This table sets out the four main areas of consideration when developing useful and appropriate performance measures for a public value scorecard.

The Public Value Interest Group

 **Scorecard Planning Matrix**

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| --- | --- | --- | --- | --- |
|  | **Technical** | **Managerial** | **Philosophical** | **Political** |
| *List measures under each domain:* | *What are the technical requirements for developing specific measurement instruments that can adequately capture the extent of value produced?* | *What actions of managers are required to build and use performance measurement instruments?* | *What is the normative concept of what is valuable?**utilitarian = material condition of the public;**deontological = social duty, including fairness.* | *What must be done to ensure that the system is endorsed and embraced by those in positions of legitimation, including funders?* |
| **Mission** |  |  |  |  |
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| **Operational capacity** |  |  |  |  |
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| **Legitimacy** |  |  |  |  |
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