies the extension sought.

Late assignments which have **not** been granted an extension will, at the lecturer's discretion, be penalised by deducting ten per cent of total marks for each full day overdue.

Assignments submitted more than six days late will normally not be accepted by the lecturer-in-charge.

Tests

Students who are unable to sit a test on medical or compassionate grounds (work or other commitments are not considered 'compassionate grounds') may request that they be permitted to submit alternative Coursework.

Please do not expect a special test to be held for you if you choose to go on holidays or undertake other activities on the scheduled date. If you do need to request alternative Coursework, you should do so in writing to the lecturer-in-charge prior to the due date. Medical certificates or other evidence must be attached and must contain information which justifies the request. The telephone number of the doctor should also be included.

Return of Coursework

Coursework will be returned during classes or it can be collected from the lecturer's or tutor's room at nominated times; it will not be available from the School's offices.

Plagiarism

Plagiarism is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own, for example:

- using an author's words without putting them in quotation marks and citing the source;
- using an author's ideas without proper acknowledgment and citation; or
- copying another student's work.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines, and the academic integrity resources on the web at <http://www.utas.edu.au/tl/supporting/academicintegrity/index.html>.

The intentional copying of someone else's work as one's own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course or the University. Details of penalties that can be imposed are available in the Ordinance of Student Discipline—Part 3 Academic Misconduct, see <http://www.utas.edu.au/universitycouncil/legislation/ord9.pdf>

The University reserves the right to submit (or to require you to submit) assignments to online plagiarism detection software, and might then retain a copy of the assignment on its database for the purpose of future plagiarism checking.

Occupational health and safety (OH&S)

The University is committed to providing a safe and secure teaching and learning environment. In addition to specific requirements of this unit you should refer to the University's policy at: http://www.admin.utas.edu.au/hr/ohs/pol_proc/ohs.pdf

Mixed-Mode Learning

The teaching strategy for this unit is similar to the units BMA204 *Foundations of Entrepreneurship*, BMA213 *Entrepreneurship and Creativity*, and BMA326 *Entrepreneurship and Innovation*. It is based on a model called *student-centred learning* in which you have a great deal of autonomy and control over how you learn, when you learn and where you learn. An important implication of student-centred learning, however, is that you need to assume personal responsibility for your own learning experience.

The process of learning in this unit is not a passive experience. It includes collaborative activities, goal-driven tasks, intellectual discovery, activities that heighten thinking and activities that provide practice in learning skills. A combination of new technology and traditional resources is used to provide you with a rich variety of learning experiences. Success in this unit is ultimately dependent on your personal contribution as an active participant in the learning process. The purpose of this flexible learning format is to enable you to exercise a significant degree of discretion about how you learn, when you learn and where you learn. We want to make the learning process as creative and innovative as the subject matter.

Individual Preparation

Entrepreneurship is an inherently collaborative social process. Entrepreneurs find opportunities, adapt, change and improve themselves by listening and learning from others. The workshops are an opportunity to learn from each other and from your lecturer. Approximately half of the unit consists of individual and group preparation. Your preparation tasks are outlined in the study program. During your self-directed study weeks you are expected to complete the tasks that arise from the research agenda that arises from your analysis of your business idea.

IDEAS Individual Presentation 1

Due Date: Workshop 4 (Hobart, see page 17 for Launceston due date)

Length: Three (3) minutes

Value: 10 per cent of total marks

During the first few weeks of the semester you must use the JAQA process (see MyLO) to evaluate the commercial development of an idea of your choice. The aim of this presentation is to allow you to move from your initial judgements of an idea (developed using IDEAS) to a structured way of plotting your research efforts aimed at further developing your idea. You are expected to cover the following issues:

1. Concept and opportunity

Regarding your concept / opportunity, what assumptions emerge as most important? What research questions emerge?

2. Market viability

Regarding your idea's potential demand, market approval and competitive strength, what assumptions emerge as most important? What research questions emerge?

3. Risk

Regarding your boundary and establishment risks, what assumptions emerge as most important? What research questions emerge?

4. Business model

Regarding your skills and experience, your resource profile and your (preliminary) financial assumptions, what assumptions emerge as most important? What research questions emerge?

Use the Priority Matrix to identify levels of importance vis-à-vis your initial judgements and then consider what implications emerge from those judgements vis-à-vis your expected resource profile, technological paradigms, target market behaviour and market conditions.

Note: You will be assessed based on your ability to report to your colleagues how your idea rates across the four areas noted above – within the allocated three (3) minutes. You will lose a 5% penalty for every 10 seconds you exceed the three (3) minute limit.

Creativity Challenge

Due Date: To be completed in Workshops 5 and 8

Value: 15 per cent of total marks (7.5 marks for each challenge)

During the semester, you will have two opportunities to conceive and execute and creative business idea. The aim of the exercise is to create/identify value creating opportunities. You will work in your presentation groups, and will have access to a small amount of seed capital (i.e. \$5.00)

You may spend no more the \$5.00 on all forms of expenditure related to your idea. You pitch your business idea to the class in workshops 5 and 8. During this 5 minute pitch you will be required to present your balance sheet and profit and loss statement for your activities.

Your ideas will be evaluated with reference to your overall level of profitability, creativity and finally, to the way in which you have collectively used the combined resource profile of your group.

Challenge No. 1

During workshop 2, you will meet with the representative from an international charity who will challenge you to apply your creative talents to generating incomes for donation.

Challenge No. 2

During workshop 5, you will be given free reign to create and capture value that can be redistributed to the members of your group (or in any other way of your choosing).

Workshop Pitching / Investing

Due Date: Workshops 3, 4, 6 & 7 (Hobart, see page 18 for Launceston due dates)

Length: Maximum 1 A4 page summary from each group (of your key points)

Value: 30 per cent of total marks

During the semester you will have four (4) opportunities to participate in sessions designed to help you develop the deep insight, high-level analytical skills, forward thinking and sound judgement needed to 1) pitch business concepts and 2) make investment judgements regarding the attractiveness of business ideas. You will also have an opportunity to further develop your communications skills related to arguing your case as to the respective merits of each business plan. Use the Business Judgement Process to focus your analysis.

Schedule of Roles

	Group 1	Group 2	Group 3	Group 4
Workshop 2	Defend	Invest	Defend	Invest
Workshop 3	Invest	Defend	Invest	Defend
Workshop 4	Defend	Invest	Defend	Invest
Workshop 6	Invest	Defend	Invest	Defend

Focus of Your Analysis

Research	Is it appropriate and sound?
Value Logic	Creation / capture?
Financials	Are they well constructed?
Resources	Are they capable?
Strategies	Is there a gap?
Team	Do they have credibility?
Planning	Do they have a logical plan?

Your lecturer will assess your group's performance using the criteria below. Each group will also submit an internal peer evaluation to assess the individual contribution of group members.

- 80 – 100%. A highly skilled defence/investor performance demonstrating deep insight, high-level analytical skills, forward thinking and sound judgement. All issues discussed in a professional and convincing manner.
- 70 – 79%. A skilled defence/investor performance demonstrating insight, sound analytical skills, and sound judgement. All issues discussed in a professional and convincing manner.
- 60 – 69%. A satisfactory defence/investor performance demonstrating sound analytical skills and judgement. Most issues discussed in a professional and convincing manner.
- 50 – 59%. A passable defence/investor performance demonstrating a reasonable level of analytical skills and judgement. Most issues discussed in a professional and convincing manner.
- 0 – 49%. A poor defence/investor performance that fails to demonstrate analytical insight or sound judgement, *regardless of the manner in which the issues are discussed.*

Note: We will practice this exercise in workshop 2

Book Chapter Discussion

Due Date: Workshop 2, 3, 4, 6 & 7

Length: No set time

Value: 15 percent of total marks

An important and inescapable aspect of being an entrepreneur is having a capacity for coping with failure and developing resiliency. This session is designed to return your feet to earth and allow you some space to contemplate and discuss the challenges of failing and getting back up; over and over. The following criteria will be used to assess your performance.

- 80 – 100%. A very consistent contribution across and within workshops, with the ability to communicate to your fellow students your comprehension of the personal challenges of entrepreneurship well demonstrated.
- 70 – 79%. A consistent contribution across and within workshops, with the ability to communicate to your fellow students your comprehension of the personal challenges of entrepreneurship well demonstrated.
- 60 – 69%. A consistent effort to contribute across and/or within workshops, with an attempt to communicate to your fellow students your comprehension of the personal challenges of entrepreneurship demonstrated.
- 50 – 59%. Occasional contributions across and/or within workshops, with an attempt to communicate to your fellow students your comprehension of the personal challenges of entrepreneurship demonstrated.
- 0 – 49%. Irregular or no contribution to workshops, with little ability to communicate to your fellow students your comprehension of the personal challenges of entrepreneurship not demonstrated.

Hobart Reading Schedule (see Launceston schedule on page 18)

Workshop 2 Chapters 1, 2 & 3

Workshop 3 Chapters 4, 5 & 6

Workshop 4 Chapters 7, 8 & 9

Workshop 6 Chapters 10 & 11

Workshop 7 Chapters 12 & 13

Prescribed Reading

Moltz, B.J. 2008. *Bounce: Failure, resiliency, and confidence to achieve your next great success*. New Jersey: John Wiley.

Major Assignment

Due Date: Workshop 7 (Hobart) Workshop 8 (Launceston)

Length: Maximum of 8 A4 Pages + Maximum of three (3) minute presentation

Value: 25 marks

Explanation of Your Value Creating Logic

The aim of this assignment is to provide you with an opportunity to convert your initial 'judgements' (presented in workshop 4) into prioritised questions and answers as to what value you will create and as to what conditions will you capture such value. This assignment can be presented in any format you deem appropriate, the initial 'narrative' section must be no longer than 8 A4 pages (and the 'evidence' section can be as long as required).

During your presentation you must highlight how you have moved from your general assumptions related to the IDEAS process to developing emphasis upon those issues that matter most and which can be researched within the time available to you this semester. Thus, you are required to state the circumstances under which you believe specific value can be created and to evidence your conclusions that such value can (or can't) be captured.

Your assignment should comprise two specific parts. First it should contain a narrative-based claim of value creation/capture that is contextualised by your acknowledgement of the risks associated with developing this concept. Second, the first part should be complemented by an 'evidence' appendix that demonstrates your research activities.

A PowerPoint presentation further detailing the nature of this task will be made available to you on MyLO.

Confidentiality Undertaking

The following confidentiality undertaking is a condition of enrolment in this unit. If you are not prepared to be bound by this undertaking, then do not enrol in this unit.

BETWEEN

Students Enrolled in BMA333 Project Evaluation and Planning at the University of Tasmania

RECITALS

- A. The persons officially listed in the University Student Record System (the “**Students**”) who are at any time enrolled in BMA333 *Project Evaluation and Planning* (the “**Course**”).
- B. The persons employed by the University of Tasmania to teach BMA333 *Project Evaluation and Planning* (the “**Lecturers**”).
- C. During the Course the Students may disclose technical, commercial and other information relating to inventions, innovations, designs and business projects of the Students (“**Confidential Information**”).
- D. The Students and the Lecturers agree with each other to keep the Confidential Information confidential.

The parties agree as follows:

- 1. Each of the Students and the Lecturers hereby undertakes to each other:
 - (a) not to disclose any of the Confidential Information to any person at any time;
 - (b) not to use or reproduce any of the Confidential Information otherwise than for the purposes of the Course or permit anyone else to do so;without the prior written consent of the Student to whom the Confidential Information belongs except as required by law.
- 2. Each of the Students and Lecturers hereby undertakes to each of the other Students to return to the Student to whom the Confidential Information belongs any documents embodying any of the Confidential Information at the end of the Course.
- 3. The obligations of this Undertaking do not apply:
 - (a) in relation to a particular Student or Lecturer – to information that was known to that Student or Lecturer prior to the disclosure of the Confidential Information during the Course;
 - (b) in relation to a particular Student or Lecturer – to information that was received by that Student or Lecturer in good faith from a third party owing no duty of confidence to the Student to whom the Confidential Information belongs;
 - (c) in relation to a particular Student or Lecturer – to information that is or becomes published or otherwise enters the public domain otherwise than by disclosure by that Student;after the expiry of 12 months from the end of the semester.

Hobart Study Program

Workshop 1 – July 13 (Hobart)

During this workshop we will consider the form and content of a business plan. We will also discuss the development of your individual market research plan that will aid the development of your business plan.

Workshop 2 – July 20 (Hobart)

During the second workshop we will complete a practice run of the Workshop Pitching / Investing process. We will also discuss chapters 1, 2 and 3 of BOUNCE. We will also discuss the development of your research plans.

Workshop 3 – August 3 (Hobart)

During the third workshop we will have the 1st Workshop Pitching / Investing process, discuss chapters 4, 5 and 6 of BOUNCE and discuss the development of your IDEAS presentation.

Workshop 4 – August 17 (Hobart)

During the fourth workshop we will have your IDEAS presentations, and discuss chapters 7, 8 and 9 of BOUNCE.

Workshop 5 – September 7 (Hobart)

During the fifth workshop we will have the 1st Creativity Challenge, after which we will have the 2nd Workshop Pitching / Investing process.

Workshop 6 – September 21 (Hobart)

During the sixth workshop we will have the 3rd Workshop Pitching / Investing process, discuss chapters 10 and 11 of BOUNCE.

Workshop 7 – October 5 (Hobart)

During the seventh workshop we will have your Business Plan presentations, the 4th Workshop Pitching / Investing process and discuss chapters 12 and 13 of BOUNCE.

Workshop 8 – October 12 (Hobart)

During the eighth workshop we will have the second Creativity Challenge.

Hobart Study Schedule

Semester 2, 2009

Week	Start of Week	Text Chapter	Topic	Due Dates
1	13 July		Introduction	
2	20 July		Practice Workshop Pitching	BC 1, 2 & 3
3	27 July		<i>Student-Directed Learning</i>	
4	3 August		Workshop Pitching / Investing	BC 4, 5 & 6 WPI 1
5	10 August		<i>Student-Directed Learning</i>	
6	17 August		IDEAS Presentations	BC 7, 8 & 9
7	24 August		Study Week	
Mid-Semester Break 31 August – 4 September				
8	7 September		Creativity Challenge	WPI 3 WPI 2
9	14 September		<i>Student-Directed Learning</i>	
10	21 September		Workshop Pitching / Investing	BC 10 & 11 WPI 3
11	28 September		<i>Student-Directed Learning</i>	
12	5 October		Major Assignment Presentations	BC 11 & 13 WPI 4
13	12 October		Creativity Challenge	
A Calendar/Study Planner showing dates is available from School of Management website at http://www.utas.edu.au/mgmt/student.htm .				

Launceston Study Program

Workshop 1 – July 20 (Launceston)

During this workshop we will consider the form and content of a business plan. We will also discuss the development of your individual market research plan that will aid the development of your business plan.

Workshop 2 – August 10 (Launceston)

During the second workshop we will have your IDEAS presentations, complete a practice run of the Workshop Pitching / Investing process. We will also discuss chapters 1, 2 and 3 of BOUNCE. We will also discuss the development of your research plans.

Workshop 3 – August 24 (Launceston)

During the third workshop we will have the 1st Workshop Pitching / Investing process and discuss chapters 4 and 5 of BOUNCE.

Workshop 4 – August 24 (Launceston)

During the fourth workshop we will have the 2nd Workshop Pitching / Investing process and discuss chapter 6 of BOUNCE.

Workshop 5 – August 27(Launceston)

During the fifth workshop we will have the 3rd Workshop Pitching / Investing process and discuss chapters 7 and 8 of BOUNCE.

Workshop 6 – August 27 (Launceston)

During the sixth workshop we will have the 4th Workshop Pitching / Investing process and discuss chapter 9 of BOUNCE and have the Creativity Challenge Presentations.

Workshop 7 – September 28 (Launceston)

During the seventh workshop we discuss chapters 10 to 13 of BOUNCE and discuss the progress of your major assignments.

Workshop 8 – October 12 (Launceston)

During the eighth workshop we will have the major assignment presentations and the second Creativity Challenge.

Launceston Study Schedule

Semester 2, 2009

Week	Start of Week	Text Chapter	Topic	Due Dates
1	13 July			
2	20 July		Introduction	
3	27 July		<i>Student-Directed Learning</i>	
4	3 August		<i>Student-Directed Learning</i>	
5	10 August		IDEAS Presentation Book Chapter Discussion Workshop Pitching Practice	BC 1, 2 & 3
6	17 August		<i>Student-Directed Learning</i>	
7	25 August (pm) 27 August (pm)		Workshop Pitching / Investing Book Chapter Discussion Creativity Challenge	WP 1 to 4 BC 4 to 9
Mid-Semester Break 31 August – 4 September				
8	7 September		<i>Student-Directed Learning</i>	
9	14 September		<i>Student-Directed Learning</i>	
10	21 September		<i>Student-Directed Learning</i>	
11	28 September		Book Chapter Discussion	BC 10 to 13
12	5 October		<i>Student-Directed Learning</i>	
13	12 October		Major Assignment Presentations Creativity Challenge	
A Calendar/Study Planner showing dates is available from School of Management website at http://www.utas.edu.au/mgmt/student.htm .				