2019 UHack Judging

All UHack entries will be judged by the panel against the following criteria:

The Business Model Canvas (20%)

Are you able to get your Business Model Canvas on one page?

Have you identified:

- An unmet need, problem or opportunity?
- The users / customers / target market?
- A unique solution?
- How you will get your solution to users?
- How you expect to cover your costs?
- How you are going to make money?

Your Business Model Canvas should also show how your solution aligns with one of the University's research themes.

Your Solution (30%)

- How well executed is your solution?
- What is the User Experience like?
- Have you used any unique technical approaches?
- Is it accessible?
- How is the solution structured? Hint: If you don’t have a working solution, do you have detailed concept designs?

The Pitch Video (20%)

- Are you able to communicate your solution with would-be users in 3 minutes or less?
- Can you use the video medium to create excitement and demand for your solution?
- What evidence can you provide or discuss that adds credibility to your team and your solution?
- Do you need more resources to take it to the next level?
- Would your video attract crowd funding, the interest of an angel investor or philanthropist?

Innovation and Creativity (20%)

- Do you solve a problem or capture an opportunity in a creative or never-seen-before way?
- How novel is your idea?

Potential for Impact (10%)

- Would the application and associated plan have real impact (economic, societal, environmental)?
- Can it change the world, or at least help someone in your community?
- Does it solve a problem aligned with the University’s research themes?