Tasmanian School of Business & Economics (TSBE) (School)

College of Business and Economics (College)

BEA674
DATA AND BUSINESS DECISION MAKING

12.50 Credit points

Semester 2, 2019

Unit Outline

Dr Jing Tian
# CONTACT DETAILS

<table>
<thead>
<tr>
<th><strong>Unit coordinator</strong></th>
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<tbody>
<tr>
<td><strong>Unit coordinator:</strong></td>
<td>Jing Tian</td>
</tr>
<tr>
<td><strong>Campus:</strong></td>
<td>Sandy Bay</td>
</tr>
<tr>
<td><strong>Email:</strong></td>
<td><a href="mailto:Jing.Tian@utas.edu.au">Jing.Tian@utas.edu.au</a></td>
</tr>
<tr>
<td><strong>Phone:</strong></td>
<td>03 6226 2323</td>
</tr>
<tr>
<td><strong>Room location and number:</strong></td>
<td>Room 225, Centenary Building</td>
</tr>
<tr>
<td><strong>Consultation hours:</strong></td>
<td>To be advised</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Lecturer</strong></th>
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WHAT IS THE UNIT ABOUT?

Unit description

Managers need an understanding of statistics for five key reasons: To properly collect, present, describe and interpret information. To draw valid conclusions from incomplete data - typically about large populations based only on information obtained from samples. To obtain reliable forecasts. To improve business processes. To provide a framework for dealing with risk and uncertainty. These five reasons form the basis of the structure and content of Data and Business Decision Making. The use of mathematics and arithmetical calculations are kept to a minimum for selected topics by using the Microsoft Excel spreadsheet package. The unit focusses on the interpretation and application of the various techniques studied.

Intended Learning Outcomes

On completion of this unit, you will be able to:

1. Understand key statistical concepts and their application in business environment.
2. Apply various statistical techniques to analyse a range of business problems.
3. Communicate statistical findings and provide relevant recommendations for business decision making.
Graduate Quality Statement

Successful completion of this unit supports your development of course learning outcomes, which describe what a graduate of a course knows, understands and is able to do. Course learning outcomes are available from the Course Coordinator. Course learning outcomes are developed with reference to national discipline standards, Australian Qualifications Framework (AQF), any professional accreditation requirements and the University of Tasmania’s Graduate Statement.

The University of Tasmania experience unlocks the potential of individuals. Our graduates are equipped and inspired to shape and respond to the opportunities and challenges of the future as accomplished communicators, highly regarded professionals and culturally competent citizens in local, national, and global society. University of Tasmania graduates acquire subject and multidisciplinary knowledge and skills, and develop critical and creative literacies and numeracies and skills of inquiry. They demonstrate the ability to apply this knowledge in changing circumstances. Our graduates recognise and critically evaluate issues of social responsibility, ethical conduct and sustainability, are entrepreneurial and creative, and are mindful of their own wellbeing and that of the community. Through respect for diversity and by working in collaborative ways, our graduates reflect the values of the University of Tasmania.

Alterations to the unit as a result of student feedback

No changes in S2, 2019

Prior knowledge &/or skills

No pre-requisites. However, it is essential that you have basic knowledge of mathematics at high school level, and basic working knowledge of MS Excel software. If you have any concerns with these skills please contact your lecturer early in the semester.
HOW WILL I BE ASSESSED?

Assessment schedule

<table>
<thead>
<tr>
<th>Assessment task</th>
<th>Date due</th>
<th>Percent weighting</th>
<th>Links to Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assessment task 1:</strong> Online quiz</td>
<td>Week 4 starts on 9 am Tuesday 6 August to 4 pm Wednesday 7 August 2019</td>
<td>5%</td>
<td>LO1, LO3</td>
</tr>
<tr>
<td><strong>Assessment task 2:</strong> Mid-semester test</td>
<td>Tuesday 10 September 2019 at 9:00 am</td>
<td>15%</td>
<td>LO1, LO2, LO3</td>
</tr>
<tr>
<td><strong>Assessment task 4:</strong> Project Report</td>
<td>Tuesday 8 October, 2019 by 4 pm</td>
<td>20%</td>
<td>LO1, LO2, LO3</td>
</tr>
<tr>
<td><strong>Assessment task 3:</strong> Examination</td>
<td>Exam Period</td>
<td>60%</td>
<td>LO1, LO2, LO3</td>
</tr>
</tbody>
</table>

Assessment details

**Assessment Task 1: Online Quiz (5%)**

<table>
<thead>
<tr>
<th>Task Description</th>
<th>Online quiz - The quiz consists of a series of multiple choice questions and it is an open book quiz. It will test your knowledge and your ability to interpret and apply the statistical concepts covered in weeks 1 to 3. Further information about the quiz will be provided on MyLO approximately one week before the test commences.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criterion Number</td>
<td>Criterion Description</td>
</tr>
<tr>
<td>1</td>
<td>Define and interpret fundamental concepts used in defining, collecting, organising and visualising and summarising data.</td>
</tr>
<tr>
<td>Measures ILO:</td>
<td>LO1</td>
</tr>
<tr>
<td>2</td>
<td>Identify and articulate business needs relating to data analysis and communication.</td>
</tr>
<tr>
<td>Measures ILO:</td>
<td>LO3</td>
</tr>
<tr>
<td>Task Length</td>
<td>30 minutes.</td>
</tr>
<tr>
<td>Due by date</td>
<td>9 am Tuesday 6 August to 4 pm Wednesday 7 August 2019</td>
</tr>
</tbody>
</table>
Assessment Task 2: Mid-Semester Test (15%)

**Task Description**

Mid-Semester test - The test consists of a series of multiple choice questions and it is an open book test. It will test your knowledge and your ability to interpret and apply the statistical concepts covered in weeks 1 to 7, with a focus on weeks 4 to 7.

Hobart Face-to-Face Students: Please note that the test will be held on Tuesday 10 September 2019 during lecture between 9 am to 10:30 am. You will complete a hard-copy written test with your answers entered on a multiple-choice data entry sheet.

Distance Learning Students: Please note that you are required to complete the test online on Tuesday 10 September 2019 between 9 am and 10:30 am AEST.

Ensure that you make all the necessary arrangements so that you have access to a computer to do the test on the day and time as specified above.

Further information about the test will be provided on MyLO approximately one week before the test commences.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Define and interpret fundamental concepts used in descriptive and inferential statistics.</td>
<td>LO1</td>
</tr>
<tr>
<td>2</td>
<td>Illustrate key concepts with real world business examples.</td>
<td>LO1</td>
</tr>
<tr>
<td>3</td>
<td>Identify and articulate interesting business questions about the world around you.</td>
<td>LO2</td>
</tr>
<tr>
<td>4</td>
<td>Apply relevant descriptive and inferential statistical techniques to analyse variations in business behaviour and outcome.</td>
<td>LO2</td>
</tr>
</tbody>
</table>

**Task Length**

75 minutes.

**Due by date**

Tuesday 10 September 2019
## Assessment Task 3: Examination (60%)

<table>
<thead>
<tr>
<th>Task Description</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final Examination</strong></td>
<td>The examination consists of a series of problem solving questions. It is a closed-book examination and it will cover all the topics delivered in weeks 1 to 12. Further information about the examination will be provided in week 13.</td>
<td></td>
</tr>
<tr>
<td><strong>Criterion Number</strong></td>
<td><strong>Criterion Description</strong></td>
<td><strong>Measures ILO:</strong></td>
</tr>
<tr>
<td>1</td>
<td>Define and interpret fundamental concepts used in descriptive and inferential statistics.</td>
<td>LO1</td>
</tr>
<tr>
<td>2</td>
<td>Illustrate key concepts with real world business examples.</td>
<td>LO1</td>
</tr>
<tr>
<td>3</td>
<td>Identify and articulate interesting business questions about the world around you.</td>
<td>LO2</td>
</tr>
<tr>
<td>4</td>
<td>Apply relevant descriptive and inferential statistical techniques to analyse variations in business behaviour and outcome.</td>
<td>LO2</td>
</tr>
<tr>
<td>5</td>
<td>Use graphs, tables and Excel effectively in support of statistical analysis and explanations.</td>
<td>LO3</td>
</tr>
<tr>
<td>6</td>
<td>Communicate statistical results/Excel outputs and relevant policy advice clearly in a written report.</td>
<td>LO3</td>
</tr>
<tr>
<td>7</td>
<td>Where applicable, develop business policy advice based on ethics and/or cross cultural considerations.</td>
<td>LO3</td>
</tr>
</tbody>
</table>

**Task Length**
3 hours

**Due by date**
Exam Period
### Assessment Task 4: Report (20%)

**Task Description**

Group Assignment - You are required to form a group consisting of three or four students to complete the assignment. You will be expected to analyse a dataset and clearly communicate key findings using various statistical concepts/techniques covered in the lectures. Further information about the assignment will be explained during the lecture in week 4 and then posted on MyLO soon after.

NB: The provision exists for students in truly exceptional circumstances to submit the assignment as an individual or as a pair. Further details will be available on the assignment question sheet.

<table>
<thead>
<tr>
<th>Criterion Number</th>
<th>Criterion Description</th>
<th>Measures ILO:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Define and interpret fundamental concepts used in descriptive and inferential statistics.</td>
<td>LO1</td>
</tr>
<tr>
<td>2</td>
<td>Illustrate key concepts with real world business examples.</td>
<td>LO1</td>
</tr>
<tr>
<td>3</td>
<td>Identify and articulate interesting business questions about the world around you.</td>
<td>LO2</td>
</tr>
<tr>
<td>4</td>
<td>Apply relevant statistical techniques to analyse variations in business behaviour and outcome.</td>
<td>LO2</td>
</tr>
<tr>
<td>5</td>
<td>Use graphs, tables and Excel effectively in support of statistical analysis and explanations.</td>
<td>LO3</td>
</tr>
<tr>
<td>6</td>
<td>Communicate statistical results/Excel outputs and relevant policy advice clearly in a written report.</td>
<td>LO3</td>
</tr>
<tr>
<td>7</td>
<td>Where applicable, develop business policy advice based on ethics and/or cross cultural considerations.</td>
<td>LO3</td>
</tr>
</tbody>
</table>

**Task Length**

The report should not exceed 1,500 words (excluding references, tables, graphs and calculations).

**Due by date**

4:00pm Tuesday 8 October, 2019
How your final result is determined

To pass this unit, you need to demonstrate your attainment of each of the Intended Learning Outcomes.

Your grade will be determined in the following way:

Your overall mark in this unit will be determined by combining your results from each assessment task. These marks are combined to reflect the percentage weighting of each task. You need to achieve an overall score of at least 50% to successfully complete this unit. It is expected that you will seek help (from the unit coordinator in the first instance), well before the due date, if you are unclear about the requirements for an assessment task.

- PP (pass) at least 50% of the overall mark but less than 60%
- CR (credit) at least 60% of the overall mark but less than 70%
- DN (distinction) at least 70% of the overall mark but less than 80%
- HD (high distinction) at least 80% of the overall mark

All grades are provisional, until confirmation by the Assessment Board at the end of semester.

Submission of assignments

The act of submitting your assignment will be taken as certification that it is your own work.

Assignments must be submitted electronically through the relevant assignment tab in MyLO. You must ensure that your name, student ID, unit code, tutorial time and tutor’s name (if applicable) are clearly marked on the first page. If this information is missing, the assignment will not be accepted and, therefore, will not be marked.

Where relevant, Unit Coordinators may also request you to submit a paper version of your assignment. You will be advised by the Unit Coordinator of the appropriate process relevant to your campus.

Please remember that you are responsible for lodging your assessment items on or before the due date and time. We suggest you keep a copy. Even in a perfect system, items sometimes go astray.
Requests for extensions

In this Policy:

1. (a) ‘day’ or ‘days’ includes all calendar days, including weekends and public holidays;
   (b) ‘late’ means after the due date and time; and
   (c) ‘assessment items’ includes all internal non-examination based forms of assessment

2. This Policy applies to all students enrolled in TSBE Units at whatever Campus or geographical location.

3. Students are expected to submit assessment items on or before the due date and time specified in the relevant Unit Outline. The onus is on the student to prove the date and time of submission.

4. Students who have a medical condition or special circumstances may apply for an extension. Requests for extensions should, where possible, be made in writing to the Unit Coordinator on or before the due date. Students will need to provide independent supporting documentation to substantiate their claims.

Penalties

Late submission of assessment items will incur a penalty of 10% of the total marks possible for that piece of assessment for each day the assessment item is late unless an extension had been granted on or before the relevant due date.

Assessment items submitted more than five (5) days late will not be accepted.

Academic staff do NOT have the discretion to waive a late penalty, subject to clause 4 above.

Review of results and appeals

Review of Assessment is available to all students once the University has released the final result for a unit. If you are dissatisfied with your final result, you may apply to have it reviewed. Applications for a review of assessment are due within 10 working days of the release of the final result in the unit. When applying for a review, you must pay a $50 fee.

If you wish to have a piece of internal assessment reviewed as part of the review process, please state this clearly on the application form referred to above and include that assessment item with your application.

Please read and follow the directions provided by the University at:

Academic referencing

The analysis project and report DOES NOT require academic referencing. It is a business report should be written in a style that allows a manager to easily grasp key issues. More guidance will be provided in class during semester.

Plagiarism

Plagiarism is a form of cheating. It is taking and using someone else's thoughts, writings or inventions and representing them as your own; for example, using an author's words without putting them in quotation marks and citing the source, using an author's ideas without proper acknowledgment and citation, copying another student's work.

If you have any doubts about how to refer to the work of others in your assignments, please consult your lecturer or tutor for relevant referencing guidelines. You may also find the Academic Honesty site on MyLO of assistance.

The intentional copying of someone else's work as one's own is a serious offence punishable by penalties that may range from a fine or deduction/cancellation of marks and, in the most serious of cases, to exclusion from a unit, a course or the University.

The University and any persons authorised by the University may submit your assessable works to a plagiarism checking service, to obtain a report on possible instances of plagiarism. Assessable works may also be included in a reference database. It is a condition of this arrangement that the original author's permission is required before a work within the database can be viewed.

For further information on this statement and general referencing guidelines, see the Plagiarism and Academic Integrity page on the University web site or the Academic Honesty site on MyLO.
Academic misconduct

Academic misconduct includes cheating, plagiarism, allowing another student to copy work for an assignment or an examination, and any other conduct by which a student:

a. seeks to gain, for themselves or for any other person, any academic advantage or advancement to which they or that other person are not entitled; or

b. improperly disadvantages any other student.

Students engaging in any form of academic misconduct may be dealt with under the Ordinance of Student Discipline, and this can include imposition of penalties that range from a deduction/cancellation of marks to exclusion from a unit or the University. Details of penalties that can be imposed are available in Ordinance 9: Student Discipline – Part 3 Academic Misconduct.

Student Behaviour

The University Behaviour Policy sets out behaviour expectations for all members of our University community including students and staff.

The aim in doing so is to ensure that our community members are safe, feel valued and can actively contribute to our University mission.

It is expected that community members behave in a manner that is consistent with our University values – respect, fairness and justice, integrity, trust, responsibility and honesty. There are also certain behaviours that are considered inappropriate, such as unlawful discrimination, bullying and sexual misconduct.

The accompanying University Behaviour Procedure sets out the process and avenues that University community members can access to resolve concerns and complaints regarding inappropriate behaviour by a University community member. Wherever possible, the focus will be on early intervention and a ‘restorative’ approach that creates awareness of inappropriate behaviour and its impact on others. However, in some cases, students who engage in inappropriate behaviour may be subject to disciplinary proceedings, which may impact upon continuation of their studies.

Students can seek support and assistance from the Safe and Fair Community Unit SaFCU@utas.edu.au or ph: 6226 2560.

Matters are dealt with in confidence and with sensitivity.
WHAT LEARNING OPPORTUNITIES ARE THERE?

MyLO

MyLO is the online learning environment at the University of Tasmania. This is the system that will host the online learning materials and activities for this unit.

Getting help with MyLO

It is important that you are able to access and use MyLO as part of your study in this unit. To find out more about the features and functions of MyLO, and to practice using them, visit the Getting Started in MyLO unit.

For access to information about MyLO and a range of step-by-step guides in pdf, word and video format, visit the MyLO Student Support page on the University website.

If something is not working as it should, contact the Service Desk (Service.Desk@utas.edu.au, phone 6226 1818), or Request IT Help Online.

Resources

Required readings

You will need the following text [available from the Co-op Bookshop]:


Optional readings


Other Required Resources

Students should have access to Microsoft Excel.
Activities

Learning expectations

The University is committed to high standards of professional conduct in all activities, and holds its commitment and responsibilities to its students as being of paramount importance. Likewise, it holds expectations about the responsibilities students have as they pursue their studies within the special environment the University offers.

Students are expected to participate actively and positively in the teaching/learning environment. They must attend classes when and as required, strive to maintain steady progress within the subject or unit framework, comply with workload expectations, and submit required work on time.

Details of teaching arrangements

Lecture

Lectures are held weekly, on the Hobart campus only, beginning in week 1 Arts Lecture Theatre (see below for details)

Tuesdays 9:00am to 10:55am in Room 203 Arts Lecture Theatre (XB.AX16.L03.203)

Lecture notes will be uploaded to MyLO in advance. Students are expected to download, print out and bring the lecture notes to every lecture. Please note that lecture notes may be incomplete, for example, spaces will be left as students are expected to draw important diagrams by yourselves and/or solutions for example questions. By filling in these spaces during the lectures, you will consolidate your understanding of the concepts we discuss. All lectures will be recorded and uploaded to MyLO.

However, students who have missed lectures generally do not gain a full understanding of topics covered and may not be able to answer questions on topics in assessment adequately or to the best of their ability.

Tutorial

The tutorials will be held weekly, beginning in week 2 (see below for details). Students at Hobart campus need to sign up on MyLO for one of the three tutorial sessions.

Tuesday 11:00 am to 11:55 am in Social Science Building, Flexible Learning Space, Room 312, SB.AX17.L03.312

Tuesday 12:00 am to 12:55 am in Engineering Building, Room 217, SB.AP16.L02.217

Tuesday 3:00 pm to 3:55 pm in Engineering Building, Room 209, SB.AP16.L02.209
Specific attendance/performance requirements

In this unit, your active engagement will be monitored in the following way:

1. Completion of the online quiz in week 4.

If you do not demonstrate evidence of having engaged actively with this unit by completing the online quiz by Week 4 of semester, your enrolment may be cancelled or you may be withdrawn from the unit.
Teaching and learning strategies

The University is committed to a high standard of professional conduct in all activities, and holds its commitment and responsibilities to its students as being of paramount importance. Likewise, it holds expectations about the responsibilities students have as they pursue their studies within the special environment the University offers. The University’s Code of Conduct for Teaching and Learning states:

Students are expected to participate actively and positively in the teaching/learning environment. They must attend classes when and as required, strive to maintain steady progress within the subject or unit framework, comply with workload expectations, and submit required work on time.

During the first four weeks of this semester, your participation and engagement in this unit will be monitored. If you do not demonstrate evidence of having engaged actively with this unit by Week 4 of semester, your enrolment may be cancelled or you may be withdrawn from the unit.

Work Health and Safety (WHS)

The University is committed to providing a safe and secure teaching and learning environment. In addition to specific requirements of this unit you should refer to the University’s Work Health and Safety website and policy.

Communication

TO KEEP UP WITH ANNOUNCEMENTS REGARDING THIS UNIT
Check the MyLO Announcement tool at least once every two days. The unit Announcement will appear when you first enter our unit’s MyLO site. Alternatively, click on the Announcement button (towards the top of the MyLO screen) at any time.

WHEN YOU HAVE A QUESTION
Other students may have the same question that you have. Please go to the Ask the Class Discussion forum on the unit’s MyLO site. Check the posts that are already there – someone may have answered your question already. Otherwise, add your question as a new topic. Students are encouraged to support each other using this forum – if you can answer someone’s question, please do. We will attempt to respond to questions within 48 business hours. If your question is related to a personal issue or your performance in the unit, please contact the appropriate teaching staff member by email instead.

WHEN YOU HAVE AN ISSUE THAT WILL IMPACT ON YOUR STUDIES OR THE SUBMISSION OF AN ASSESSMENT TASK
If you have a personal question related to your studies or your grades, please contact teaching staff by email.
For general questions about the unit, please add them to the Ask the Class Discussion forum on the unit’s MyLO site. This way, other students can also benefit from the answers.

A NOTE ABOUT EMAIL CORRESPONDENCE

You are expected to check your UTAS email (WebMail) on a regular basis – at least three times per week. To access your WebMail account, login using your UTAS username and password at https://webmail.utas.edu.au/.

You are strongly advised not to forward your UTAS emails to an external email service (such as gmail or Hotmail). In the past, there have been significant issues where this has occurred, resulting in UTAS being blacklisted by these email providers for a period of up to one month. To keep informed, please use your UTAS email as often as possible.

We receive a lot of emails. Be realistic about how long it might take for us to respond.

Concerns and complaints

The University is committed to providing an environment in which any concerns and complaints will be treated seriously, impartially and resolved as quickly as possible. We are also committed to ensuring that a student may lodge a complaint without fear of disadvantage. If you have a concern, information about who to contact for assistance is available on the ‘How to resolve a student complaint’ page.

Further information and assistance

If you are experiencing difficulties with your studies or assignments, have personal or life-planning issues, disability or illness which may affect your course of study, you are advised to raise these with the unit coordinator in the first instance.

There is a range of University-wide support services available to you including Student Learning Support, Student Advisers, Disability Services, and more which can be found on the Student Support and Development page of the University website.

Should you require assistance in accessing the Library, visit their website for more information.
<table>
<thead>
<tr>
<th>WEEK</th>
<th>DATE BEGINNING</th>
<th>TOPIC/ MODULE/ FOCUS AREA</th>
<th>ACTIVITIES</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>15 July</td>
<td>Defining and Collecting Data</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>22 July</td>
<td>Organising and Visualising Variables</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>29 July</td>
<td>Numerical Descriptive Measures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>5 August</td>
<td>Basic Probability</td>
<td></td>
<td>Online Quiz 9am 6 August to 4pm 7 August</td>
</tr>
<tr>
<td>5</td>
<td>12 August</td>
<td>Discrete Probability Distributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>19 August</td>
<td>The Normal Distribution and other Continuous Distributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>26 August</td>
<td>Sampling Distributions</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Mid-semester break 2 September to 8 September (inclusive)**

<table>
<thead>
<tr>
<th>WEEK</th>
<th>DATE BEGINNING</th>
<th>TOPIC/ MODULE/ FOCUS AREA</th>
<th>ACTIVITIES</th>
<th>DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>9 September</td>
<td>Mid-Semester Test (During lecture hours)</td>
<td></td>
<td>Mid-Semester Test 10 September</td>
</tr>
<tr>
<td>9</td>
<td>16 September</td>
<td>Confidence Interval Estimation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>23 September</td>
<td>Fundamentals of Hypothesis Testing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>30 September</td>
<td>Simple Linear Regression</td>
<td></td>
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<td>12</td>
<td>7 October</td>
<td>Introduction to Multiple Regression</td>
<td></td>
<td>Project Report. Tuesday 8 October</td>
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<td>13</td>
<td>14 October</td>
<td>Feedback/Information on Final Examination</td>
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**Exam Period 26 Oct – 12 Nov (inclusive)**
The Tasmanian School of Business and Economics (TSBE) is currently in the process of applying for business accreditation with the Association to Advance Collegiate Schools of Business (AACSB) – the lead program for accrediting business schools globally. AACSB seeks to connect educators, students, and business to achieve a common goal – to create the next generation of business leaders.

By joining AACSB and going through the accreditation process, TSBE is joining a global alliance committed to improve the quality of business education around the world, and to share the latest innovations in business education. Gaining Business Accreditation with AACSB is a multi-year process involving TSBE demonstrating our performance against the 15 accreditation standards.

Once complete, TSBE will join a select community of accredited business schools, with only 7% of all business schools globally having completed the AACSB process. This will further enhance the reputation of TSBE, and further enhance the global recognition of your qualifications. To find out more about AACSB click here.