

The International Business (IB) Major aims to provide students with current academic knowledge, employment-enhancing skills and the basis for life-long learning in relation to IB.

Introduction

Students are introduced to a wide range of disciplines that contribute to the study and practice of IB, and gain skills in meeting the challenges coming from the increasingly globalised world marketplace, with a particular focus on the Asia-Pacific and European contexts. The major provides students with knowledge in international operational environments, international business strategy, management of international business, and international marketing and human resource management.

Year 1

Semester 1

BMA101 Introduction to Management (S2 also)
BEA110 Economics for Business
BFA103 Accounting & Financial Decision-Making
BSA101 Business Information Systems (S2 also)

Semester 2

BMA181 Introduction to International Business¹
BEA140 Quantitative Methods
BFA141 Commercial Transactions
1 x Elective (other Major)

Year 2

Semester 1

BEA202 International Economics²
BMA2/385 Managing Business in the Asia Pacific
2 x Electives (other Major)

Semester 2

BMA212 Business in and with Europe
BFA202 Government Regulation of International Business
2 x Electives (other Major)

Year 3

Semester 1

BMA381 International Human Resource Management
1 x Nominated Elective
2 x Electives (other Major)

Semester 2

BMA302 Strategic Management²
BMA382 International Marketing
2 x Electives (other Major)

Notes

- ¹ Students must complete at least one nominated elective chosen from the list below.
- ² Students must have successfully completed 4 x BMA2/300 level units to enrol in BMA302.

Nominated IB Major Electives:

- BMA204 Foundations of Entrepreneurship
- BMA205 Business Research Methods
- BMA209 International Issues in Tourism
- BMA211 Business Communication
- BMA322 Corporate Internship
- BFA 281 Financial Management
- JNB244 Exporting and Importing
- HSG211 Globalisation, Governance and International Business
- A language unit for non-native speakers

Careers

The IB Major provides graduates with increased employability in relation to graduate positions in IB, and suits students who plan to work in specialised areas with an international focus. Graduates may seek careers in multinational firms, domestic firms involved in international trade, government organisations that have international activities, consulting firms, and other organisations that need to deal with cross-cultural management and communication.

Professional Recognition

With successful completion of the IB Major, graduates may seek membership or affiliate membership of several professional bodies, including, Australian Institute of Management (AIM), International Import-Export Institute, and Institute of Management Consultants.

Location

Hobart

CRICOS Provider Code 00586B