Seminar 1 | **Campus Doc documentary festival:** challenging journalism students to excel  
**John Driedonks, Utrecht University**
As part of the development and implementation of honours education the School of Journalism in Utrecht has set up a special course on documentary making: Campus Doc. This programme is designed to challenge the most ambitious students in television journalism to excel. In six years’ time the documentary festival that concludes the programme has grown into an internationally renowned student event. John will share his experiences and explain how students are motivated and stimulated to perform on such a high level.

Seminar 2 | **European culture and identity: A case study of honours pedagogy**  
**Carien Touwen, Utrecht University**
One of the courses of the international honours programme Europe in the World, is based on pedagogy of experiential learning. In line with the American concept of ‘City as Text™’ students discover the content and theory of the course through close observation and analyses of several European movies. Creative forms of learning are applied in a tutorial and workshop setting. Carien will explain how the concept works in the context of European Film and share experiences teaching students through experiential learning.

**Workshop | Value creation: A view on 21st century journalist identity resulting in new pedagogical and educational formats for journalism training**  
**Carien Touwen and John Driedonks, Utrecht University**
In a workshop we will let everybody experience how the pedagogical concept of our European Culture and Identity course works on the basis of one of the 20 minute documentaries from Campus Doc, which we of course will show.

**When**  
Tuesday 19 July, 10.00am to 1.00pm  
Light refreshments will be provided.

**Where**  
Room 213 Social Sciences Building, Sandy Bay Campus

**RSVP**  
By email to World.Rep@utas.edu.au by Thursday 14 July