

Targeting journals

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Process

- Define and scope your topic
- Choose one or two possible target journals
- Take note of the length, formatting and referencing styles
- Write a draft
- Have someone read it
- Refine and submit

When you have a topic

1. Consider

- Content
- Type of article
 - Reporting research/Other
- Audience
 - Academic/Practitioner/Policy
 - National/International
- Significance of what you want to say

Identify possible journals

1. Look at “where to publish” database
 - Being developed by Jo Osborne
2. Consult colleagues, including those on review panels
3. Consider
 - Scope of what’s published and match with your proposed article
 - Peer reviewed / DEST site
<http://www.research.utas.edu.au/publications/>
 - Impact factor
<http://www.blackwellpublishing.com/listofj.asp?site=1>
<http://www.utas.edu.au/library/info/dbase/dbases4.html#w>
 - Length of article accepted
 - Turn around and publication time

Where to publish database

- Journal Title and URL
- Scope of what's published
- Whether peer reviewed and on DEST list
- Impact factor
- Type of article accepted
- Audience
 - Academic/Practitioner/Policy
- Length of article accepted
- Any indication of turn around and publication time
- International/national
 - Editorial panel
 - Nationality of authors
- Our experience of publishing in it

Choose the journal

1. Look at several issues of possible journals on website or in the library
2. Look at the references you are going to use (and their references)
3. If still unsure, do a search in databases relevant to topic, eg Proquest, Web of Knowledge (see Library Bulletin)
4. Run your final shortlist past colleagues

Some journals

- Rural and Remote Health
<http://rrh.deakin.edu.au/home/defaultnew.asp>
- Blackwell <http://www.blackwell-synergy.com/>
 - Australian Journal of Rural Health <http://www.blackwell-synergy.com/toc/ajr/13/5>
 - Sociology of Health and Illness <http://www.blackwell-synergy.com/loi/shil>
 - Health Services Research <http://www.blackwell-synergy.com/loi/hesr>
- Taylor and Francis
<http://www.tandf.co.uk/journals/sublist.asp>