Tasmanian School of Business & Economics (TSBE) (School)

College of Business and Economics (College)

BEA703
INTERNATIONAL TRADE

Semester 2, 2019

Unit Outline

Unit Coordinator

Dugald Tinch
CONTACT DETAILS

Unit coordinator

Unit coordinator: Dugald Tinch
Campus: Hobart
Email: Dugald.Tinch@utas.edu.au
Phone: 03 6226 1877
Room location: Room 222, Centenary Building, Sandy Bay
Consultation hours: Immediately following class each week or any other time by arrangement.
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</table>
WHAT IS THE UNIT ABOUT?

Unit description

This unit provides you with an introduction to a wide range of issues related to international trade and international economics. We investigate why nations trade, what they trade and who gains from this trade. We then analyse the motives for countries and organisations to restrict and regulate international trade and study the impacts of such policies on economic welfare. The unit also covers selected topics in international macroeconomics. There is also opportunity to explore selected contemporary trade issues including globalisation, sustainability and the environment and distributional impacts of trade.

Intended Learning Outcomes

On completion of this unit, you will be able to:

1. Apply an economic way of thinking to discuss the economic behaviour of consumers, firms and governments within the context of international markets for goods and services.

2. Use appropriate economic model and graphical techniques to support the economic analysis of international trade flows, the assessment of various trade-related government policies, and macroeconomic issues.

3. Discuss from various perspectives, a range of contemporary and topical micro- and macroeconomic trade related issues.
Graduate Quality Statement

Successful completion of this unit supports your development of course learning outcomes, which describe what a graduate of a course knows, understands and is able to do. Course learning outcomes are available from the Course Coordinator. Course learning outcomes are developed with reference to national discipline standards, Australian Qualifications Framework (AQF), any professional accreditation requirements and the University of Tasmania's Graduate Statement.

The University of Tasmania experience unlocks the potential of individuals. Our graduates are equipped and inspired to shape and respond to the opportunities and challenges of the future as accomplished communicators, highly regarded professionals and culturally competent citizens in local, national, and global society. University of Tasmania graduates acquire subject and multidisciplinary knowledge and skills, and develop critical and creative literacies and numeracies and skills of inquiry. They demonstrate the ability to apply this knowledge in changing circumstances. Our graduates recognise and critically evaluate issues of social responsibility, ethical conduct and sustainability, are entrepreneurial and creative, and are mindful of their own wellbeing and that of the community. Through respect for diversity and by working in collaborative ways, our graduates reflect the values of the University of Tasmania.

Alterations to the unit as a result of student feedback

The end of semester in class test has been split into a number of shorter tests so that assessment occurs throughout the unit.

Pre-Requisite Units, Prior Skills and Knowledge

N/A
HOW WILL I BE ASSESSED?

### Assessment schedule

<table>
<thead>
<tr>
<th>Assessment task</th>
<th>Date due</th>
<th>Percent weighting</th>
<th>Links to Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment Task 1: In Class Tests</td>
<td>Week 3,5,7,9,11*</td>
<td>40%</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Assessment Task 2: Briefing Note</td>
<td>Week 6</td>
<td>20%</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Assessment Task 3: Group Poster</td>
<td>Week 9,10**</td>
<td>10%</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Assessment Task 4: Essay</td>
<td>Week 12</td>
<td>30%</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

* Week 11 is to be used if there is any reason to delay any of the earlier tests

** Poster sessions will be held in both week 9 and 10, your group will be assigned to one session but you are expected to attend both to give feedback to other groups.

### Assessment details

#### Assessment task 1: In Class Tests

**Task description**

The In Class Tests will be based on the materials across the unit. They will consist of multiple choice, short answer and multi-part questions.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Demonstrate an understanding of the economic behaviour of consumers, firms and governments within the context of international markets for goods and services.</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Demonstrate an understanding of the economic analysis of international trade flows, the assessment of various trade-related government policies, and macroeconomic issues.</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Demonstrate an understanding of a range of contemporary and topical micro- and macroeconomic trade related issues.</td>
<td>3</td>
</tr>
</tbody>
</table>

**Task length**

4 x 45 minutes

**Due by date**

Tests will be held in week 3,5,7 and 9 (if there are any reasons to delay particular tests week 11 will be used)
Assessment task 2: Briefing Note

**Task description**
You will be asked to prepare a briefing note for the government of a country in relation to a contemporary economic issue related to international trade and international economics. You will be required to apply an economic way of thinking and to relate the theory of international trade and international economics to this issue based on the material covered in weeks 1 to 5.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify the issue your briefing note addresses and communicate why it is important/interesting in relation to international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>2</td>
<td>Present information/ arguments relevant to the issue and key international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>3</td>
<td>Information/arguments synthesised and conclusions/lessons identified</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

**Task length**
Maximum 1500 words

**Due by date**
2:00 pm Friday Week 6

Assessment task 3: Group Poster

**Task description**
Extending on the work carried out throughout the unit, in teams you will be given a topic of relevance to international trade and international economics for which you will prepare a poster to demonstrate the key arguments related to that topic. You will be required to present your poster to other class members.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify the issue your poster addresses and communicate why it is important/interesting in relation to international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>2</td>
<td>Present information/ arguments relevant to the issue and key international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>3</td>
<td>Information/arguments synthesised and conclusions/lessons identified</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

**Task length**
1 A3 sized poster and 5 to 10 minutes presentation.

**Due by date**
In class week 9 and 10
Assessment task 4: Essay

The essay is an individual piece of work and requires you to apply the economic way of thinking and the theories/approaches of international trade to discuss and analyse an issue/debate in international trade. Detailed guidelines and instructions will be distributed in lectures and posted on MyLO. Your essay topic will be the same as one of the poster topics.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify the issue your essay addresses and indicate why it is important/interesting in relation to international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>2</td>
<td>Present information/ arguments relevant to the issue and key international trade theory</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>3</td>
<td>Information/arguments synthesised and conclusions/lessons identified</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

Task length
Maximum 2500 words

Due by date
2:00 pm Friday Week 12

How your final result is determined

To pass this unit, you need to demonstrate your attainment of each of the Intended Learning Outcomes.

Your overall mark in this unit will be determined by combining your results from each assessment task. These marks are combined to reflect the percentage weighting of each task. You need to achieve an overall score of at least 50% to successfully complete this unit. It is expected that you will seek help (from the unit coordinator in the first instance), well before the due date, if you are unclear about the requirements for an assessment task.

- PP (pass) at least 50% of the overall mark but less than 60%
- CR (credit) at least 60% of the overall mark but less than 70%
- DN (distinction) at least 70% of the overall mark but less than 80%
- HD (high distinction) at least 80% of the overall mark

All grades are provisional, until confirmation by the Assessment Board at the end of semester.
Submission of Assessment

Lodging Assessment Items
The act of submitting your assignment will be taken as certification that it is your own work.

Assignments must be submitted electronically through the relevant assignment tab in MyLO. You must ensure that your name, student ID, unit code, tutorial time and tutor’s name (if applicable) are clearly marked on the first page. If this information is missing, the assignment will not be accepted and, therefore, will not be marked.

Where relevant, Unit Coordinators may also request you to submit a paper version of your assignment. You will be advised by the Unit Coordinator of the appropriate process relevant to your campus.

Please remember that you are responsible for lodging your assessment items on or before the due date and time. We suggest you keep a copy. Even in a perfect system, items sometimes go astray.

Requests for Extensions
In this Policy:

1. (a) ‘day’ or ‘days’ includes all calendar days, including weekends & public holidays;
   (b) ‘late’ means after the due date and time; and
   (c) ‘assessment items’ includes all internal non-examination based forms of assessment
2. This Policy applies to all students enrolled in TSBE Units at whatever Campus or geographical location.
3. Students are expected to submit assessment items on or before the due date and time specified in the relevant Unit Outline. The onus is on the student to prove the date and time of submission.
4. Students who have a medical condition or special circumstances may apply for an extension. Requests for extensions should be made in writing to the Unit Coordinator before the due date. Students will need to provide independent supporting documentation to substantiate their claims.

Penalties for Late Submission
1. Late submission of assessment items will incur a penalty of 10% of the total marks possible for that piece of assessment for each day the assessment item is late unless an extension had been granted on or before the relevant due date.
2. Assessment items submitted more than five (5) days late will not be accepted.
3. Academic staff do NOT have the discretion to waive a late penalty, subject to clause 4 above.
Review of Results and Appeals

Review of Assessment is available to all students once the University has released the final result for a unit. If you are dissatisfied with your final result, you may apply to have it reviewed.

Review of Assessment consists of re-marking the final assessment item, checking the addition of all marks, and a check to ensure that all marks have been included in the final result.

Applications for a review of assessment are due within 10 working days of the release of the final result in the unit. If you have passed the unit you must pay a $50 fee.

If you wish to have a piece of internal assessment reviewed as part of the review process, please state this clearly on the application form referred to above and include that assessment item with your application.

Please read and follow the directions provided by the University at:


Academic Referencing

Before starting your assignments, you are advised to familiarise yourself with the following electronic resources.

The first is the Harvard Referencing System Style Guide, which can be accessed from the UTAS library: http://utas.libguides.com/referencing/Harvard. The Harvard style is the appropriate referencing style for this unit and the guide provides information on presentation of assignments, including referencing styles. In your written work you will need to support your ideas by referring to scholarly literature, works of art and/or inventions. It is important that you understand how to correctly refer to the work of others and maintain academic integrity.

Failure to appropriately acknowledge the ideas of others constitutes academic dishonesty (plagiarism), a matter considered by the University of Tasmania as a serious offence.

The second is the Tasmanian School of Business and Economics' Writing Assignments: A Guide, which can be accessed at: http://www.utas.edu.au/business-and-economics/student-resources/assignment-guide. This guide provides you with useful information about the structure and style of assignments in the TSBE.

In your written work you will need to support your ideas by referring to scholarly literature, works of art and/or inventions. It is important that you understand how to correctly refer to the work of others, and how to maintain academic integrity.

The University library provides information on presentation of assignments, including referencing styles and should be referred to when completing tasks in this unit.
Please read the following statement on plagiarism. Should you require clarification please see your unit coordinator or lecturer.

**Plagiarism**

Plagiarism is a form of cheating. It is taking and using someone else’s thoughts, writings or inventions and representing them as your own; for example, using an author’s words without putting them in quotation marks and citing the source, using an author’s ideas without proper acknowledgment and citation, copying another student’s work.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines. You may also find the [Academic Honesty site on MyLO](https://www.mylo.edu.au) of assistance.

The intentional copying of someone else’s work as one’s own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course or the University.

**The University and any persons authorised by the University may submit your assessable works to a plagiarism checking service, to obtain a report on possible instances of plagiarism. Assessable works may also be included in a reference database. It is a condition of this arrangement that the original author’s permission is required before a work within the database can be viewed.**

For further information on this statement and general referencing guidelines, see the [Plagiarism and Academic Integrity](https://www.utsa.edu/academics/academic-integrity-center/plagiarism) page on the University web site or the [Academic Honesty site on MyLO](https://www.mylo.edu.au).

**Academic Misconduct**

Academic misconduct includes cheating, plagiarism, allowing another student to copy work for an assignment or an examination, and any other conduct by which a student:

a. seeks to gain, for themselves or for any other person, any academic advantage or advancement to which they or that other person are not entitled; or

b. improperly disadvantages any other student.

Students engaging in any form of academic misconduct may be dealt with under the Ordinance of Student Discipline, and this can include imposition of penalties that range from a deduction/cancellation of marks to exclusion from a unit or the University. Details of penalties that can be imposed are available in [Ordinance 9: Student Discipline](https://www.utsa.edu/academics/academic-integrity-center/ordinances) – Part 3 Academic Misconduct.
Student Behaviour

The University Behaviour Policy sets out behaviour expectations for all members of our University community including students and staff.

The aim in doing so is to ensure that our community members are safe, feel valued and can actively contribute to our University mission.

It is expected that community members behave in a manner that is consistent with our University values – respect, fairness and justice, integrity, trust, responsibility and honesty. There are also certain behaviours that are considered inappropriate, such as unlawful discrimination, bullying and sexual misconduct.

The accompanying University Behaviour Procedure sets out the process and avenues that University community members can access to resolve concerns and complaints regarding inappropriate behaviour by a University community member. Wherever possible, the focus will be on early intervention and a ‘restorative’ approach that creates awareness of inappropriate behaviour and its impact on others. However, in some cases, students who engage in inappropriate behaviour may be subject to disciplinary proceedings, which may impact upon continuation of their studies.

Students can seek support and assistance from the Safe and Fair Community Unit SaFCU@utas.edu.au or ph: 6226 2560.

Matters are dealt with in confidence and with sensitivity.
WHAT LEARNING OPPORTUNITIES ARE THERE?

MyLO

MyLO is the online learning environment at the University of Tasmania. This is the system that will host the online learning materials and activities for this unit.

Getting help with MyLO

It is important that you are able to access and use MyLO as part of your study in this unit. To find out more about the features and functions of MyLO, and to practice using them, visit the Getting Started in MyLO unit.

For access to information about MyLO and a range of step-by-step guides in pdf, word and video format, visit the MyLO Student Support page on the University website.

If something is not working as it should, contact the Service Desk (Service.Desk@utas.edu.au, phone 6226 1818), or Request IT Help Online.

Resources

Required readings

You will need the following text:


Or


Recommended readings


Reading Lists

Reading Lists provide direct access to all material on unit reading lists in one place. This includes eReadings and items in Reserve. You can access the Reading List for this unit from the link in MyLO, or by going to the Reading Lists page on the University Library website.
Activities

Learning expectations

The University is committed to high standards of professional conduct in all activities, and holds its commitment and responsibilities to its students as being of paramount importance. Likewise, it holds expectations about the responsibilities students have as they pursue their studies within the special environment the University offers.

Students are expected to participate actively and positively in the teaching/learning environment. They must attend classes when and as required, strive to maintain steady progress within the subject or unit framework, comply with workload expectations, and submit required work on time.

Details of teaching arrangements

There will be three hours of lectures and/or workshops per week. You should have completed the relevant readings before the first lecture each week.

Specific attendance/performance requirements

You are required to attend all sessions.

In this unit, your active engagement will be monitored in the following way:

1. Class tests
2. Briefing note topic discussion and selection

If you do not demonstrate evidence of having engaged actively with this unit by completing these two activities by Week 4 of semester, your enrolment may be cancelled or you may be withdrawn from the unit.

Work Health and Safety (WHS)

The University is committed to providing a safe and secure teaching and learning environment. In addition to specific requirements of this unit you should refer to the University’s Work Health and Safety website and policy.

Communication

To keep up with announcements regarding this unit

Check the MyLO Announcement tool at least once every two days. The unit Announcement will appear when you first enter our unit’s MyLO site. Alternatively, click on the Announcement button (towards the top of the MyLO screen) at any time.
When you have a question

Other students may have the same question that you have. Please go to the Ask the Class Discussion forum on the unit’s MyLO site. Check the posts that are already there – someone may have answered your question already. Otherwise, add your question as a new topic. Students are encouraged to support each other using this forum – if you can answer someone’s question, please do. We will attempt to respond to questions within 48 business hours. If your question is related to a personal issue or your performance in the unit, please contact the appropriate teaching staff member by email instead.

When you have an issue that will impact on your studies or the submission of an assessment task

If you have a personal question related to your studies or your grades, please contact teaching staff by email.

For general questions about the unit, please add them to the Ask the Class Discussion forum on the unit’s MyLO site. This way, other students can also benefit from the answers.

Concerns and complaints

The University is committed to providing an environment in which any concerns and complaints will be treated seriously, impartially and resolved as quickly as possible. We are also committed to ensuring that a student may lodge a complaint without fear of disadvantage. If you have a concern, information about who to contact for assistance is available on the ‘How to resolve a student complaint’ page.

Further information and assistance

If you are experiencing difficulties with your studies or assignments, have personal or life-planning issues, disability or illness which may affect your course of study, you are advised to raise these with the unit coordinator in the first instance.

There is a range of University-wide support services available to you including Student Learning Support, Student Advisers, Disability Services, and more which can be found on the Student Support and Development page of the University website.

Should you require assistance in accessing the Library, visit their website for more information.
<table>
<thead>
<tr>
<th>Week</th>
<th>Date Beginning</th>
<th>Topic/ Module/ Focus Area</th>
<th>Activities</th>
<th>Resources/ Readings/ Further Information</th>
</tr>
</thead>
</table>
| 1    | 15 July        | Introduction to the Unit and The theory of international trade | • Thinking as an Economist  
• Supply, Demand and the Market Process  
• Economic Efficiency  
• Opportunity costs and the production possibility curve  
• Indifference curves  
• Production and consumption together  
• Determining equilibrium prices  
• Supply and demand and offer curves | Ch 1-4 |
| 2    | 22 July        | The theory of international trade 1 | • The gains to trade  
• The terms of trade  
• What determines the trade pattern?  
• Factor endowment  
• The Heckscher-Ohlin Theory  
• Evidence of gains from trade and recent changes in the pattern of international trade | Ch 4-5  
We will discuss possible briefing not topics |
| 3    | 29 July        | The theory of international trade 2 | • Other explanations for trade  
• Economic growth and trade | Ch 6-7  
In class test 1 based on material in week 1 and 2 |
| 4    | 5 August       | International macroeconomics | • Balance-of-payments  
• What determines exchanges rates?  
• Foreign exchange and government policy | Ch 18-19  
Briefing note topic selection identified to unit coordinator |
| 5    | 12 August      | Trade policy 1 | • Protectionism - Tariffs  
• Protectionism - Non-tariff barrier | Ch 8-9  
In class test 2 based on material from week 3 and 4 |
| 6    | 19 August      | Trade policy 2 | • The Protectionist debate  
• Subsidies, Trade | Ch 10-12 |
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>26 August</td>
<td>Trade and the Environment and Trade and Development</td>
<td>• Environmental Impacts of trade</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Development and trade</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Ch 13-14</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>In class test 3 based on material from week 5 and 6</td>
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<tr>
<td></td>
<td></td>
<td><strong>Mid-semester break: 2 – 8 September</strong></td>
<td></td>
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<tr>
<td>8</td>
<td>9 Sept</td>
<td>Summary and Revision Session</td>
<td></td>
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<tr>
<td>9</td>
<td>16 Sept</td>
<td>Poster sessions</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>In class test 4 based on material from weeks 1 to 8</td>
</tr>
<tr>
<td>10</td>
<td>23 Sept</td>
<td>Poster sessions</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>30 September</td>
<td>Feedback</td>
<td>Poster feedback and essay questions and answer session.</td>
</tr>
<tr>
<td>12</td>
<td>8 October</td>
<td>Discussion session                                                   We will further discuss some of the contemporary issues in international trade (e.g. changes to United States trade policy) and what we might expect the outcomes to be based upon the theories covered in class.</td>
<td>Essay due Friday 2 pm</td>
</tr>
<tr>
<td>13</td>
<td>14 October</td>
<td>No lecture.</td>
<td></td>
</tr>
</tbody>
</table>
ACCREDITATION

AACSB Accreditation

The Tasmanian School of Business and Economics (TSBE) is currently in the process of applying for business accreditation with the Association to Advance Collegiate Schools of Business (AACSB) – the lead program for accrediting business schools globally. AACSB seeks to connect educators, students, and business to achieve a common goal – to create the next generation of business leaders.

By joining AACSB and going through the accreditation process, TSBE is joining a global alliance committed to improve the quality of business education around the world, and to share the latest innovations in business education. Gaining Business Accreditation with AACSB is a multi-year process involving TSBE demonstrating our performance against the 15 accreditation standards.

Once complete, TSBE will join a select community of accredited business schools, with only 7% of all business schools globally having completed the AACSB process. This will further enhance the reputation of TSBE, and further enhance the global recognition of your qualifications. To find out more about AACSB click here.