



UNIVERSITYof
TASMANIA

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Students get a ticket to ride in new sustainable travel initiative

University of Tasmania students will be encouraged to save money, fight traffic congestion and travel sustainably using public transport in a joint initiative by the University, the Tasmania University Union State Council and Metro Tasmania.

Across the State, students can redeem a free Greencard and \$5 bonus fare credit from the Metro Shop and Metro depots between February 18 and March 31.

The promotion will be offered while stocks last, with between 800 and 1,700 students expected to benefit.

Supporting the promotion is a series of six student-produced videos that Metro Tasmania commissioned from participants in the University's Sustainability Internship Program.

TUU President Sharifah Syed-Rohan said bus travel was a better transport option for students, particularly for those living close to campus, such the 30 per cent of students within 2.5km of the Sandy Bay campus.

"Buses are often cheaper and easier than car travel when expenses such as petrol, maintenance and parking are factored in, and we hope that initiatives like this will help wake people up to this fact," she said.

University Sustainability Manager Corey Peterson said the University was pleased to support the TUU's lead in this initiative as part of a broader sustainable transport strategy, which has also involved installing electric bike, motorcycle and car charging stations, cycling infrastructure such as secure storage, repair stations and changing facilities, and bus stop shelters at all campus stops.

"The University is committed to truly modernising the transport options, including active and public transport, available to our staff, students and visitors."

Metro CEO Megan Morse said both the Greencard initiative and video project were opportunities to demonstrate how convenient and cost-effective Metro services can be for campus and extracurricular travel.

“Supporting students to take advantage of our high-quality, high-frequency services makes sense as ... public transport is a compelling alternative to the cost of owning and operating a car.”

University students Lexi K’ng and Ngoc Vy Pham, who produced the How to Use a Bus video series, said they hoped the helpful tips and advice would encourage more people, including new and international students, to give buses a try.

“We hope all bus users will have a fantastic riding experience with Metro Tasmania and care more about sustainability after watching our videos.”

For more information about this promotion, timetables, fares, concession entitlements, Greencard and more, visit www.metrotas.com.au or call 13 22 01.

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