Career Connect allows organisations to promote their employment opportunity to students through a range of advertising options.

**Headline banner and news item**

Banners provide the option of more visual engagement with your audience. Your banner can be targeted to a select group of students eg. Third year Engineering students or all international students.

Purchasing a banner will also give you access to a news item to further highlight your opportunity.

**Specifications**

Please supply an image that is as close to 512px x 170px (either JPEG or PNG). The image should not have text other than an organisation logo. Please provide a 60 character (maximum) headline that will be overlayed on the image to capture users attention.

**Digital package**

Organisations wanting to maximise their audience reach can access a package price and extra bonus.

Package includes:
- Banner ad
- News item
- Targeted email
- Social media promotion (opportunity shared on the University of Tasmania Career Facebook page)

**Price (incl. GST)**

$350.00

**Targeted email and social media**

Organisations can target specific cohorts of students through direct email. Target specifications need to be provided at least 10 business days before the email is sent.

**Price (incl. GST)**

$180.00 per mailout

Promotion through UTAS social media channels is also available.

**Ordering your promotion**

To order any elements of a digital promotion please complete this form: utas-csm.symplicity.com/surveys/DPPSpecs

**Partner packages**

If you are an I-PREP, Vice Chancellor’s Leadership Program (VCLP) or a University of Tasmania Exclusive Graduate Program employer you may be able to access special packages.

Please talk to us.

For more information

> Leap.Connect@utas.edu.au