**City and regional revitalisation**

The Inveresk Precinct redevelopment is a major initiative under the Launceston City Deal and a partnership project between the University of Tasmania, the Commonwealth Government, the State Government and the City of Launceston. The campus will become central to the life of the city – a vibrant place where the community, business and industry, and the University can connect and collaborate.

---

**Creating unique learning experiences**

To improve educational attainment in Tasmania, learning needs to be:

- Accessible and attainable for all Tasmanians
- Focused around our region’s strengths
- Attractive compared to alternatives
- Responsive to the needs of the local community and industry
- Connected to future opportunities

---

**Working together to support growth and development**

Supporting the development of Launceston through the City Deal, including:

- Greater Launceston Transformation Project
- Northern Suburbs Revitalisation Plan 'My Place My Future'
- Launceston Cultural Strategy
- National Institute for Forest Products Innovation (NIFPI)
- Launceston Apprenticeship Pipeline Project

---

**Shaping future opportunities in Northern Tasmania**

Improving economic, social and health outcomes by:

- Boosting regional jobs and prosperity
- Growing knowledge and skills to increase competitiveness in key sectors
- Creating new jobs by providing platforms to support entrepreneurship
- Attracting and retaining talent
- Supporting local culture and lifestyle

---

**Infrastructure investment**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Transformation Program (total expenditure)</td>
<td>$260m</td>
</tr>
<tr>
<td>Accommodation Inveresk and Willis Street (270 beds)</td>
<td>$45m</td>
</tr>
<tr>
<td>Commitment to further accommodation CBD (50 beds)</td>
<td>$9m</td>
</tr>
<tr>
<td>Maritime and Defence Innovation Precinct (Newnham)</td>
<td>$50m</td>
</tr>
</tbody>
</table>

**Research investment**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRC Blue Economy (will be headquartered in Launceston)</td>
<td>$129m</td>
</tr>
<tr>
<td>National Institute for Forest Products Innovation (NIFPI)</td>
<td>$2.4m</td>
</tr>
</tbody>
</table>

**Future investment**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Next phase - Maritime and Defence Precinct</td>
<td>$60m</td>
</tr>
<tr>
<td>Further accommodation in the CBD (150 beds) based upon demand from increasing student numbers</td>
<td>$27m</td>
</tr>
</tbody>
</table>

*Value includes in-kind and cash contributions. The $329 million research project is a 10-year collaboration between 45 national and international partners from industry, research and government, underpinned by a $70 million cash investment from the Federal Government.
Increasing educational participation

Substantially increasing educational participation is central to the Northern Transformation Program. Students will be on campus for traditional bachelor degrees, associate degrees or higher degrees by research; undertaking short courses or micro-credentials, often outside of work hours; or accessing study delivered online by academics working out of Inveresk.

There is a significant opportunity to improve educational participation in the North.

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage of 20-64 year olds with at least a Bachelor degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAS (Northern)</td>
<td>20</td>
</tr>
<tr>
<td>QLD</td>
<td>26</td>
</tr>
<tr>
<td>SA</td>
<td>26</td>
</tr>
<tr>
<td>NT</td>
<td>27</td>
</tr>
<tr>
<td>WA</td>
<td>29</td>
</tr>
<tr>
<td>NSW</td>
<td>34</td>
</tr>
<tr>
<td>VIC</td>
<td>34</td>
</tr>
<tr>
<td>ACT</td>
<td>45</td>
</tr>
</tbody>
</table>

The University is designing the Inveresk campus to engage 10,000 students annually by 2032, including:

1. Tasmanian school leavers by increasing Year 12 and higher education participation. **Partnerships will be key**
2. Tasmanian mature-age students by offering upskilling and retraining opportunities to meet industry needs. **Biggest growth group**
3. Interstate students by having more regionally distinctive courses such as timber, health and food innovation. **Critical for the future**
4. International students through more distinctive courses, promotion of the lifestyle and a community with exceptional student support
5. Exports of education where students can study programs online anywhere in the world which are hosted from Northern Tasmania
Inveresk Precinct Plan

The University of Tasmania will join a vibrant, city-connected precinct with dense activity concentrated along a central ‘spine’. Inveresk is a mixed use precinct with unique historical, cultural, educational and sporting features to enjoy.

Design principles identified through community feedback:

- A walkable precinct with an activated spine, well connected across the river
- Tasmanian Aboriginal presence embedded
- Accessible and inclusive
- Consideration of old and new, inhabiting an industrial landscape
- Distinctive frontages with energised landscapes to work, study, play or live
- Gateway to the city
- Vibrant student village atmosphere

1. Library & Student Experience
2. Learning & Teaching
3. Research, Health Sciences & LIASD
4. Pedestrian Bridge
5. University Square
6. Active Recreation Space
7. Sporting Green
8. Future Student Accommodation
9. Student Accommodation
10. Creative Arts
11. Architecture
12. Annexe Theatre
13. Big Picture School
14. Tramway Museum
15. UTAS Stadium
16. QVMAG

15.

1.

12.

10.

16.

4.

8.

13.

6.

9.

7.

14.

11.

5.

2.

3.

1. Library & Student Experience
2. Learning & Teaching
3. Research, Health Sciences & LIASD
4. Pedestrian Bridge
5. University Square
6. Active Recreation Space
7. Sporting Green
8. Future Student Accommodation
9. Student Accommodation
10. Creative Arts
11. Architecture
12. Annexe Theatre
13. Big Picture School
14. Tramway Museum
15. UTAS Stadium
16. QVMAG

- Existing UTAS
- Future UTAS
- Future UTAS accommodation
A staged approach to the build

A staged approach to construction allows us to maximise the economic benefit for Tasmania. We need to consider the availability of skilled local labour to achieve value for each build. By staging the build, we will ensure local contractor involvement and the ability to build capacity and job creation. This strategy will provide more ongoing work for apprentices, supported by the Tasmanian Government’s Launceston Apprenticeships Pipeline Program.

Overview of stages
Period highlighted commences from Development Application submission and ends at occupation of the space.
The Library and Student Experience building will be in the heart of the Inveresk Precinct, nestled between The Annexe and the School of Creative Arts.

Designed by John Wardle Architects to be open and welcoming for students, staff and the community, it includes:
- Library
- Student services
- Bookshop
- Café

This stage will provide resources and support for existing and future students during the transition to Inveresk.

Engineered timber will be used for the structure. The sawtooth roof lines and industrial materials blend into the Inveresk environment.

A new pedestrian and cycle bridge will cross the river to Boland Street, linking the campus to the city.

In Stage 1, there will be exits onto the existing pathway. At Stage 3, the bridge will be extended across the road and through to Willis St.

Stage 1 Development Applications submitted: end June 2019
Building for the learners of the future

The Inveresk Precinct will create opportunities for people to connect through a variety of learning options and environments, encouraging activity-based learning and ongoing interaction between people and places.

The Inveresk Precinct Plan has been designed in a way that:

<table>
<thead>
<tr>
<th>Integrates with the city</th>
<th>Creates a successful campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Well connected for a seamless journey</td>
<td>Vibrancy and density of activity</td>
</tr>
<tr>
<td>Highlights QVMAG as a key facility within a cultural and educational precinct</td>
<td>Efficient, 24/7 adaptable spaces</td>
</tr>
<tr>
<td>Provides solutions to parking and traffic management issues</td>
<td>Full range of contemporary and interactive learning spaces</td>
</tr>
<tr>
<td>Supports regional outreach activities</td>
<td>Opportunities for community use</td>
</tr>
<tr>
<td></td>
<td>Use of existing buildings</td>
</tr>
<tr>
<td></td>
<td>Capacity for co-location and expansion</td>
</tr>
</tbody>
</table>

Developing regionally distinctive courses and research

In addition to existing courses being transferred to Inveresk (with the exception of AMC), new courses are being developed, focused around our regional strengths in the North:

- The Launceston Institute for Applied Science and Design (LIASD) will support regional innovation through demand-driven research in response to industry needs.

  It will be housed at the Willis St building which will be the gateway from the Inveresk Precinct to the Launceston CBD. Prior to building completion, the Institute will operate with co-location partners in the newly developed CBD innovation hub.

The University has already begun delivering new courses in the North

- Bachelor of Business (2 year accelerated) is exclusive to Launceston, taught in the CBD at Enterprize
- Master of Information Technology and Systems
- Master of Professional Accounting
- University College provides pathways into qualifications and careers in science, health, technology, business and more, with over 900 students statewide
- Short courses in starting a cider business, drone sensing and mapping, design thinking, dementia prevention and understanding multiple sclerosis

For the latest update visit utas.edu.au/transformation
A 'University City' experience

The Inveresk Precinct and Launceston’s CBD will become a vibrant place to study, live, work, play or visit. Living in the heart of a University City will provide a unique learning experience for students. And it will bring added life and activity to the city.

The University and the private sector will invest an additional $54 million to develop student accommodation across Inveresk, Willis St and the CBD.

Providing flexible and accessible learning options

Students of today need flexible delivery options to fit study around work, family and life commitments. They also want to learn differently.

The new campus at Inveresk will offer:

• Short courses and intensive programs
• A blend of online and face-to-face learning
• More peer-to-peer, immersive and experiential learning
• More spaces for interactive learning rather than lecture theatres
• Plenty of informal study space plus quiet, private study areas
• An ability to operate extended hours and year round
• Creative spaces which include tools, software and experts to build, learn and share using digital platforms and immersive technologies
• Hands-on learning through simulations and prototyping
• Ease of access for industry and community
An exciting future for Newnham and AMC

Work is beginning on the Newnham Masterplan incorporating exciting developments for the Australian Maritime College. The University will act as a steward for Newnham for many years, ensuring it develops in line with our community, social and environmental values.

A $30m Maritime, Defence Innovation and Design Precinct (MDIDP) will be central to the AMC’s future

- Focusing on maritime systems, human performance and resilience and survivability of maritime platforms

The University of Tasmania will lead the largest ever Cooperative Research Centre (CRC)

- The Blue Economy CRC brings together expertise in seafood, renewable energy and offshore engineering to transform Australia’s blue economy
- The $329 million research project is a 10-year collaboration between 45 national and international partners from industry, research and government, underpinned by a $70 million cash investment from the Federal Government
- The Tasmanian Government is also a supporting partner, which has been a key factor in gaining local industry involvement

The first stage of a holistic Newnham Masterplan is expected in October 2019

- A community consultation process will be informed by the City of Launceston’s Northern Suburbs Revitalisation Strategy (My Place My Future)
- A market-sounding process will bring clarity to other likely high-value uses of the site, particularly opportunities to support larger scale industry co-location
- Engagement opportunities will be available including a ‘preferred services’ survey
Follow the progress at
utas.edu.au/transformation
Inveresk Precinct Plan

The University of Tasmania will join a vibrant, city-connected precinct with dense activity concentrated along a central 'spine'. Inveresk is a mixed use precinct with unique historical, cultural, educational and sporting features to enjoy.

Design principles identified through community feedback:

- A walkable precinct with an activated spine, well connected across the river
- Tasmanian Aboriginal presence embedded
- Accessible and inclusive
- Consideration of old and new, inhabiting an industrial landscape
- Distinctive frontages with energised landscapes to work, study, play or live
- Gateway to the city
- Vibrant student village atmosphere

Key:
1. Library (open 2022)
2. River's Edge (open 2023)
3. The Shed (open 2024)
4. Pedestrian and cycle bridge (stage 1 open)
5. University Square
6. Food and Community Garden
7. Esk Activity Space
8. Future student accommodation
9. Existing student accommodation
10. Stone building (2023/24)
11. The Workshop / Levee Studios
12. Annexe Theatre
13. Launceston Big Picture School
14. Tramway Museum
15. UTAS Stadium
16. QVMAG
17. pulingina milaythina Welcoming Space
18. Green spine

Willis St
Northern car park 5mins walk, Entry off Forster St

Tamar St
The University of Tasmania is transitioning the main Launceston campus to Inveresk between 2022-2024 as part of a vibrant, city-connected precinct which includes cultural, educational and sporting activities to enjoy.

Design principles identified through community feedback:

- Walkable and well connected to other green spaces, and the city
- Tasmanian Aboriginal presence embedded
- Accessible and inclusive
- Consideration of old and new, inhabiting an industrial landscape
- Vibrant student village atmosphere to work, study, play or live
- Welcoming for the community, business and industry

Key:
1. Library (open 2022)
2. River’s Edge (open 2023)
3. The Shed (open 2024)
4. Pedestrian and cycle bridge
5. University Square
6. Food and Community Garden
7. Esk Activity Space
8. Future student accommodation
9. Existing student accommodation
10. Stone building (2023-25)
11. The Workshop / Levee Studios (2023)
12. Annexe Theatre
13. Launceston Big Picture School
14. Tramway Museum
15. UTAS Stadium
16. QVMAG
17. pulingina milaythina Welcoming Space
18. Green spine