



Students taking part in a project with industry partner MONA FOMA

# Design

Designers shape our world by creating products, environments, services and experiences that tackle a wide range of global challenges.

Your study experience will include extensive design studio and practice. Our studios focus on real-world problems where you develop, test, refine and apply your skills using a range of technologies and techniques. You'll also collaborate with internationally renowned designers, local community and industry partners.

You'll get great experience and graduate with the vital skills you need. Plus, Tasmania's extraordinary environment and incredible creative scene will give you the inspiration to kick-start your career.

## WHY STUDY DESIGN WITH US?



Experience genuine work-integrated learning, co-developing briefs and projects with industry.



Practise in inspiring environments with world-class workshops that fuel your creativity.



Customise your degree with a choice of specialisations and units from across the University.

### Bachelor of Design

> [VIEW COURSE DETAILS](#)

**Duration** Min. 3 years, up to a max. of 7 years\*

**Location** Hobart, Launceston

CRICOS 00586B

### Bachelor of Environmental Design (Honours)

> [VIEW COURSE DETAILS](#)

**Duration** Min. 1 year, max. 3 years\*

**Location** Launceston

CRICOS 039205K

### Associate Degree in Applied Design

> [VIEW COURSE DETAILS](#)

**Duration** Min. 2 years, max. 5 years\*

**Location** Hobart, Launceston

CRICOS 00586B

### Undergraduate Certificate in Applied Design

> [VIEW COURSE DETAILS](#)

**Duration** Min. 6 months, max. 2 years

**Location** Online

\*Subject to international student visa conditions if applicable.



Starting at the University of Tasmania set me off on a lifelong process of learning new techniques and about materials. The teachers really instilled an appreciation of that kind of ongoing knowledge."

– THOM PORT, FURNITURE DESIGNER



## WHAT CAN I STUDY?

### **Business Design**

Gain the professional knowledge and skills to work with teams or create your own business. Combine your creativity with key areas of business: project and event design, communications, and marketing.

### **Digital Design**

Create new virtual worlds and possibilities through learning about web and user experience design, interactive design, and combining your creativity with technology to enhance human experience and design possibilities.

### **Object Design**

Pursue your passion for hands-on making and materials, while developing skills and knowledge in craft and digital fabrication processes and manufacturing. Perfect for a career in furniture and product design, and the design of wearable objects.

### **Spatial Design**

Combine knowledge and skills from the fields of architecture, interior, landscape and urban design to pursue careers in areas like exhibition and event design, or fabrication of pop-ups across a range of industries.

### **Communication Design**

Engage your creativity in the multidisciplinary practice of visual communication and pursue a career in traditional fields such as graphic design, or explore new horizons in contemporary spaces, galleries and interpretation sites.

**Learn more about our design courses here.**

## CAREER OUTLOOK

Here are some of the exciting roles that Design can lead to:

### **Creative Technologist**

As a creative technologist, you combine your passion for design and technology to create ideas and solutions that improve the user experience in the digital space.

### **Graphic Designer**

Learn how to communicate ideas and inspire consumers by designing visual concepts created using computer software or by hand.

### **Event Designer**

Consider the themes, intentions, locations, audiences and resources of events. Create immersive, atmospheric and enjoyable experiences.

### **Design Futurist**

Gain the knowledge, skills and experiences for diverse careers in future industries such as design for health, food innovation, eco-tourism and social enterprises.

## EXPLORE YOUR OPTIONS

The **Associate Degree of Applied Design** will give you the opportunity to learn from industry experts as you develop technical skills and theoretical knowledge in real-world scenarios. You can choose to graduate after 2-years of full-time study, or continue your studies with a credited pathway directly into the Bachelor of Design.

The **Bachelor of Design** will give you a deeper understanding of conceptual design and offer you the opportunity to push your ideas and creativity further. This course places you at the centre of your design journey and gives you the ability to apply your learning in projects targeting global challenges, personal interests and career aspirations.