Media Release
Chiefs of Staff, News Directors

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The next big innovation could be waiting to be discovered at UHack 2017

Talented teams of designers, innovators and entrepreneurs from across the State will come together to pitch their ground-breaking ideas as part of UHack 2017.

Competing for a record prize pool totalling $24,000 towards starting up their innovation or creations, teams need to simply sign up now and bring their ideas to UHack from Friday, 8 September to Sunday, 10 September.

Now in its second year, UHack is an exciting three-day event, which gives teams the chance to work to develop a software application, a business plan and a pitch video, and present them to a panel of industry leading judges.

Standout ideas and innovations need to be aligned with the University’s five research themes: Environment, Resources and Sustainability; Creativity, Culture and Society; Better Health; Marine, Antarctic and Maritime; and Data, Knowledge and Decisions.

Open to students and the general public, UHack 2017 events will be held simultaneously in Hobart, Launceston and Burnie to encourage statewide participation and for the chance to turn learning into an enterprise.

University of Tasmania Enterprise Business Services Associate Director Tim Pedersen said UHack was an exciting opportunity for people to test-drive their innovation or creation and ultimately gain financial and mentoring support to make those ideas a possibility.

“People are encouraged to get together a team with skills including computer programing and business models, to vie for prizes and take advantage of start-up mentoring support and the opportunity to work on creative solutions to real-world challenges,” he said.

A series of help seminars will also be held in the lead up to the weekend, in areas including business model concepts and product development.
UHack is a part of Research Week (4-10 September) at the University of Tasmania which features seminars, forums and workshops showcasing innovative and practical research which is transforming Tasmania and beyond.

For more information and registrations visit [www.utas.edu.au/uhack](http://www.utas.edu.au/uhack)

UHack is a collaboration between the University of Tasmania, TECH, Computing and Technology, business student societies, Enterprize Hubs and Startup Tasmania.

It is supported by businesses including DELL EMC, Hewlett Packard Enterprise, Optus, Parallo, RXP, 2PM Services, ServiceNow, Presence of IT, Data#3, Adobe, InSync, Microsoft, Panasonic and Park Lane.

**Information released by:**
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