



UNIVERSITY *of*
TASMANIA

Thursday 27 August 2020

For and from Tasmania: University Open Day 2020

Aspiring scholars from across the State and beyond are being invited to explore and experience higher education from their own unique place.

For the first time, the annual University of Tasmania Open Day is being presented as an immersive virtual series, specifically designed to showcase the State.

It will commence tomorrow, **(Friday 28 August)** and continue on Saturday 29 August and Sunday 30 August, taking place between 10am – 5pm each day.

Michelle Weir, Executive Director of Marketing said more than 3600 people had already registered for the online experience.

“Open Day is all about bringing our distinctive learning and research opportunities to life,” Ms Weir said.

“It is a chance for the community to ask our students and staff their questions, gather information to help guide their educational journey, and develop an authentic sense of what studying with us is really like.

“The virtual platform will immerse visitors into live events, tours of Tasmania and take them right into the heart of our existing and future campuses.

“It will simulate the traditional ‘walk-through’ experience, with those joining us having the option to navigate their own path from a central lobby.

“As the University for Tasmania, now more than ever we are here to support our aspiring learners in achieving their higher education goals and we are very excited to welcome them.”

2020 Open Day highlights:

- Explore University sites across the State and beyond - including the future Cradle Coast campus being constructed at Burnie’s West Park
- Engage with staff and students via the Live Chat function
- Take a virtual tour of Tasmania and discover the unique study opportunities, locations and experiences the island has to offer

- Visit the Theatre to beam into a schedule of webinars featuring a diverse number of disciplines and programs
- Step into the Info Hub for an expo-style set-up of all the University's Open Day information exhibits

To register for Open Day, and to access the virtual platform during the event series, visit: <https://www.utas.edu.au/open-day>

Information released by:

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