

1. Intellectual Property (IP)**1.1 Detailed description of your idea**

Describe your idea in lay terms explaining what it is and how it works. Please highlight the problem it solves.

1.2 Supportive Data and Future Development Plans

Have you demonstrated that your idea works and what future development plans do you have? Please attach any supportive data or figures.

1.3 Describe how your IP is unique/novel and of value

Explain the current state of the art, how your technology is different and where it adds value.

1.4 IP Type:

Please list the different types of IP involved

IP Type	Description
Invention (Patent)	
Copyright	
Confidential Information (Trade Secret)	
Design	
Trademark	
New Variety (Plant's Breeders Rights)	
Circuit Layout	

2. Market Opportunity**2.1 What types of products/ processes/ services do you think could be made based on your idea?**

--

2.2 What is your target market?

--

2.2 What is the size of your target market? Is it growing, shrinking or emerging?

--

2.3 Who is your customer?*Have you approached your customer and received any feedback? If so, please include.*

--

2.4 How can you reach your customer?

--

2.5 Who are your competitors (direct and indirect)?

--

2.6 What countries do you think your product/ process/ service could be sold or manufacturing in?

--

3. Disclosures**Have you (publically) disclosed your idea?***In conversation, funding application, abstract, paper, poster, social media, website, seminar etc.*

To who	When	Where / How

4. IP Protection

Have you sought any IP protection for your idea?

If so, please fill out below. If not, please go to Part 5.

IP Protection Type	Details	Status

5. Potential IP Encumbrances
5.1 Related Research Projects

If your idea was created out of a project and/or was used as background IP in a project, please provide the project details below.

Research Project Name	Project Number	IP Use (Created or used as background)

5.2 Funding Sources

Please list all funding sources that have been used to fund the idea.

Funding Source	Details

6. IP Creators
6.1 Lead Creator(s)

Name (title, first and last)	
Faculty/Institute	
School/Centre/Group/Department	
Status (staff, student, honorary)	
Email address	
Phone number	

6.2 Other UTAS Creator(s)

Name (title, first and last)	
Faculty/Institute	
School/Centre/Group/Department	
Status (staff, student, honorary)	
Email address	
Phone number	

(copy table if more people are involved)

6.3 Non-UTAS Creator(s)

Name (title, first and last)	
Organisation	
School/Centre/Group/Department	
Status	
Email address	
Phone number	

(copy table if more people are involved)

7. Deed of Assignments

Have Deeds of Assignments been executed with all creators in relation to this IP?

Please attach

Name	Organisation	Date Executed

8. Commercialisation Opportunities
8.1 Commercialisation and development strategy

Please attached any business plans or commercialisation strategies

--

8.2 What further funding is required and where will it come from?

--

8.3 Have you contacted any potential partners?

Organisation Name:	
Location:	
Contact Name:	
Organisation interest in UTAS IP:	
Status:	

(copy table if more entities have been approached)

8.4 Do you have any existing relationships with potential partners?

--

8.5 Are there any facts or circumstances related to this IP that might create a conflict of interest, or that might be perceived as a conflict of interest?

--

THE END

Please provide your completed Opportunity Disclosure Form to:

Attn: Business Development and Technology Transfer (BD&TT) Office
Office of the Deputy Vice Chancellor (Research)
University of Tasmania

L: Building 1, 3rd Floor,
301 Sandy Bay Road,
HOBART 7005

E: research.ip@utas.edu.au