Associate Degree in Applied Business

specialising in

SPORT, RECREATION & LEISURE

LIVE. LEARN. DO.
Do you want to turn your passion for sport into a career?
Developed in consultation with Tasmanian industry, the course focuses on the management, planning and business of sport, recreation and leisure. Throughout the course, students gain knowledge of key business management concepts and how to apply them in practical sport, recreation and leisure environments. Graduation from the course can provide an entry opportunity for those seeking work in sport, recreation and leisure related industries.

Learn from leading sport and recreation experts.
Specialisation subjects such as the business of leisure, sport and recreation administration and designing events are integrated with core business subjects in finance, marketing and management. In the second year, students choose from a range of elective subjects such as managing events, leisure planning for communities, facility management and sport as entertainment. Students can choose these electives based on their areas of interest.

Gain hands-on experiences to understand where a career in sport, recreation and leisure can take you.
Hands-on experiences such as case studies, business projects, industry workshops, work placements and internships provide students with opportunities to understand how to apply the theory and skills they have gained throughout the course. In doing so, students will graduate work-ready with practical knowledge and skills that are applicable across business industries.

JACK’S STORY
STUDENT, ASSOCIATE DEGREE IN APPLIED BUSINESS
“I was really interested in studying something around sport. It was something that sounded like it would benefit me going forward, especially the applied nature. That was what eventually swayed me. The fact that I was required to hit the ground running on my first day, I wouldn’t have been able to do that had I not done an applied degree first. The skills they equip you with are very hands-on.

I’d love to one day work in the NBA over in America, which is a very bold dream but it’s something I’ve thought about since I was a lot younger. To be able to do that would be amazing.”