

# Business

Studying a degree in Business will give you the knowledge and skills to take your passion and develop it into a career.

While studying with us, you'll use our connections with local industry to get a real-world advantage. Whether you're looking to get into the workforce as fast as you can, or you want a balanced study load to fit around other commitments, we have an option to suit your lifestyle.

We embed principles of entrepreneurial thinking, strategic management and innovation across our programs, so you get the edge in your chosen career.

## WHY STUDY BUSINESS WITH US?



Get hands-on experience with corporate internships, and current case studies from businesses in Tasmania and around the world.



Fast-track your studies and complete in two years with our accelerated study mode.



Access the Bloomberg Lab, a real-time financial data system used by global business and financial professionals.

### Bachelor of Business

> [VIEW COURSE DETAILS](#)

**Duration** Min. 3 years, up to a max. of 7 years

**Location** Hobart, Cradle Coast or Distance\*

CRICOS: 002346B

### Bachelor of Business (Accelerated)

> [VIEW COURSE DETAILS](#)

**Duration** Min. 2 years

**Location** Launceston, Cradle Coast or Distance\*

CRICOS: 039208G

### Bachelor of Business with Honours

> [VIEW COURSE DETAILS](#)

**Duration** Min. 1 years, up to a max. of 3 years

**Location** Hobart and Launceston<sup>†</sup>

CRICOS: 039205K

### Associate Degree in Applied Business

> [VIEW COURSE DETAILS](#)

**Duration** Min. 2 years, up to a max. of 5 years

**Location** Launceston

CRICOS: 00586B

### Undergraduate Certificate in Small Business

> [VIEW COURSE DETAILS](#)

**Duration** 6 months full-time

**Location** Fully Online

CRICOS: 039205K

\* Subject to international student visa conditions if applicable.

<sup>†</sup> Subject to availability.

Our accelerated Bachelor of Business teaching model means you can start your career sooner and complete your degree in just two years.



Hobart Business students on a site visit to the Agrarian Kitchen, New Norfolk

## WHAT CAN I STUDY?

### Accounting

Accountants are needed in every industry. They provide sound advice on all financial aspects of a business. As a registered CPA Program tuition provider, we offer a globally recognised qualification that you can take anywhere.

Available in the Bachelor of Business and accelerated study mode.

### Economic Analysis

Economists use data to understand the big questions facing people, organisations, and the world. We've been teaching Economics for over 100 years and have produced some of Australia's leading experts in the field.

Available in the Bachelor of Business.

### Finance

Careers in finance suit analytical, inquisitive thinkers who want to work closely with the decision-makers within an organisation. You'll learn how banking and financial institutions operate, along with financial planning and management, investment analysis, and corporate and international finance.

Available in the Bachelor of Business.

### Hospitality Management

Gain industry-specific skills in Hospitality Management, and graduate ready for a managerial position within the private, public and community sectors.

Designed for holders of a TasTAFE Advanced Diploma of Hospitality Management or equivalent qualification, with the opportunity to gain a professional university degree in Hospitality Management.

### Human Resource Management

The most valuable asset to a business is its people. As a human resource manager, you help to nurture the power behind your organisation. In this specialisation, you'll learn all about organisational behaviour and why people perform differently in the workplace.

Available in the Bachelor of Business.

### Management

All businesses, from large corporations to start-ups, need good managers to succeed. Learn how to lead a modern business and manage people effectively.

Available in the Bachelor of Business and accelerated study mode.

## CAREER OUTLOOK

Our graduates have exceptional career outcomes. 76% of our undergraduate business and management students find full-time employment within 4 months of graduating, which is above the national average (Source: 2018 Graduate Outcomes Survey).

You'll gain job-specific skills in your major area of study, so you're ready to enter the workforce in accounting, banking and finance, human resource management, marketing management, hospitality management or tourism management.

Transferable skills set you up for long-term success. We embed the principles of entrepreneurship and innovation, and teach you critical thinking, strategic analysis, and evidence-based decision making, so you can adapt as the job market evolves.

Careers requiring business skills are growing fast, with employers demanding formal qualifications and advanced finance, economic and analytical skills. Here are some of the careers projected to grow into 2024:

- +21.7%** Advertising and Marketing Professionals
- +15.7%** Human Resource Professionals
- +9.7%** Accountants

Department of Employment, Skills, Small and Family Business  
five year projections from May 2019 to May 2024.

Courtney created the concept for Tasmania's first gin festival while studying a Bachelor of Business – then she made her event a reality.

> [READ MORE](#)





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## WHAT CAN I STUDY?

### Marketing

Marketing is about finding creative solutions to communication problems. You'll learn how to identify a target audience, develop strategies to reach them, and communicate effectively to drive action.

Available in the Bachelor of Business and accelerated study mode.

### Tourism Management

Set yourself up for a successful career in the tourism sector. You'll develop an understanding of best practice, recognise the value of research and critical thinking, and build tools for effective communication.

Designed for holders of a TasTAFE Advanced Diploma of Tourism Management or equivalent qualification with the opportunity to gain a professional university degree in Tourism Management. Available in the Bachelor of Business.

### Business Improvement

All organisations should be continuously improving their operations. You'll engage in initiatives in your chosen industry, complemented with contemporary units in areas such as contract negotiation, professional communication, events, and supply chain and logistics management.

Available in the Associate Degree in Applied Business.

### Event Design and Management

The events industry in Australia is experiencing massive growth. Business-savvy event designers and managers are hugely in demand. You'll engage with the industry and learn how to run a high-quality event that has real community and commercial impact.

Available in the Associate Degree in Applied Business.

### Leisure, Sport and Recreation

Sport and recreation is a serious business. It's all about health and wellbeing, efficiently operating clubs, and engaging communities. This stream will give you the skills to thrive in the industry, managing facilities and delivering high-quality programs.

Available in the Associate Degree in Applied Business.

**Learn more about our Business courses here.**

### Procurement and Supply Chains

Examining the supply of goods and services from the point of origin will improve the efficiency of any organisation. You'll be exposed to all elements of the supply chain, including inventory planning, procurement, transportation, distribution, and logistics.

Available in the Associate Degree in Applied Business.

### Tourism Engagement

Tourism is an industry of experiences. Tasmania is fast becoming a worldwide tourism hub, famous for its fine produce, breathtaking scenery, and unique way of life. You'll create a pathway to a fulfilling career of attracting visitors from all over the world.

Angus studied a Bachelor of Business to develop a solid foundation in a variety of business professions. He's now building an impressive career in accounting and finance... and having a great time outside work and study in the Tasmanian wilderness.

[> READ MORE](#)

