

# DESIGNING A CAMPUS *within the* INVERESK PRECINCT

## What's happening at Inveresk?

The University is relocating its main northern campus to become part of a broader precinct at Inveresk. It is a vibrant place where the community, business and industry can connect and collaborate. An Urban Design Framework ("UDF") has been developed to define the vision for the future of the campus, how it links people and activities within a shared precinct and through to the city.

The UDF considers local history and culture, the connection to the river, Tasmanian Aboriginal presence and the industrial heritage of the site. It has been informed by a series of common projects underway with a collective vision, including the City of Launceston Cultural Strategy and Inveresk Precinct Conservation Management Plan.

The University has worked closely with precinct users and community representatives to consider a broad range of user needs, with the UDF serving as a practical resource to guide the development of future activities, initiatives and events. Site linkages, access and services are also detailed with a focus on supporting open and accessible experiences for all.

## Bringing the vision to life

Inveresk is a unique precinct offering educational, cultural and sporting experiences. Precinct development generates jobs, facilitates innovation and encourages educational attainment. Inclusive and diverse, Inveresk is part of a distinctive lifestyle which is connected to the city and integrated with the region.

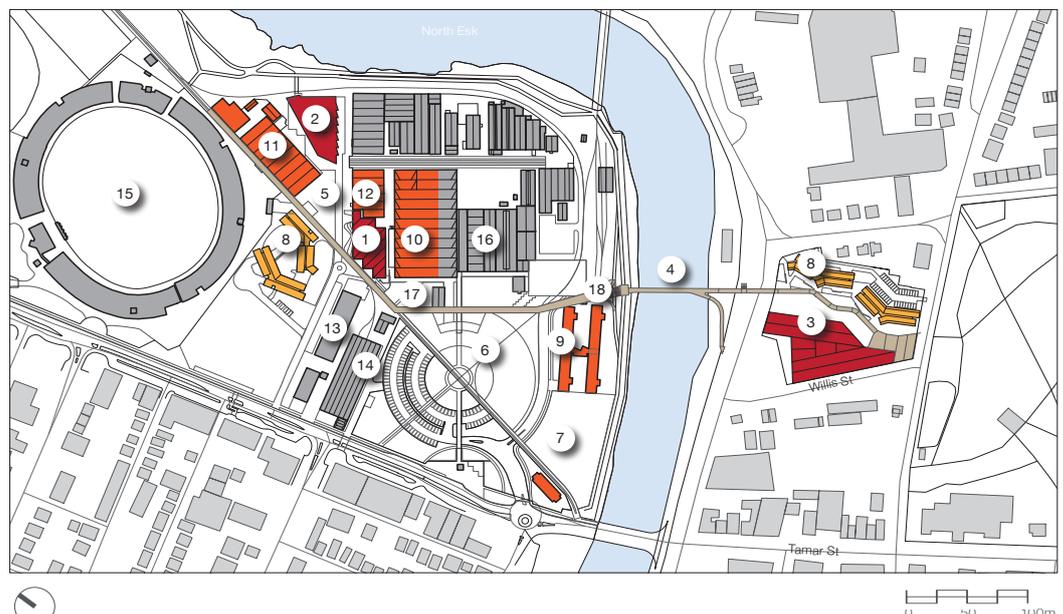


## INVERESK PRECINCT PLAN

Key:

1. Library & Student Experience
2. River's Edge building
3. Willis St building
4. Pedestrian and cycle bridge
5. University Square
6. Food Gardens
7. Esk Activity Space
8. Future student accommodation
9. Existing student accommodation
10. Creative Arts & Media
11. Architecture & Design
12. Annexe Theatre
13. Launceston Big Picture School
14. Tramway Museum
15. UTAS Stadium
16. QVMAG
17. Welcome Space
18. Green spine

- Existing UTAS
- Future UTAS
- Future UTAS Accommodation



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## Key Themes

Five key themes have been identified for consideration during ongoing development at Inveresk. Each theme creates guiding principles for future planning of infrastructure and experiences, with strategies and actions detailed below.

### 1 | Indigenous Knowledge

*Reveal the Tasmanian Aboriginal history of the site*

- Indigenous knowledge informs all new projects
- Create a series of cultural spaces across the precinct



### 2 | A future emerges from an industrial setting

*Consider the existing urban form*

- New buildings infill vacant space between existing structures, celebrating and referencing the unique characteristics of Inveresk's buildings and landscapes
- Materials complement the industrial heritage, are robust and provide a coherent backdrop

*Promote a low-carbon future*

- New buildings consider retaining existing elements and character while considering sustainable materials and construction systems, utilising local skills and industries
- Develop precinct-wide sustainability concepts; transport options, clean energy, passive design, adaptive reuse of existing buildings, water sensitive design, food production and green space

*Open and welcoming design*

- Encourage interaction and discovery through internal streetscapes and circulation routes
- Exciting activities and programs are easily viewed from both inside and out as a series of 'shopfronts'

*Enable a community of learning and innovation*

- New developments are designed around diverse learning experiences, creating opportunities for people to make new connections
- Provide facilities and services to support programs and initiatives which encourage users to spend time at Inveresk (including food and beverage options)
- Learning environments and informal spaces are made memorable by the unique character of the Precinct and its diverse users



### 3 | Navigating the local landscape

*Understand and preserve existing navigational markers within and beyond the site, celebrating their sense of place and historical significance*

- Key access points of rail lines determine layout and orientation of many buildings on site
- Retain site lines towards the Cataract Gorge from the entrance of QVMAG with consideration of views to the surrounding hills
- Connect meaningfully to the North Esk River over the levee structure at key points using strategic projects, while providing safety and amenity along all walkways



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*New buildings establish a distinct presence with a clear sense of arrival, journey and orientation*

- Aim to reinforce connection towards the city, considering how developments engage with Cimitiere St and City Park

*A defined Precinct spine with many points of arrival*

- An exciting, easily accessible and welcoming 'street' encourages curiosity and discovery, drawing people together for place-based experiences
- Entry to the Precinct is inviting and informal from multiple locations; this quality should be retained and amplified



## 4 | A Precinct with active hearts

*Invite the community into all communal spaces of the Precinct*

- Consolidate and develop new teaching environments and landscapes that are contemporary, encourage collaboration and enable educational outcomes which meet the future needs of Northern Tasmania
- New buildings feature generous atrium spaces to connect levels and provide multiple views to the outdoors, creating known gathering places
- Establish a series of 'Urban Realm' spaces which can host community events and activities; University Square, Riawunna Cultural Garden, Welcome Space, Food Gardens, Esk Activity Space
- Build capacity of the community to activate spaces once infrastructure has been developed



## 5 | Shared landscapes with layers of identity

*A unified green space North of the river*

- Create a series of gardens that celebrate the local landscape, encouraging sustainable construction methods and design outcomes
- Re-purpose local and natural materials where appropriate, connecting with the character of Launceston and the broader region

*The landscape of Inveresk is a platform for the community*

- Allow multiple activities and functions to work in harmony, with spaces flexible to allow adaptation as required
- Include provision of appropriate power and lighting, with a specific Inveresk palette developed for materials, planting, furniture and external details
- Plantings feature Tasmanian Indigenous and edible species and materials should utilise local craftsmanship where possible, integrated with the natural river landscape
- Ensure the landscape caters to a diversity of users and groups, encouraging participation, prioritising accessibility and inclusion for all



### Find out more

For further details about the Northern Transformation Project at Inveresk, including finalised building and Urban Realm designs and construction timelines visit [utas.edu.au/transformation](https://utas.edu.au/transformation)

For a copy of the full Urban Design Framework or to get involved in future, email [campus.transformation@utas.edu.au](mailto:campus.transformation@utas.edu.au)