Media Release
Chiefs of Staff, News Directors

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Supporting upcoming leaders in Australia’s horticulture industry

More than $200,000 worth of scholarships are available to support Australian horticulture professionals in the vegetable industry take their careers to the next level with the Masterclass in Horticulture Business.

The Masterclass was held for the first time in 2017 and more than 20 horticultural professionals from around Australia took part in the 10-month program, including Tasmanian Heather Huxley who received an industry-supported scholarship.

“For several years I have been looking for a course that would give me a skill set specifically for my industry. To have the Masterclass tailored to horticulture gave me the confidence that the outcome would be of great benefit to me,” Ms Huxley said.

“The connections I have made through the course have been invaluable and I would highly recommend this course to anyone looking to further their knowledge of business based in the horticultural industry.”

Masterclass Leader, Dr Alistair Gracie said the course was designed for upcoming leaders and had received strong support from industry for the second year running.

“One of the most valuable components of the Masterclass is the opportunity to hear from industry leaders and gain insights into other business models. It provides an opportunity for participants to network and learn with others within the horticulture industry, Dr Gracie said.

“In 2018 we are pleased to offer 21 scholarships for those working in the vegetable industry, valued at $210,000.”

The Masterclass was tailor-made for Australian entrepreneurs in horticulture with the expertise from the University of Tasmania, Wageningen Academy in the Netherlands and New Zealand’s Lincoln University. It is supported by funding from Hort Innovation.

The Masterclass was recently awarded the University of Tasmania Faculty of Science, Engineering and Technology Dean’s Award for Development and Innovation in Learning and Teaching.


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