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More food manufacturers urged to have their say in TasAgFuture

Tasmanian farmers and food and beverage manufacturers have just one month remaining to have their say on research priorities for Tasmania's agriculture and food sectors.

The TasAgFuture online survey was launched by the Tasmanian Institute of Agriculture (TIA) in June, and nearly 400 surveys have been completed, but more people are being urged to take part in this important initiative.

"So far we've had a great response from niche food manufacturers and producers from around Tasmania," said TasAgFuture project leader Dr Peat Leith.

"We're urging more people working in large-scale food companies and commodity producers to make their voices heard as part of this survey.

"We want to know about factors that assist or hinder their businesses and the answers will help TIA understand how its research initiatives can best support this rapidly changing sector.

"The TasAgFuture survey is an opportunity for the whole sector to help shape the future of research for Tasmania's agriculture and food sectors."

Dr Leith said he was grateful that more than 20 peak bodies and other organisations in Tasmania had shared the survey with their members.

"We are aiming for 1,000 completed surveys by the end of August, and we hope that, with the support from the sector, this can be achieved," Dr Leith said.

The survey is open to business owners and managers, as well as employees working in Tasmania's agriculture and food sectors.

Survey participants have the chance to win one of three iPads.

The survey can be accessed [here](#) or via utas.edu.au/tia/tasagfuture. Print copies of the survey are also available – please phone (03) 6226 7637.

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