ORDINANCE NO. 11

ALUMNI

The Council of the University of Tasmania makes this Ordinance under the University of Tasmania Act 1992.

1 Commencement and revocation

1.1 This ordinance takes effect on 23 September 2016.

1.2 This ordinance revokes and replaces Ordinance 11 (Alumni), made by Council on 17 August 2012.

2 Continuation of the Alumni

2.1 The organisation named The University of Tasmania Alumni (the Alumni) is continued in existence.

3 Objects of Alumni

3.1 The objects of the Alumni are to –

- Provide support and strategic advice in relation to the provision of alumni engagement programs that are relevant, innovative and responsive to the needs of the University’s alumni globally
- Provide support and strategic advice on best practice in relation to tailored engagement and communication channels that strive to add tangible value to the University’s alumni and facilitate for optimum alumni connectivity with the University
- Support University efforts to provide for a valuable and lifelong education resource for alumni
- Facilitate as a feature of the University a sense of community pride through forging strong and ongoing links with alumni and the wider community
- Enhance the overall reputation of the University and build alumni brand champions
- Support the facilitation of University education, research, facility and scholarship development programs through the sourcing of philanthropic revenues as they relate to alumni.

4 Membership of Alumni

4.1 An eligible person is a member of the Alumni, unless that person notifies the committee that they do not wish to be a member.

4.2 A person ceases to be a member of the Alumni if –

- they resign in writing to the committee
- they die
- the University Council revokes their membership in writing to the member.
5 Alumni Advisory Committee

5.1 There is established an Alumni Advisory Committee, to take office from 1 July 2016.

5.2 The role of the Alumni Advisory Committee is to –

- Develop and drive a coordinated University-wide management framework for Alumni engagement, domestically and internationally, to optimise Alumni engagement across the University
- Develop and promulgate the University’s Alumni engagement strategies and implement relevant policies, procedures and work practices
- Review, evaluate and make recommendations on major alumni relations activities, including maximising the benefits of the University’s international alumni networks
- Review the effectiveness of Alumni engagement strategies and provide advice on initiatives that might be undertaken to improve performance across the University
- Oversee and endorse relevant Alumni market research, benchmarking and other assessments as required
- Act as a conduit for advice, support and contributions to the University from alumni
- Serve as a forum for the exchange of information and ideas between the University’s various alumni networks and stakeholders
- Provide advice and support to Advancement and the wider University, in the development of University fundraising campaigns as they relate to alumni.

5.3 The Alumni Advisory Committee consists of –

- Chair (Associate Director, Alumni Relations)
- Executive Director, Advancement, ex officio
- At least 5 and no more than 8 senior staff (General Managers or similar) from Faculties and Institutes, to be appointed by the Executive Director, Advancement in consultation with the Vice-Chancellor, having regard to strategic priorities
- At least 3 and no more than 5 senior staff (Division/area heads or deputy heads) from these centres –
  - Marketing and Communications
  - Global Engagement
  - Community Partnerships and Regional Development
  - Student Accommodation
  - Tasmania University Union
to be appointed by the Executive Director, Advancement in consultation with the Vice-Chancellor, having regard to strategic priorities
- 3 alumni, not being current University employees, elected by the alumni members biennially at the Alumni AGM, commencing in 2016.

5.4 Committee secretarial support will be provided to the Alumni Advisory Committee by the Advancement Office.

5.5 Members of the Alumni Advisory Committee (other than ex officio members) hold office for a term of up to 2 years, with expiry of terms to be staggered within each group other than the elected alumni members.
5.6 An elected alumni member is not eligible to serve more than 2 consecutive terms, but may, after a break of at least 12 months, stand for election for another term.

6 General meetings

6.1 The Alumni Advisory Committee is to convene an annual general meeting of the members of the Alumni each calendar year.

6.2 The Alumni Advisory Committee may set its own procedures for meetings, but is to report to the annual general meeting on the affairs of the Alumni since the previous annual general meeting.

7 Rules

7.1 The Alumni Advisory Committee may make rules, with the consent of the University Council.

7.2 Rules may, without limiting clause 7.1, provide for the establishment, conduct and continued recognition by the University of branches of the Alumni outside Tasmania, whether within Australia or not.

8 Definitions

8.1 These definitions (as included in section 3 of the University of Tasmania Act 1992) apply to this Ordinance –

- Alumni means an association of graduates of the University as continued in existence by this Ordinance

- Graduate means –

  a) A person upon whom the University, or one of the University’s predecessors in law, has conferred a degree, diploma or certificate; or
  b) Any other person who holds an award specified, by Ordinance, for the purposes of this definition.