Director’s Welcome

It has been a busy and productive three years since the Institute for Study of Social Change was established in April 2014 and we’re thrilled to be able to share some of our achievements and outline some of our plans for the future in our third annual report.

The ISC started life as a small operation but over the past three years we have established a strong foundation for supporting and promoting high quality research in the social sciences and humanities which will, over time, have a significant impact on our community.

In three years we have established a network of 235 researchers spanning the breadth of the University of Tasmania’s Colleges and Faculties, while creating eight new collaborative research programs spanning a diverse range of topics from the creative arts to phone-based GIS tracking.

We have also led the University of Tasmania’s community engagement activity by hosting more than 100 seminars, lectures and forums; by building new relationships with local and national media outlets and through strategic digital engagement.

Having established this research infrastructure we are now moving into a new phase, in which we focus on creating meaningful and productive research partnerships with our collaborators across all levels of government, industry and the community sector.

We are also developing new research programs where our research capacity will be used to tackle challenges of identified community concern.

We look forward to working with you on this important and ambitious agenda.

Professor Richard Eccleston
Director | August 2017
ABOUT THE INSTITUTE

The Institute for the Study of Social Change was created in April 2014 to provide research leadership in the social sciences and humanities at the University of Tasmania by encouraging and supporting cross-disciplinary research and collaboration throughout the University. The Institute’s aims are informed by the University of Tasmania’s Strategic Research Plan 2014-2018 and contribute to the Creativity, Culture and Society research theme area.

Our connections span far beyond the University, with our Flagship research programs and research partnerships promoting collaboration with local, national and international researchers, government agencies, the community sector and industry.

OUR MISSION

The Institute’s mission is to enhance our understanding of the causes of social change and to develop innovative and sustainable strategies to shape the trajectory of change and to address its consequences.

Our approach emphasises the translation of critical inquiry and scholarly knowledge from a range of disciplinary perspectives into practical strategies to promote social adaptation, transformation and renewal.

The distinctiveness of our research is derived from our capacity to work with the Tasmanian community to develop and trial innovative strategies which both respond to local need, and have the potential to address globally significant problems. The fact that Tasmania is a lead indicator in terms of many of the social challenges facing Australia as a whole makes the University of Tasmania the perfect institution to lead this research. Our focus includes using administrative data to analyse complex problems, and forming partnerships with local and State government departments and industry to investigate issues of community concern.
Overview

Increased number of affiliated researchers from 2015/2016 by 30%. We now support an active network of 234 researchers spanning the University of Tasmania’s colleges, faculties and institutes.

The ISC has played a central role in securing $4.2 million in external research funding since being established in mid-2014.

From July 2016 to July 2017 the ISC held 34 public events, as well as a weekly academic seminar series, connecting the wider community to the ISC and to the University as a whole. Attendance at our public events was approximately 3500, with an increasing number opting to view events online. The ISC has embraced the opportunity to record and live-stream our larger events, which provides a lasting archive of the expertise and debate on offer.

In 2016/2017 the Institute produced more than 107 contributions to local, national and international media with an audience reach of more than 2.6 million.
The ISC is developing partnerships with traditional media:

- an established partnership with the Mercury newspaper to run collaborative public events and provide regular editorial content

- strong relationship with the ABC to provide audio from our public events for broadcast on ABC Radio National and to drive interviews/content on ABC Local Radio.

We are further expanding our reach, developing a program of **events in Launceston and in the north-west of the state.**

The ISC leads a significant national multi-institutional research project on Pathways to Housing Tax Reform with funding of $500,000 from Australian Housing and Urban Research Institute (AHURI).

The ISC continues to support the expansion of the award winning Tourism Tracer tracking project. Highlights of phase 2 of the project include launching a new industry dashboard and signing an international research partnership with the Skane region of Sweden. Our priority is to ensure that the technology can benefit the Tasmanian tourism sector on an ongoing basis.
AIMS

The Institute aims to produce innovative, world class research on social change and to make a contribution to a more equitable, prosperous and sustainable society. Tasmania is the perfect site to study social change and develop and trial innovative responses. Our capacity to work with the Tasmanian community to develop and test strategies on a manageable scale which can address globally significant problems is what sets us apart.

The ISC has been designed to foster new collaborations across the University of Tasmania, and in to the wider community. Reflecting this, the ISC has an open network structure whereby researchers with an interest in social change from across the University can affiliate with the Institute and contribute to its many activities.

The Institute is led by founding Director, Professor Richard Eccleston, with the support of Deputy Director Dr Meredith Nash and an academic steering committee which meets as needed.
Governance

NEW APPOINTMENTS

Dr Meredith Nash, a Senior Lecturer in Sociology at the University of Tasmania, has joined the ISC as Deputy Director, to help drive the development and implementation of strategy and decision making within the Institute. Meredith’s internationally recognised work in the fields of sociology of gender, health, and human geography has informed Australian government and health practice.

In response to demand from our external partners the ISC is expanding its research program using new and existing administrative data to analyse long-term social change and conduct detailed evaluations of complex policy programs. Highly respected demographer Lisa Denny has been appointed as a research fellow to contribute to this research program.

Professor Elaine Stratford has joined the Institute after a successful tenure as the inaugural director of the Peter Underwood Centre for Educational Attainment, a position she held from mid-2015. Professor Stratford specialises in the study of the mobile and place-based geographies, including among children and young people, particularly in island places. Most recently her research has focused on social change and championing educational attainment and raising aspirations for lifelong learning in Tasmania.

Award-winning journalist Sally Glaetzer joined the ISC team in April 2017. Sally’s expertise in communications and her knowledge of the local media landscape has helped increase exposure for our visiting speakers and local researchers.

Andrew Pitt has been working (0.5 FTE) since late February between the ISC and the Community Partnerships and Regional Development division in Launceston. The ISC program of events in the North was launched in June and will include a monthly public forum hosted in Launceston or Burnie, a monthly ISC event streamed from Hobart and hosted in a convivial space in Launceston, which will include a facilitated local discussion, and a growing program of academic seminars.

Della Clark joined us in September 2017 as the incoming Executive Officer. Della brings with her a high level of administrative and financial experience, and has worked within the University for more than 20 years in similar roles.
THANKS

It was with more than a little sadness and regret that we farewelled three key members of the ISC team over the past 12 months. Associate Professor Dennis Grube left the ISC in 2016 for a three year appointment in the Public Policy Program at the University of Cambridge but continues to be actively involved in the ISC’s work. Dr Louise Grimmer, having completed her PhD in 2016 was appointed as a Lecturer in Management in the Tasmanian School of Business and Economics. We owe Louise a huge debt for making our engagement program what it is (and winning a national public relations award along the way). Finally, we owe a massive debt to Dr Rebecca Dorgelo who served as the ISC Executive Officer since day 1 and has played a key role in everything we have achieved. However, fortunately Rebecca continues to be involved in ISC activities, having moved to a new research support role in the Faculty of Science Engineering and Technology.

Associate Professor Dennis Grube  
Dr Louise Grimmer  
Dr Rebecca Dorgelo
EXTERNAL ADVISORY BOARD

Her Excellency Professor the Honourable Kate Warner AM
Governor of Tasmania and Professor of Law, University of Tasmania

Rodney Croome AM
Marriage Equality advocate.
2015 Tasmanian of the Year.

Professor Tim McCormack
Professor of Law, University of Melbourne and Adjunct Professor of Law, University of Tasmania
Professor Fran Baum
Professor of Public Health & Director of the Southgate Institute of Health, Society and Equity, Flinders University

Professor Andy Bennett
Professor of Cultural Society and Director of the Griffith Centre for Cultural Research, Griffith University

Professor Noel Frankham
Interim PVCR, College of Arts and Law, University of Tasmania

Professor Brigid Heywood
Deputy Vice-Chancellor (Research), University of Tasmania

Saul Eslake
Independent Economist and former Chief Economist of the ANZ Banking Group and Bank of America Merrill Lynch Australia and the inaugural Vice-Chancellor’s Fellow, University of Tasmania

Professor Brian Head
Professor of Policy Analysis and Sustainability Research, Institute for Social Science Research, University of Queensland

Professor Bernadette McSherry
Director of the Melbourne Social Equity Institute, University of Melbourne

Professor Richard Eccleston
Director, Institute for the Study of Social Change, University of Melbourne

Tony Reidy
President, Australian Council of Social Service and Chief Executive, Alzheimer’s Australia Tasmania

EX-OFFICIO

INSTITUTE FOR THE STUDY OF SOCIAL CHANGE
<table>
<thead>
<tr>
<th>Academic Steering Committee Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Professor Richard Eccleston</strong></td>
</tr>
<tr>
<td>(Director)</td>
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<tr>
<td><strong>Dr Meredith Nash</strong></td>
</tr>
<tr>
<td>(Deputy Director / Sociology)</td>
</tr>
<tr>
<td><strong>Professor Elaine Stratford</strong></td>
</tr>
<tr>
<td>(ISC Fellow)</td>
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<tr>
<td><strong>Professor Bruce Tranter</strong></td>
</tr>
<tr>
<td>(Sociology)</td>
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<tr>
<td><strong>Professor Kit Wise</strong></td>
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<tr>
<td>(Fine Arts)</td>
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<tr>
<td><strong>Professor Keith Jacobs</strong></td>
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<tr>
<td>(Sociology)</td>
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<tr>
<td><strong>Professor Christopher Lueg</strong></td>
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<tr>
<td>(Computing)</td>
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<tr>
<td><strong>Associate Professor Fred Gale</strong></td>
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<tr>
<td>(Politics and International Relations)</td>
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<tr>
<td><strong>Associate Professor Roberta Julian</strong></td>
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<tr>
<td>(Sociology)</td>
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<tr>
<td><strong>Associate Professor Elizabeth Leane</strong></td>
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<tr>
<td>(English / IMAS)</td>
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<tr>
<td><strong>Dr Michelle Phillipov</strong></td>
</tr>
<tr>
<td>(Media)</td>
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<tr>
<td><strong>Dr Jeremy Prichard</strong></td>
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<tr>
<td>(Law)</td>
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</tbody>
</table>
The ISC builds on the University of Tasmania’s national reputation for research across the social sciences and humanities by bringing together more than 234 researchers spanning the social sciences, humanities, business, law, creative arts, science and beyond. A list of the Institute’s affiliated researchers is included as an appendix.

The Institute sits within the College of Arts and Law, but its research and activities incorporate researchers from across the university.
## Institute Affiliated Researchers

### Accounting and Corporate Governance
- Dr Tom Baxter
- Ms Simone Bingham
- Ms Leanne Morrison

### Architecture and Design
- Dr Helen Norrie

### Art
- Ms Lucy Bleach
- Dr Meg Keating
- Ms Marion Marrison
- Mr John Vella
- Dr Yvette Watt
- Professor Kit Wise

### Centre for Environment
- Professor Ted Lefroy

### Computing and Information Systems
- Associate Professor Christopher Lueg

### Economics and Finance
- Dr Paul Blacklow
- Professor Mardi Dungey
- Associate Professor Ross Honeywill
- Professor John Tisdell
- Associate Professor Graeme Wells

### Education
- Ms Kim Beasy
- Professor Michael Corbett
- Dr Vaughn Cruickshank
- Dr Kathryn Edgeworth
- Ms Sheridan Emery
- Dr Mary Ann Hunter
- Professor Sue Kippatrick
- Ms Valmae Kitchener
- Dr Julie Rimes
- Ms Amanda Yorke

### Engineering
- Dr Bernardo A. Leon de la Barra

### English
- Dr Robert Clarke
- Ms Christy Collins
- Dr Lisa Fletcher
- Ms Robyn Greaves
- Associate Professor Elizabeth Leane
- Dr Naomi Mitchorpe
- Professor Tony Simoes da Silva
- Dr Hannah Stark

### Geography and Environmental Studies
- Dr Kate Booth
- Dr Aidan Davison
- Mr Greg Edeson
- Dr Andrew Harwood
- Dr Peat Leith Associate
- Professor Michael Lockwood
- Professor Elaine Stratford
- Mr Russell Warman
- Dr Stewart Williams

### Global Cultures and Languages
- Dr Craig Adams
- Professor James Chin
- Dr Terry Moore
- Dr Jayde Roberts
- Dr Mitchell Rolls

### History and Classics
- Dr Gavin Daly
- Associate Professor Penny Edmonds
- Dr Kristyn Harman
- Professor Hamish Maxwell-Stewart
- Dr Anthony Page
- Dr Michael Powell

### Institute for Marine and Antarctic Studies (IMAS)
- Dr Karen Alexander
- Professor Stewart Frusher
- Professor Marcus Haward
- Ms Rachel Kelly
- Associate Professor Elizabeth Leane
- Mr Olumide Odeyemi
- Dr Emily Ogier

### Journalism, Media and Communications
- Dr Katrina Clifford
- Mr William Dodd
- Dr Nicola Goc
- Dr Claire Konikes
- Professor Libby Lester
- Dr Lynette McGaurr
- Dr Craig Norris
- Dr Michelle Phillips
- Dr Donald Reid

### Law
- Dr Susan Bartie
- Ms Silvana Fumega
- Dr Brendan Gogarty
- Ms Meg Good
- Ms Anja Hikemeneijer
- Nina Hudson
- Dr Peter Lawrence
- Ms Phillipa McCormack
- Professor Jan McDonald
- Professor Dianne Nicol
- Dr Jeremy Pritchard
- Associate Professor Rick Snell
- Professor Kate Warner
Institute Affiliated Researchers

Management
Professor David Adams
Professor Anthony Arundel
Dr Sarah Dawkins
Associate Professor Mark Dibben
Dr Anne Hardy
Dr Margaret Kling
Dr Fan Liang
Associate Professor Angela Martin
Ms Rachel Taylor
Dr Ann Torugsa
Mr Oskaras Vorobjovas-Pinta
Dr Ben Wills
Dr Tommy Wong

Politics and International Relations
Dr Megan Alessandri
Mr Dain Bolwell
Associate Professor Kate Crowley
Dr Theresa Doherty
Associate Professor Fred Gale
Associate Professor Dennis Grube
Dr Glenn Kefford
Professor Aynsley Kellow
Dr Matt Killingsworth
Professor Ian Marsh
Dr Hannah Murphy-Gregory
Dr Terry Narramore
Dr Joanna Vince

Psychology
Dr Rachel Grieve
Mrs Glenys Holt
Dr Matthew Palmer

Regional Development
Associate Professor Robyn Eversole
Dr Clayton J Hawkins

Rural Health
Dr Christine Materia

Social Work
Dr Jos Baltra-Ulloa
Dr Anne Coleman
Dr Margaret Hughes
Professor Bob Pease
Dr Sonya Stanford
Dr Anthea Vreugdenhil

Sociology and Criminology
Dr Erika Altmann
Ms Jennifer Ayton
Ms Susan Banks
Mr Brendan Churchill
Dr John Gianchi
Dr Peta Cook
Ms Lisa Denny
Dr Kathleen Flanagan
Ms Lotte Graat
Associate Professor Daphne Habibs
Dr Emily Hansen
Dr Diane Heckenberg
Dr Nicholas Hookway
Dr Loene Howes
Professor Keith Jacobs
Associate Professor Roberta Julian
Ms Amina Keygan
Associate Professor Heather Lovell
Mr Alphonse Mulumba
Dr Cecile McKeown
Ms Robyn Moore
Dr Meredith Nash
Professor Jan Pakulski
Professor Catherine Palmer
Professor Bruce Tranter
Dr Max Travers
Dr Julia Verdouw
Professor Maggie Walter
Professor Rob White
Miss Gina Zappia

Sustainability
Mr Corey Peterson
NEW STRATEGIC PRIORITIES FOR THE ISC

1. Establishing medium-term research partnerships

Reflecting extensive consultation with stakeholders, affiliated researchers and our advisory board the ISC will focus on establishing new medium-term research partnerships with key stakeholders (State and federal agencies, industry and community sector) over the next three years. The Institute has established a reputation as a central link between ‘social’ researchers at UTAS and external stakeholders, and is actively working with partners across all levels of government, industry and the community sector to formalise these relationships. We want to work with our partners to formulate ongoing research projects that tackle issues of concern while contributing the University’s wider goal of fostering research excellence.

Having established both an internal network of scholars within the University and external relationships, the ISC aims build a more structured ‘research brokerage’ model which will support the objectives of the October 2015 partnership agreement between the University of Tasmania and the Tasmanian Government.

The elements of the brokerage model are based on successful examples from the United Kingdom:

- Partnerships are designed to identify and respond to longer term knowledge gaps and research needs of partner organisations,
- Partnerships are supported by specific University researchers who act as industry/agency liaisons,
- Partnerships will deliver strategic research monitoring and advice,
- Partnerships provide a framework for industry/end user orientated research training for PhD candidates,
- Partnerships provide a framework for joint appointments,
- Partnerships provide a framework to maximise contract research funding and research impact in the wider community.

2. Establishing new Priority Research Programs

Alongside our partnerships, the Institute will refine its scope by focusing on two new priority research programs, which:

- Address research questions of significance to the Tasmanian community that relate to national and international concerns;
- Attract significant co-investment from external partners; and
- Showcase the contribution which UTAS-led research can make to the social and economic development of Tasmania;
PROGRAMS

1. The Tourism Tracer Research Program

Digital technology is transforming almost every aspect of contemporary society: how we interact socially, learn, work, consume and do business. Nowhere is the impact of technology more apparent than in relation to tourism and the visitor economy.

This research program is the first nationally to systematically analyse how digital technology is transforming contemporary tourism. The research program has been developed and jointly funded in partnership with industry and government to ensure that the findings can be translated into effective strategies to ensure that the tourism industry, both in Tasmania and beyond, can fully capitalise on opportunities associated with the digital visitor economy.

https://www.youtube.com/watch?v=GogwCXaPIXA

The primary goal of the program is to maximise the economic and research impact of the Tourism Tracer project established by the ISC in partnership with Sense T in 2015. However, reflecting the growing importance of the visitor economy to Tasmania, over time we have ambitions to broaden this research program to include issues such as:

1. Social media and decision making: the changing nature of tourism planning, booking and spontaneous decision making in the digital age;

2. Digital interpretation: using interactive technology to provide engaging, relevant visitor information across a range of languages and platforms;

3. Government and regulatory responses to digital interventions in the tourism sector: monitoring and regulating the “sharing economy”.

2. Social Change and Social Impact Research Program

This research program is a new initiative which has been developed in response to the research needs of our external partners. The program will analyse and integrate existing Census and administrative data to assess longer-term, systemic change both in Tasmania and beyond.

We have recently appointed Lisa Denny as research fellow to provide additional capacity and expertise to support this program. It will be launched in late 2017 with a series of research briefing notes on Social Change in Tasmania based on detailed analysis of the 2016 Census.

Beyond highlighting the complexities of social change both in Tasmania and beyond, our analysis will be used to develop and evaluate the effectiveness of policy programs designed to address the consequences of rapid social, technological and economic change.
Institute Flagship programs ran across 2015 and 2016 and were designed to promote connections between researchers, both horizontally (collaborations across disciplines, University of Tasmania Faculties/Schools, and with external partners) and vertically (linking research students, junior academics and senior researchers) to collaborate on significant research problems. Our aim was to develop group and individual research capacity in a sustainable manner, to provide resources and promote research culture.

The Flagship research programs are now self-sustaining research teams that are applying for external research funding.

Highlights from our Flagship programs in 2016-17 include:

- **Evolution of the Live Site Catalyst Flagship Project from community art practice, to also analysing the impacts of such projects on communities themselves.** This involved new collaborations between the LSC team (Lucy Bleach, John Vella and Kit Wise) and Dr Emily Ogier, who wrote the “Public Value of Community Engaged Arts Projects” report for the project. Ogier brings research and evaluation expertise from her work in the Institute for Marine and Antarctic Studies (IMAS). The project received a Tasmanian Community Fund grant and has entered into a partnership with the Glamorgan Spring Bay Council to revitalise the Triabunna streetscape.

- **Professor Jan McDonald, Julie Davidson and Anna Lyth submitted a grant application, which formed through the Risk and Resilience Flagship Project under the Natural Disaster Resilience Grants Program: “Developing disaster risk management and response strategies for cascading risks from climate change in Tasmanian municipalities”. The project proposed collaboration among the Risk and Resilience team, IMAS personnel and planners from two Tasmanian municipalities. Total project value – $206,269.**

- **The Building Sustainable Communities Flagship Project has expanded researcher networks to include other academic and industry partners. This has resulted in a new collaboration with Mission Australia as a research partner that will strengthen a future Linkage application. It has extended the cross-disciplinary links between UTAS members of the Flagship team, linking sociologists and social workers (Habibis, Vreugdenhil and Hookway) with geographers (Stratford), philosophers (Malpas) and researchers nationally (Monash) and internationally (the University of Auckland).**

- **The Sustainable Food Systems Flagship Project continues: Research on food waste (Lucas, Davison, Phillipov, Tranter and Gale)—ongoing through 2017-18; including an article under preparation for publication in Agriculture and Human Values; an ARC DP 2018 grant under preparation; and Australian Survey of Social Attitudes (AuSSA) survey questions submitted;**

- **Research on local food security (Murray, Krabbe, Gale, Davison, Phillipov) - ongoing through 2017; grant submitted to Tasmanian Community Fund for $216,000; grant pending for Ian Potter Foundation; anticipated ARC linkage for 2018.**
The **Gendered Workloads** Flagship Project developed a strategic collaboration with the Department of Premier and Cabinet, Tasmania (DPAC) and the office of the Minister for Women, Jacqui Petrusma. This partnership resulted in a campaign to inform Tasmanian women about the extent and prevalence of the gender pay gap, culminating in a public forum hosted by Gendered Workloads in collaboration with the Minister’s office and DPAC.

The **Governance, Activism and Social Licence** Flagship Project has fostered new collaborations spanning academic disciplines (policy, communications and environmental management) which has yielded a number of publications, workshops and public forums and grant applications. The project’s two year program has led to the preparation of two ARC grant applications in the year’s round as well as making a significant contribution to the Institute of Marine and Antarctic Studies large ARC Training Centre application for ‘Aquaculture, Fisheries and the Blue Economy’.

For a full list of Flagship publications and achievements, see page 30.

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**PHD WRITING UP FELLOWSHIPS**

Reflecting our commitment to researcher training and development the Institute also provides opportunities for recently-completed PhD candidates to work on publishing from their doctoral research, through our annual PhD Writing Up Fellowship scheme. Since our beginnings in 2014, the Institute has supported 19 PhD Writing Up Fellows. The scheme has been very successful in terms of producing academic publications, and further disseminating the research of our graduates. To date the scheme has supported three monographs, one chapter in an edited book, and five journal articles, as well as other outputs such as radio interviews and blog posts. There are a number of articles in press.

**2017 PhD writing up fellowship recipients are:**

<table>
<thead>
<tr>
<th>Name, Discipline</th>
<th>Research topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennifer Ayton, Social Science</td>
<td>“Understanding the Cessation of Exclusive Breastfeeding”</td>
</tr>
<tr>
<td>Kerryn Brent, Law</td>
<td>“The Role of the No-Harm Rule in Governing Solar Radiation Management Geoengineering”</td>
</tr>
<tr>
<td>Robin Krabbe, Social Science</td>
<td>“Sustainability and Food Security”</td>
</tr>
<tr>
<td>Greg Lehman, Fine Arts</td>
<td>“Visual Representation of Tasmanian Aborigines in the 19th century”</td>
</tr>
<tr>
<td>Robyn Moore, Social Sciences</td>
<td>“Racial Inequality in Australia”</td>
</tr>
<tr>
<td>Oskaras Vorobjovas-Pinta, TSBE</td>
<td>“Neo-tribal Theory and Niche Tourism”</td>
</tr>
</tbody>
</table>
EXTERNAL RESEARCH FUNDING

2016-17 proved to be a challenging year for securing competitive (Category 1) research grants, although we were pleased that the ISC played a key role in supporting two projects led by affiliated researchers who secured funding:

- Dr Kate Booth et al
  ‘Under insurance and natural disasters’
  – ARC Discovery $327,000

- Prof Richard Eccleston et al
  ‘Pathways to Housing tax reform’
  – AHURI Policy Inquiry $500,000

We would also like to congratulate affiliated researcher A/Prof Heather Lovell for her contribution to the $3.9 million Australian Renewable Energy Agency grant (led by ANU) analysing why Australian electricity consumers go ‘off grid’. Heather, with the support of the ISC and College of Arts and Law (CAL), has established a new ‘Future Energy’ research group.

The ISC has played a central role in securing $4.2 million in external research funding since being established in mid-2014.
### Strategic Targets 2017-2020

<table>
<thead>
<tr>
<th>Strategic objective</th>
<th>Measure</th>
<th>To be achieved by end 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Research partnerships and knowledge transfer</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medium term (3 years plus) external research agreement with external partners based on ‘brokerage’ model negotiated</td>
<td>Number of partnerships negotiated</td>
<td>3 partnerships</td>
</tr>
<tr>
<td>Jointly-funded PhD projects established with external partners</td>
<td>Number of projects</td>
<td>10 ‘partnership’ PhD projects commenced</td>
</tr>
<tr>
<td>‘Industry’ (cat 2 &amp; 3) income generated</td>
<td>Funding per annum</td>
<td>$&gt; $500,000pa (ave.)</td>
</tr>
<tr>
<td>ISC-led linkage grants submitted (funded)</td>
<td>Grants per annum</td>
<td>2 pa (1pa)</td>
</tr>
<tr>
<td>Major research centre established with government/industry partner</td>
<td>Securing funding to establish CRC/ARC centre or equivalent</td>
<td>1</td>
</tr>
<tr>
<td>Total external funding generated</td>
<td></td>
<td>$3,000,000</td>
</tr>
<tr>
<td><strong>2. Research impact and capacity building</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>External CAT1 funding applications supported through the College</td>
<td>Number of applications per annum</td>
<td>5 applications pa</td>
</tr>
<tr>
<td>CAT1 grants applications led by ISC researchers</td>
<td>Number of applications</td>
<td>6 applications</td>
</tr>
<tr>
<td>PhD ‘writing up’ awards for affiliated PhD graduates</td>
<td>4 $4000 awarded pa and 6 publications</td>
<td>4 awards and 6 publications per year</td>
</tr>
<tr>
<td>Support visiting scholars aligned with College research groups</td>
<td>Number of visiting scholars</td>
<td>8 per year</td>
</tr>
<tr>
<td>Issue-related working paper</td>
<td>Number of papers published</td>
<td>4 per year</td>
</tr>
<tr>
<td>Weekly Academic Seminars</td>
<td>Number per year</td>
<td>20 per year</td>
</tr>
<tr>
<td>Facilitate knowledge transfer</td>
<td>Number of policy forums with researchers and partners</td>
<td>6 per year</td>
</tr>
</tbody>
</table>
Community and media engagement

Complex problems require collective approaches and the Institute actively promotes national and international collaboration and research partnerships to enhance the scale, dissemination and impact of our research; to promote our national and international reputation and increase our capacity to apply global expertise to UTAS research teams.

The Institute also extends our collaboration with international scholars through hosting workshops with international experts, and seminars with visiting scholars. This gives the wider Tasmanian community a chance to engage with international research on significant matters.

Through our regular program of public lectures and forums featuring University and visiting experts, the Institute aims to provide a forum to develop deeper understanding and to discuss key issues of community concern.

In addition, the Institute is actively involved in supporting other associated academic and public events, and the Institute’s staff regularly chair and present at forums, conferences and industry events.

The Institute is pleased to be able to offer more events outside of Hobart in 2017, with the addition of Andrew Pitt, who is based in Launceston, to our team. As well as bringing Southern events to the North via facilitated livestreaming of events, Andrew is also developing a range of events especially for the North.

Further, in partnership with the National Australia Day Council, the ISC hosted a speaking tour of the Tasmanian Australians of the Year for 2017, in early August: Rosalie Martin, Margaret Steadman, Mitch McPherson and Ant Edler.

The tour covered Burnie, Launceston, New Norfolk and Hobart, and included school visits at each location. During the tour the ISC engaged with more than 1200 school students and 300 members of the public through evening events.
COMMUNITY AND MEDIA ENGAGEMENT HIGHLIGHTS

- In November 2016, the Institute was joint winner of the Public Relations Institute of Australia’s national award for the best in-house communications team, particularly significant given the ISC was competing against Australia’s largest corporations.

- From July 2016 to June 2017 the Institute held 34 public events, as well as a weekly academic seminar series, connecting the wider community to the ISC and to the University as a whole. Attendance at our public events was well over 3500, with an increasing number opting to view events online. The ISC has embraced the opportunity of recording and live-streaming our larger events, which provides a lasting archive of the expertise and debate on offer.

- Media activity featuring the Institute and key researchers from July 1, 2016 to 19 May, 2017: 96 items with a cumulative audience of 2,388,947. In advertising space rate (what it would cost if we booked the equivalent advertising space or airtime): $1,168,350.

- The Institute also uses social media to connect with the wider community, with active Twitter and Facebook accounts complementing and connecting to our blog, website and events program.

- The ISC is looking to expand this strategy, and is developing partnerships with traditional media:
  - an established partnership with the Mercury newspaper
  - negotiations underway with ABC Radio National to provide audio content from select Institute public events

- We are further expanding our reach, with an increasing number of events outside Hobart in 2017. Our new colleague, Andrew Pitt, is developing a program of events in Launceston and in the north-west of the state.

- In partnership with the University’s Media unit, the ISC is enabling our Affiliated Researchers to receive media training, to better equip them to communicate their research to a larger audience. The enthusiasm and need for this training is significant.
## Events and engagement

<table>
<thead>
<tr>
<th>Strategic objective</th>
<th>Measure</th>
<th>Progress to date June 2017</th>
<th>To be achieved by 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Community and media engagement</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events and Engagement program</td>
<td>Number of major events in Hobart (including online streaming)</td>
<td>Average 1 per month during semester (9 per year)</td>
<td>Average 1 per month during semester (9 per year)</td>
</tr>
<tr>
<td></td>
<td>Number of attendees at key Hobart events</td>
<td>Average 150 per major event (350+ for major events 100 Days of Trump and Sharing Hobart)</td>
<td>Average 200 attendees per major event</td>
</tr>
<tr>
<td></td>
<td>Number of online (livestream) views</td>
<td>Average 167 views per event</td>
<td>Average 200 views per major event</td>
</tr>
<tr>
<td></td>
<td>Number of key events in Launceston</td>
<td>3 since February 2017 (average attendance 60 per event)</td>
<td>3 per year (average attendance 80 per event)</td>
</tr>
<tr>
<td>Media outreach program</td>
<td>Number of local media mentions of ISC</td>
<td>96 items</td>
<td>100 items per year</td>
</tr>
<tr>
<td></td>
<td>Number of national media mentions of ISC</td>
<td>NA</td>
<td>20 per year</td>
</tr>
<tr>
<td></td>
<td>Number of ISC Affiliates engaging with media</td>
<td>NA</td>
<td>100 media mentions per year</td>
</tr>
<tr>
<td></td>
<td>Social Media profile</td>
<td>892 twitter followers. According to Twitter analytics, the @ISC_UTAS account attracts on average 3 retweets per day, five link clicks per day and 4 likes per day</td>
<td>1500 twitter followers</td>
</tr>
<tr>
<td><strong>Engagement Partnerships</strong></td>
<td>Number of events held in partnership with other organisations</td>
<td>8 per year</td>
<td>8 per year</td>
</tr>
</tbody>
</table>
Overview of 2016 and 2017 public events

AMERICAN FEDERALISM: IS THERE A METHOD TO ITS MADNESS?
Professor John Kincaid, Lafayette College, PA
Wednesday 13 July 2016

INFOCUS SEMINAR SERIES: AN INDEPENDENT VIEW ON THE NEXT PARLIAMENT:
In Conversation with Andrew Wilkie MP
Thursday 28 July 2016

PANEL EVENT: THE RACE TO THE WHITE HOUSE – 2016 US PRESIDENTIAL ELECTION PANEL
John Barron, Journalist and Broadcaster, Host of ABC TV’s Planet America
Dr Kumuda Simpson-Gray, International Relations, La Trobe University
Associate Professor Brendan O’Connor, University of Sydney
Chair: Dr Matt Killingsworth, Politics and International Relations, UTAS
Tuesday 2 August 2016

PUBLIC LECTURE: PICTURING ATROCITY ACROSS THE AGES – AND WHY IT MATTERS TODAY
Professor Simon Cottle, Cardiff University
Wednesday 3 August 2016

PUBLIC LECTURE: AFTER SEXUAL DIMORPHISM: WHAT COULD POSSIBLY COME BETWEEN US?
Professor Laurence Paul Hemming, Lancaster University
Tuesday 16 August 2016

PUBLIC LECTURE: IS BRITAIN STILL AN EUROPEAN POWER?
Professor Christopher Coker
London School of Economics & Political Science
Wednesday 17 August 2016

RESEARCH WEEK SEMINAR: CELEBRITY CHEFS, CONSUMPTION POLITICS AND FOOD LABELLING: EXPLORING THE CONTRADICTIONS
Dr Michelle Phillipov, University of Tasmania
Tuesday 30 August 2016

DISTINGUISHED PROFESSOR LECTURE: TECHNOLOGY, SPATIALISATION AND MODERNITY
Professor Jeff Malpas
Wednesday 14 September 2016

2016 GIBLIN LECTURE: THE MIGRATION CRISIS AND REFUGEE POLICY IN EUROPE
Professor Timothy Hatton, University of Essex, UK
Thursday 15 September 2016

PUBLIC LECTURE: ECONOBABBLE
Dr Richard Denniss, The Australia Institute
Tuesday 20 September 2016

PANEL EVENT: THE NEW PARLIAMENT – CHALLENGES AUSTRALIA CAN’T IGNORE
Michelle Grattan, AO
Dr Cassandra Goldie, CEO Australian Council of Social Service
Professor Ian Harpur, Board Member, Reserve Bank of Australia
Chair: Professor Richard Eccleston, UTAS
Tuesday 25 October 2016

THE SOURCES OF 19TH CENTURY INTERNATIONAL LAW: THE MYTH OF POSITIVISM
Professor Miloš Vec, Vienna University
Wednesday 2 November 2016

PANEL EVENT: THE GETUP! EFFECT: MOVEMENT MOBILISATION AND AUSTRALIAN ELECTORAL POLITICS
Paul Costing, National Director of GetUp!
Dr Glenn Kefferd, University of Tasmania
Dr Hannah Murphy-Gregory, University of Tasmania
Thursday 10 November 2016

IS AMERICAN DIPLOMACY DIFFERENT? WHAT CAN WE EXPECT FROM THE NEW US PRESIDENT?
Professor Geoffrey Wiseman, ANU
Wednesday 16 November 2016

GLOBALISATION AND TERRORISM
Professor Ekkart Zimmermann, Dresden University of Technology
Tuesday 29 November 2016

SOCIOLOGY MATTERS: ADDRESSING VIOLENCE THROUGH RESEARCH AND ACTIVISM
Professor Margaret Abraham, Hofstra University, New York
Friday 16 December 2016

ECO-HOMES FOR ALL: WHY THE SOCIO-CULTURAL MATTERS IN ENCOURAGING ECO-BUILDING
Professor Jenny Pickerill, University of Sheffield
Tuesday 24 January 2017

TRANSATLANTIC CITY: CONJUNCTURAL URBANISM, CONTAGIOUS GOVERNANCE
Professor Jamie Peck, University of British Columbia
Tuesday 31 January 2017

PANEL EVENT: MOVING HOBART – IMPROVING TRANSIT AND LIVEABILITY IN OUR CAPITAL
Alderman Sue Hickey, Lord Mayor of Hobart
Leigh Carmichael, Creative Director, Dark Mofo
Associate Professor Matthew Burke, Cities Research Centre, Griffith University
Dr Helen Norrie, School of Architecture & Design, University of Tasmania
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday 2 March 2017
Overview of 2016 and 2017 public events

PANEL EVENT: TRUMPENOMICS – THE ECONOMICS OF A TRUMP PRESIDENCY
Prof Mardi Dungey, Tasmanian School of Business & Economics
Dr Rana Roy, Consulting Economist, Member of the Economic Society of Australia’s National Economic Panel
Dr Alexis Wadsley, Vice-President, Tasmanian University Business Society
Preston Tsamassiros, Economics Student, Tasmanian University Business Society
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday 9 March 2017

DISTINGUISHED PROFESSOR LECTURE:
Andrew Inglis Clarke – The Tasmanian Prophet of the Coming Republic
Professor Henry Reynolds
Wednesday 15 March 2017

PANEL EVENT: FUTURE ENERGY IN TASMANIA
Tony Wood, Energy Program Director, The Grattan Institute
Mardi Dungey, Professor of Economics & Finance, University of Tasmania
Lance Balcombe, CEO, TasNetworks
Chair: Heather Lovell, Associate Professor of Sociology, University of Tasmania
Thursday 6 April 2017

PANEL EVENT: THE BIG SQUEEZE: RENTAL AFFORDABILITY AND HOUSING POLICY IN TASMANIA
Saul Eslake, Vice Chancellor’s Fellow, Institute for the Study of Social Change, University of Tasmania
Kathleen Flanagan, Deputy Director, Housing and Community Research Unit
Moderated by Meg Webb, Manager, Social Action and Research Centre, Anglicare Tasmania
Tuesday 2nd May 2017

PUBLIC LECTURE: DELICIOUS DARKNESS: ENCONTERS WITH GLOOM
Dr Tim Edensor, Manchester Metropolitan University
Tuesday 9th May 2017

PANEL EVENT: 100 DAYS OF TRUMP – IMPLICATIONS FOR THE UNITED STATES, WORLD AFFAIRS, AND THE FUTURE OF DEMOCRACY
Natasha Stott Despoja, AM
Associate Professor Brendon O’Connor, University of Sydney
Saul Eslake, University of Tasmania
Dr Matt Kilingsworth, University of Tasmania
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday 16th May 2017

FILM SCREENING AND DIRECTOR Q&A: THE DESTRUCTION OF MEMORY
Writer, director and producer Tim Slade
Thursday 1st June 2017

WORLD ENVIRONMENT DAY TALK: MALE SUPREMACY, HUMAN SUPREMACY AND THE FATE OF THE ECOSPHERE
Professor Robert Jensen, University of Texas
Monday 5th June 2017

PUBLIC FORUM: INVESTING IN AUSTRALIA’S FUTURE: THE PROMISES AND PITFALLS OF THE ‘INVESTMENT’ APPROACH TO WELFARE
Professor Peter Whiteford, Crawford School of Public Policy, Australian National University
Michael Fletcher, Senior Lecturer, Department of Management, Auckland University of Technology
Kym Goodes, Chief Executive, TasCOSS (Tasmanian Council of Social Services)
Professor Shelley Mallett, General Manager research and policy, Brotherhood of St Laurence
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday 8th June 2017

DISTINGUISHED PROFESSOR LECTURE SERIES: CLIMATE CHANGE THROUGH GEOLOGICAL TIME
Professor Ross Large, University of Tasmania
Wednesday 14th June 2017

PANEL EVENT: SMART LAUNCESTON: USING TECHNOLOGY TO CREATE A MORE PROSPEROUS AND VIBRANT CITY
Brook Dixon, Managing Director, Delos Delta
Liz Frankham, Tourism, business development and arts consultant
Dr Gary McDarby, Chief Executive Officer, Enterprise Tasmania
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday 15th June 2017

DARK MOFO PARTNERSHIP: ON SILENCE (THREE EVENTS)
A series of free talks on the theme of silence, in politics, science and art, hosted by Ryk Goddard, and presented by the University of Tasmania during Dark Mofo, and streamed live. Organised in partnership with Dark Mofo, the Tasmanian College of the Arts and the Institute for the Study of Social Change.
Friday 9th June to Saturday 17th June 2017

PUBLIC FORUM: SHARING HOBART (MANAGING THE RISE OF AIRBNB)
Dr Anne Hardy, Director, Tourism Research and Education Network, University of Tasmania
Luke Martin, Chief Executive Officer, Tourism Industry Council of Tasmania
Professor Peter Phibbs, Chair of Urban & Regional Planning & Policy, University of Sydney
Huw Phillips, Public Policy Associate, Airbnb
Chair: Prof Richard Eccleston, Director, Institute for the Study of Social Change
Thursday June 22 2017