Media Release
Chiefs of Staff, News Directors

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Reinventing Central Launceston

Launceston’s central city is in a period of rapid change. Like regional cities the world over, the ways we use our city centre are changing and it seems the pace of change is ever increasing.

Tomorrow night (Wednesday, 1 November), the University is hosting a public forum on Launceston’s changing city centre.

The event will be facilitated by Andrew Pitt, Chair of Cityprom and part of the University of Tasmania’s Community Partnerships and Regional Development team.

“Launceston, at the moment, feels like it is full of opportunity with one of the first City Deals in Australia, the new University precinct at Inveresk, a growing entrepreneurial scene, a burgeoning arts and culture sector and a number of significant private and public investments around the wider central city,” Mr Pitt said.

“The audience will hear the views, and be able to ask questions, of four experts representing four themes vital for a successful and vibrant city: business, arts and culture, architecture and design, and research and education.

“What should we be thinking about as we create the future of our city centre?”

The panellists:

- **Dr Louise Grimmer** is a lecturer in marketing at the University of Tasmania, a convenor of the Tasmanian Retail Network and researches the sharing economy.

- **Professor Michael Keniger** is a Professor of Architecture at Bond University with extensive experience in design, including seven years as the Queensland Government Architect.

- **Natalie De Vito** is a consultant to the arts sector and former director of the Junction Arts Festival.

- **Professor David Adams** is the Pro-Vice Chancellor of Community Partnerships and Regional Development as well as the Academic Lead of the Northern Transformation Project at the University of Tasmania.
For more information, contact Ben Wild on 0438 510 616

Information released by:
University of Tasmania, Communications and Media Office
Phone: 61 3 6324 3218
Email: Media.Office@utas.edu.au