



# Agribusiness

The Associate Degree in Agribusiness is an industry-focused course, designed for those who want to learn about running a successful agricultural-based business.

This course is an ideal stepping stone for those currently working in agriculture who want to move into leadership and management roles, or a great foundation for those wishing to enter the industry.

The program combines business studies in management, finance, marketing and planning with technical studies in agriculture through a unique blend of online learning, face-to-face classes, practical workshops and industry engagement. The course content has been developed in consultation with industry.

## WHY STUDY AGRIBUSINESS WITH US?



Get hands-on experience with local industry leaders, with case studies from relevant and contemporary agricultural businesses.



Fast-track your studies and complete your degree in two years, or take a bit longer with the option to study part-time.



Within three months of completing this course, it's estimated that 90% of graduates gain employment or are promoted in their current workplace.

### Associate Degree in Agribusiness

> [VIEW COURSE DETAILS](#)

**Duration** Min. 2 years, up to a max. of 5 years

**Location** Hobart, Launceston, Cradle Coast

**Intake** Semester 1, Semester 2

CRICOS: 099993B

### Undergraduate Certificate in Agribusiness

> [VIEW COURSE DETAILS](#)

**Duration** Min. 6 months, up to a max. of 2 years

**Location** Online

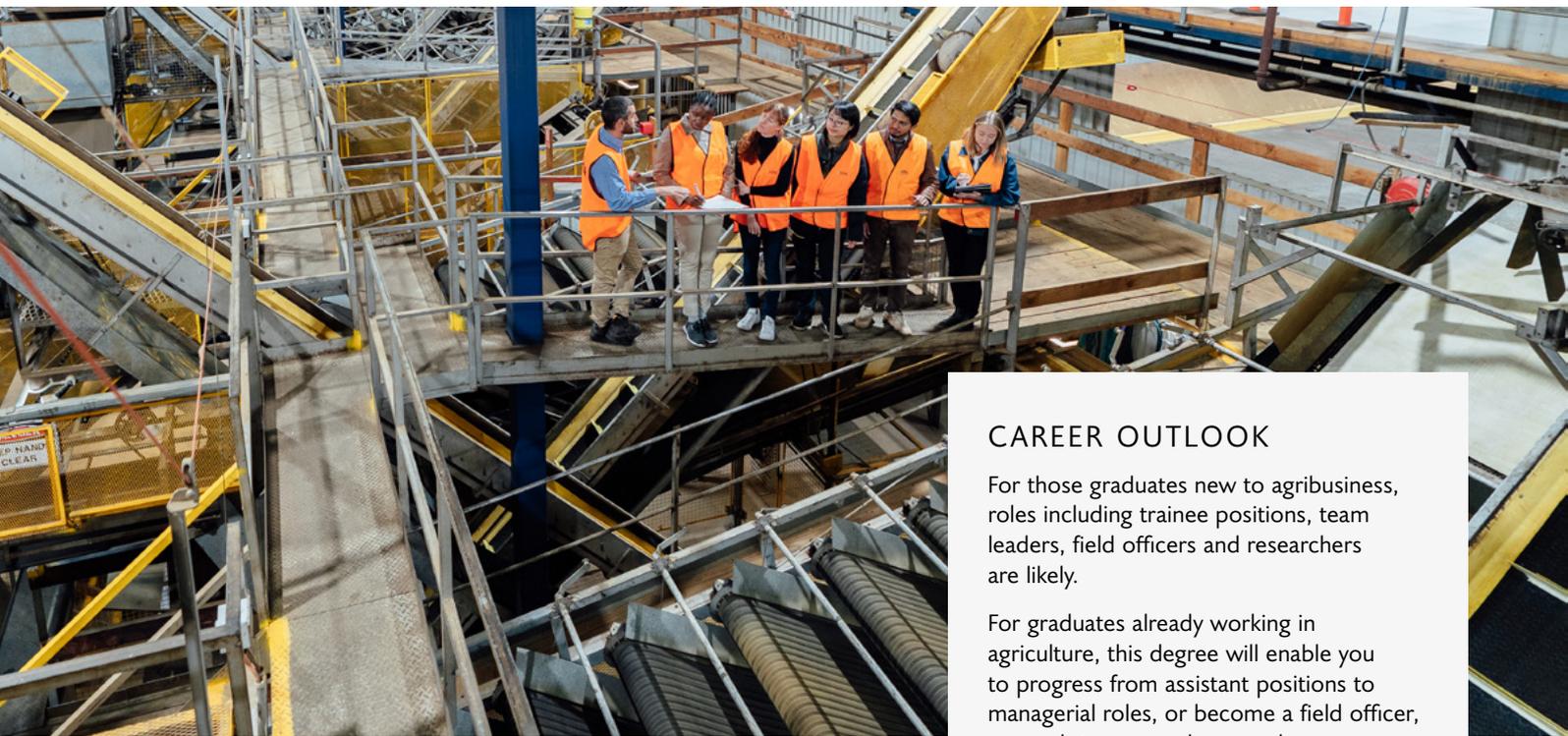
**Intake** Semester 1



It's not as scary and difficult as I thought it would be and there is plenty of support. The new-found awareness of the industry has given me a more in-depth understanding of how my workplace functions behind the scenes. Workshops and tutorials have been engaging - especially site visits to agricultural businesses the public would rarely gain access to.

- TAYLOR FRANKLIN-SMITH,  
AGRIBUSINESS GRADUATE

> [READ MORE](#)



📍 Students on factory tour at Hop Farm, Bushy Park

## WHAT WILL I STUDY?

Our Associate Degree in Agribusiness is for future leaders seeking to apply their knowledge to practical agricultural business settings.

You can choose to graduate after two years of (full-time) study, when you will be considered workplace ready. Or, if you'd like to continue your studies, this course can help launch you into a Bachelor degree to further specialise.

Experiential education and work integrated learning approaches are central to the Associate Degree in Agribusiness. While this course can be undertaken online, face-to-face and interactive enrichment activities are also offered.

On completion of the two years, students are expected to have a fully developed Practice Manual that highlights all their achievements, including the development of transferable skills and professional attributes. This means you leave able to showcase exactly what the industry is looking for.

## STUDY CREDIT

Students wishing to use the Associate Degree in Agribusiness towards a University of Tasmania Bachelor course may be eligible for credit, subject to the receiving College's discretion.

**Learn more about our Agribusiness course here.**

## CAREER OUTLOOK

For those graduates new to agribusiness, roles including trainee positions, team leaders, field officers and researchers are likely.

For graduates already working in agriculture, this degree will enable you to progress from assistant positions to managerial roles, or become a field officer, research team member or salesperson.

### Potential types of employers:

**Upstream of the farm:** suppliers of seed, fertiliser, chemicals, machinery, stockfeed, labour, finance, business advisory, transport, consultancy, and specialist services such as harvesting contractors.

**Primary production:** cropping, horticulture, animal-based enterprises, aquaculture, pharmaceuticals, wineries, farm-based tourism.

**Downstream of the farm:** processors and value-adders, distributors, wholesalers, retailers, transport and storage operations, logistics, consultants.



Since completing the Associate Degree in Agribusiness, I secured a place in the Nutrien Ag Solutions Graduate Program. I'm currently working within the livestock sector under Nutrien Ag Solutions involved in many areas including project management, branding and marketing, work health and safety, animal welfare and livestock management."

– MADELEINE MUIRHEAD,  
AGRIBUSINESS GRADUATE